

# Saudi Arabia Smart Lighting Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The Saudi Arabia smart lighting market size reached US\$ 97.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 355.0 Million by 2028, exhibiting a growth rate (CAGR) of 24.8% during 2023-2028.

Smart-lighting is a technology designed for the efficient use of light resources through power saving fixtures with automated controls. This enables the consumer to alter ambient lighting according to the occupancy and availability of daylight. Smart-lighting products have applications in commercial, industrial and residential sectors and consist of a wall keypad and touchscreen panel that can be remotely accessed through voice command or a smartphone application. Smart lighting units use intelligent management systems to control the lights, benefitting consumers through lowered energy consumption and other economic and environmental benefits. Apart from being energy efficient, smart lighting systems provide a greater sense of security to the consumers as well. The user is also able to remotely switch on/off the house lights, giving an impression that the house is occupied.

The country's increasing requirements for energy efficient lighting systems due to rising industrialization is among the key factors driving the Saudi Arabia smart lighting market. Moreover, factors such as increasing population, growth in the real estate sector and rising levels of urbanization are also creating a positive impact on the demand of smart lighting technology across the residential and commercial sectors. The Saudi Arabian government is also emphasizing on the adoption of smart lighting systems throughout the region in order to balance the rising energy demands and reduce operational costs.

Moreover, the availability of various functionality in smart lighting technology such as sensors that can determine the occupancy of a room or a street and accordingly dim or turn off the lights, further adds to the convenience of the consumer. Additionally, acting on the Crown Prince Mohammed bin Salman Al Saud's Vision 2030 plan, Saudi Arabia will be modernizing the infrastructure for various municipalities in the coming years. This includes the development of the Makkah and Riyadh Metro systems and an expansion to the King Abdulaziz International Airport, which are based on the smart lighting technology.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Saudi Arabia smart lighting market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on offering, communication technology, installation type, light source and application.

#### Breakup by Offering:

- Hardware
- Lights and Luminaires
- Lighting Controls
- Software
- Services
- Design and Engineering
- Installation
- Post-Installation

#### Breakup by Communication Technology:

- Wired Technology
- Wireless Technology

#### Breakup by Installation Type:

- New Installation
- Retrofit Installation

#### Breakup by Light Source:

- LED Lamps

Fluorescent Lamps  
Compact Fluorescent Lamps  
High Intensity Discharge Lamps  
Others

Breakup by Application:

Commercial  
Residential  
Public Infrastructure  
Others

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure  
Key Player Profiles

Key Questions Answered in This Report

1. How big is the Saudi Arabia smart lighting market?
2. What is the expected growth rate of the Saudi Arabia smart lighting market during 2023-2028?
3. What are the key factors driving the Saudi Arabia smart lighting market?
4. What has been the impact of COVID-19 on the Saudi Arabia smart lighting market?
5. What is the breakup of the Saudi Arabia smart lighting market based on the offering?
6. What is the breakup of the Saudi Arabia smart lighting market based on the communication technology?
7. What is the breakup of the Saudi Arabia smart lighting market based on the installation type?

8. What is the breakup of the Saudi Arabia smart lighting market based on the light source?
9. What is the breakup of the Saudi Arabia smart lighting market based on the application?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 SAUDI ARABIA SMART LIGHTING MARKET**

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Breakup by Offering

5.5 Market Breakup by Communication Technology

5.6 Market Breakup by Installation Type

5.7 Market Breakup by Light Source

5.8 Market Breakup by Application

5.9 Market Forecast

5.10 SWOT Analysis

5.10.1 Overview

5.10.2 Strengths

5.10.3 Weaknesses

5.10.4 Opportunities

- 5.10.5 Threats
- 5.11 Value Chain Analysis
  - 5.11.1 Overview
  - 5.11.2 Research and Product Development
  - 5.11.3 Raw Material/Component Providers
  - 5.11.4 Original Equipment Manufacturers (OEMS)
  - 5.11.5 Key Technology Providers/System Integrators
  - 5.11.6 Threat of New Entrants
  - 5.11.7 End Users
- 5.12 Porters Five Forces Analysis
  - 5.12.1 Overview
  - 5.12.2 Bargaining Power of Buyers
  - 5.12.3 Bargaining Power of Suppliers
  - 5.12.4 Degree of Competition
  - 5.12.5 Threat of New Entrants
  - 5.12.6 Threat of Substitutes
- 5.13 PESTEL Analysis
  - 5.13.1 Political
  - 5.13.2 Economic
  - 5.13.3 Social
  - 5.13.4 Legal
  - 5.13.5 Environmental
  - 5.13.6 Technological
- 5.14 Price Analysis
  - 5.14.1 Price Indicators
  - 5.14.2 Price Structure
  - 5.14.3 Margin Analysis

## **6 MARKET BREAKUP BY OFFERING**

- 6.1 Hardware
  - 6.1.1 Market Trends
  - 6.1.2 Market Breakup by Type
    - 6.1.2.1 Lights and Luminaires
      - 6.1.2.1.1 Market Trends
      - 6.1.2.1.2 Market Forecast
    - 6.1.2.2 Lighting Controls
      - 6.1.2.2.1 Market Trends
      - 6.1.2.2.2 Market Forecast

- 6.1.3Market Forecast
- 6.2Software
  - 6.2.1Market Trends
  - 6.2.2Market Forecast
- 6.3Services
  - 6.3.1Market Trends
  - 6.3.2Market Breakup by Type
    - 6.3.2.1Design and Engineering
      - 6.3.2.1.1 Market Trends
      - 6.3.2.1.2 Market Forecast
    - 6.3.2.2Installation
      - 6.3.2.2.1 Market Trends
      - 6.3.2.2.2 Market Forecast
    - 6.3.2.3Post-Installation
      - 6.3.2.3.1 Market Trends
      - 6.3.2.3.2 Market Forecast
  - 6.3.3Market Forecast

## **7 MARKET BREAKUP BY COMMUNICATION TECHNOLOGY**

- 7.1Wired Technology
  - 7.1.1Market Trends
  - 7.1.2Market Forecast
- 7.2Wireless Technology
  - 7.2.1Market Trends
  - 7.2.2Market Forecast

## **8 MARKET BREAKUP BY INSTALLATION TYPE**

- 8.1New Installation
  - 8.1.1Market Trends
  - 8.1.2Market Forecast
- 8.2Retrofit Installation
  - 8.2.1Market Trends
  - 8.2.2Market Forecast

## **9 MARKET BREAKUP BY LIGHT SOURCE**

- 9.1LED Lamps

- 9.1.1Market Trends
- 9.1.2Market Forecast
- 9.2Fluorescent Lamps
  - 9.2.1Market Trends
  - 9.2.2Market Forecast
- 9.3Compact Fluorescent Lamps
  - 9.3.1Market Trends
  - 9.3.2Market Forecast
- 9.4High Intensity Discharge Lamps
  - 9.4.1Market Trends
  - 9.4.2Market Forecast
- 9.5Others
  - 9.5.1Market Trends
  - 9.5.2Market Forecast

## **10 MARKET BREAKUP BY APPLICATION**

- 10.1Commercial
  - 10.1.1Market Trends
  - 10.1.2Market Forecast
- 10.2Residential
  - 10.2.1Market Trends
  - 10.2.2Market Forecast
- 10.3Public Infrastructure
  - 10.3.1Market Trends
  - 10.3.2Market Forecast
- 10.4Others
  - 10.4.1Market Trends
  - 10.4.2Market Forecast

## **11 GOVERNMENT REGULATIONS**

## **12 STRATEGIC RECOMMENDATIONS**

## **13 COMPETITIVE LANDSCAPE**

- 13.1Market Structure
- 13.2Key Players
- 13.3Profiles of Key Players





## List Of Tables

### LIST OF TABLES

Table 1: Saudi Arabia: Smart Lighting Market: Key Industry Highlights, 2022 and 2028

Table 2: Saudi Arabia: Smart Lighting Market Forecast: Breakup by Offering (in Million US\$), 2023-2028

Table 3: Saudi Arabia: Smart Lighting Market Forecast: Breakup by Communication Technology (in Million US\$), 2023-2028

Table 4: Saudi Arabia: Smart Lighting Market Forecast: Breakup by Installation Type (in Million US\$), 2023-2028

Table 5: Saudi Arabia: Smart Lighting Market Forecast: Breakup by Light Source (in Million US\$), 2023-2028

Table 6: Saudi Arabia: Smart Lighting Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: Saudi Arabia: Smart Lighting Market Structure

Table 8: Saudi Arabia: Smart Lighting Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Saudi Arabia: Smart Lighting Market: Major Drivers and Challenges
- Figure 2: Saudi Arabia: Smart Lighting Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: Saudi Arabia: Smart Lighting Market: Breakup by Offering (in %), 2022
- Figure 4: Saudi Arabia: Smart Lighting Market: Breakup by Communication Technology (in %), 2022
- Figure 5: Saudi Arabia: Smart Lighting Market: Breakup by Installation Type (in %), 2022
- Figure 6: Saudi Arabia: Smart Lighting Market: Breakup by Light Source (in %), 2022
- Figure 7: Saudi Arabia: Smart Lighting Market: Breakup by Application (in %), 2022
- Figure 8: Saudi Arabia: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: Saudi Arabia: Smart Lighting Industry: SWOT Analysis
- Figure 10: Saudi Arabia: Smart Lighting Industry: Value Chain Analysis
- Figure 11: Saudi Arabia: Smart Lighting Industry: Porter's Five Forces Analysis
- Figure 12: Saudi Arabia: Smart Lighting Industry: PESTEL Analysis
- Figure 13: Saudi Arabia: Smart Lighting (Hardware) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Saudi Arabia: Smart Lighting (Hardware) Market: Breakup by Type (in %), 2022
- Figure 15: Saudi Arabia: Smart Lighting (Lights and Luminaires) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Saudi Arabia: Smart Lighting (Lights and Luminaires) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Saudi Arabia: Smart Lighting (Lighting Controls) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Saudi Arabia: Smart Lighting (Lighting Controls) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Saudi Arabia: Smart Lighting (Hardware) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Saudi Arabia: Smart Lighting (Software) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Saudi Arabia: Smart Lighting (Software) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: Saudi Arabia: Smart Lighting (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Saudi Arabia: Smart Lighting (Services) Market: Breakup by Type (in %), 2022

Figure 24: Saudi Arabia: Smart Lighting (Design and Engineering) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Saudi Arabia: Smart Lighting (Design and Engineering) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Saudi Arabia: Smart Lighting (Installation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Saudi Arabia: Smart Lighting (Installation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Saudi Arabia: Smart Lighting (Post-Installation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Saudi Arabia: Smart Lighting (Post-Installation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Saudi Arabia: Smart Lighting (Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Saudi Arabia: Smart Lighting (Wired Technology) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Saudi Arabia: Smart Lighting (Wired Technology) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Saudi Arabia: Smart Lighting (Wireless Technology) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Saudi Arabia: Smart Lighting (Wireless Technology) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Saudi Arabia: Smart Lighting (New Installation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Saudi Arabia: Smart Lighting (New Installation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Saudi Arabia: Smart Lighting (Retrofit Installation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Saudi Arabia: Smart Lighting (Retrofit Installation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Saudi Arabia: Smart Lighting (LED Lamps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Saudi Arabia: Smart Lighting (LED Lamps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Saudi Arabia: Smart Lighting (Fluorescent Lamps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Saudi Arabia: Smart Lighting (Fluorescent Lamps) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 43: Saudi Arabia: Smart Lighting (Compact Fluorescent Lamps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Saudi Arabia: Smart Lighting (Compact Fluorescent Lamps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Saudi Arabia: Smart Lighting (High Intensity Discharge Lamps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Saudi Arabia: Smart Lighting (High Intensity Discharge Lamps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Saudi Arabia: Smart Lighting (Other Lighting Sources) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Saudi Arabia: Smart Lighting (Other Lighting Sources) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Saudi Arabia: Smart Lighting (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Saudi Arabia: Smart Lighting (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Saudi Arabia: Smart Lighting (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Saudi Arabia: Smart Lighting (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Saudi Arabia: Smart Lighting (Public Infrastructure) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Saudi Arabia: Smart Lighting (Public Infrastructure) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Saudi Arabia: Smart Lighting (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Saudi Arabia: Smart Lighting (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

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