

# Saudi Arabia Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The Saudi Arabia pet food market size reached US\$ 71.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 106.4 Million by 2028, exhibiting a growth rate (CAGR) of 6.91% during 2023-2028.

Pet foods are highly nutritious and energy dense food product made specifically to meet the nutritional requirements of pets. Pet foods are formulated using a wide range of ingredients including feed grains, meat, poultry, seafood, etc. A rise in the number of households with pets in Saudi Arabia, due to an increase in the income of the consumers, has significantly contributed in driving the demand for pet food in the country. Moreover, the pet owners have become more aware and informed about their pet's nutrition and health. This has upscaled the demand for pet food in the country.

**Saudi Arabia Pet Food Market Drivers/Constraints:**

Rising pet care awareness has resulted in a humanisation trend wherein an increasing number of owners treat their pets as family members. This has led to an increase in the demand for more nutritious pet food made with scientific formulations, thereby augmenting the market growth in the region.

Since some of the essential nutrients are lost during processing, the manufacturers are developing new and improved pet food variants in order to cater to the needs of all pets, ranging from dogs and cats to birds and reptiles, in turn, propelling the growth of the market.

Increasing trends in pet humanisation have created a highly competitive pet food market and manufacturers face major challenges from pet owners that are prone to blame pet food manufacturers in case their pets have any type of health issues.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the Saudi Arabia pet food market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on pet type, product type, ingredient and distribution channel.

#### Breakup by Pet Type:

- Dog Food
- Cat Food
- Others

Based on the pet type, the market has been segmented as cats, dogs and others. Currently, cats are the most popular type of pet as they are well suited to the regional climate and are considered to be sacred, cleaner, and cheaper to buy and maintain as compared to other pets.

#### Breakup by Product Type:

- Dry Food
- Wet and Canned Pet Food
- Snacks and Treats

On the basis of product type, dry pet food represents the leading segment holding the largest share. Since it is the most convenient type of pet food in terms of storage and feeding, its demand has been witnessing a surge. Other major pet food types include wet and canned, and snacks and treats.

#### Breakup by Ingredient:

- Animal Derivates
- Plant Derivates
- Cereals Derivative
- Others

Based on the ingredient type, the report finds that animal derivatives dominate the market as they are a rich source of amino acids, proteins, fats, and fat-soluble vitamins and minerals.

#### Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Convenience Stores  
Online Stores  
Others

On the basis of distribution channel, the market has been segregated into supermarkets and hypermarkets, convenience stores, online stores and others. Amongst these, convenience stores currently enjoy the leading position in the Saudi Arabia pet food market.

#### Competitive Landscape:

The report has also analysed the competitive landscape of the Saudi Arabia pet food market. Some of the leading players include:

Mars Petcare  
Nestlé S.A.  
Hill's Pet Nutrition  
Del Monte Foods Inc.

This report provides a deep insight into the Saudi Arabia pet food market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the pet food market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the Saudi Arabia pet food market in 2022?
2. What is the expected growth rate of the Saudi Arabia pet food market during 2023-2028?
3. What are the key factors driving the Saudi Arabia pet food market?
4. What has been the impact of COVID-19 on the Saudi Arabia pet food market?
5. What is the breakup of the Saudi Arabia pet food market based on the pet type?
6. What is the breakup of the Saudi Arabia pet food market based on the product type?
7. What is the breakup of the Saudi Arabia pet food market based on the ingredient?
8. What is the breakup of the Saudi Arabia pet food market based on the distribution

channel?

9. Who are the key players/companies in the Saudi Arabia pet food market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GCC PET FOOD MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Pet Type
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Ingredient
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

### **6 SAUDI ARABIA PET FOOD MARKET**

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19

- 6.4 Market Breakup by Pet Type
- 6.5 Market Breakup by Product Type
- 6.6 Market Breakup by Ingredient
- 6.7 Market Breakup by Distribution Channel
- 6.8 Market Forecast
- 6.9 SWOT Analysis
  - 6.9.1 Overview
  - 6.9.2 Strengths
  - 6.9.3 Weaknesses
  - 6.9.4 Opportunities
  - 6.9.5 Threats
- 6.10 Value Chain Analysis
  - 6.10.1 Overview
  - 6.10.2 Research and Development
  - 6.10.3 Raw Material Procurement
  - 6.10.4 Manufacturing
  - 6.10.5 Marketing
  - 6.10.6 Distribution
  - 6.10.7 End-Use
- 6.11 Porters Five Forces Analysis
  - 6.11.1 Overview
  - 6.11.2 Bargaining Power of Buyers
  - 6.11.3 Bargaining Power of Suppliers
  - 6.11.4 Degree of Competition
  - 6.11.5 Threat of New Entrants
  - 6.11.6 Threat of Substitutes
- 6.12 Price Analysis
  - 6.12.1 Key Price Indicators
  - 6.12.2 Price Trends
  - 6.12.3 Margins Analysis
- 6.13 Key Success and Risk Factors

## **7 MARKET BREAKUP BY PET TYPE**

- 7.1 Dog Food
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Cat Food
  - 7.2.1 Market Trends

- 7.2.2 Market Forecast
- 7.3 Others
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY PRODUCT TYPE**

- 8.1 Dry Food
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Wet and Canned Pet Food
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Snacks and Treats
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY INGREDIENT**

- 9.1 Animal Derivates
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Plant Derivates
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Cereals Derivative
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Others
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast

## **10 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 10.1 Supermarkets and Hypermarkets
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Convenience Stores
  - 10.2.1 Market Trends

- 10.2.2 Market Forecast
- 10.3 Online Stores
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Others
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast

## **11 COMPETITIVE LANDSCAPE**

- 11.1 Market Structure
- 11.2 Key Players
- 11.3 Profiles of Key Players

## **12 PET FOOD MANUFACTURING PROCESS**

- 12.1 Product Overview
- 12.2 Detailed Process Flow
- 12.3 Various Types of Unit Operations Involved
- 12.4 Mass Balance and Raw Material Requirements

## **13 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED**

- 13.1 Land Requirements and Expenditures
- 13.2 Construction Requirements and Expenditures
- 13.3 Plant Machinery
- 13.4 Raw Material Requirements and Expenditures
- 13.5 Packaging Requirements and Expenditures
- 13.6 Transportation Requirements and Expenditures
- 13.7 Utility Requirements and Expenditures
- 13.8 Manpower Requirements and Expenditures
- 13.9 Other Capital Investments



## List Of Tables

### LIST OF TABLES

Table 1: GCC: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 2: Saudi Arabia: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 3: Saudi Arabia: Pet Food Market Forecast: Breakup by Pet Type (in Million US\$), 2023-2028

Table 4: Saudi Arabia: Pet Food Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 5: Saudi Arabia: Pet Food Market Forecast: Breakup by Ingredient (in Million US\$), 2023-2028

Table 6: Saudi Arabia: Pet Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 7: Saudi Arabia: Pet Food Market: Competitive Structure

Table 8: Saudi Arabia: Pet Food Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Saudi Arabia: Pet Food Market: Major Drivers and Challenges
- Figure 2: GCC: Pet Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: GCC: Pet Food Market: Breakup by Pet Type (in %), 2022
- Figure 4: GCC: Pet Food Market: Breakup by Product Type (in %), 2022
- Figure 5: GCC: Pet Food Market: Breakup by Ingredient (in %), 2022
- Figure 6: GCC: Pet Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 7: GCC: Pet Food Market: Breakup by Region (in %), 2022
- Figure 8: GCC: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: Saudi Arabia: Pet Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 10: Saudi Arabia: Pet Food Market: Breakup by Pet Type (in %), 2022
- Figure 11: Saudi Arabia: Pet Food Market: Breakup by Product Type (in %), 2022
- Figure 12: Saudi Arabia: Pet Food Market: Breakup by Ingredient (in %), 2022
- Figure 13: Saudi Arabia: Pet Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 14: Saudi Arabia: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Saudi Arabia: Pet Food Industry: SWOT Analysis
- Figure 16: Saudi Arabia: Pet Food Industry: Value Chain Analysis
- Figure 17: Saudi Arabia: Pet Food Industry: Porter's Five Forces Analysis
- Figure 18: Saudi Arabia: Pet Food Market: Average Prices (in US\$/Ton), 2017-2022
- Figure 19: Saudi Arabia: Pet Food Market Forecast: Average Prices (in US\$/Ton), 2023-2028
- Figure 20: Saudi Arabia: Pet Food Market: Price Structure Analysis (in %)
- Figure 21: Saudi Arabia: Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 22: Saudi Arabia: Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 23: Saudi Arabia: Cat Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 24: Saudi Arabia: Cat Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 25: Saudi Arabia: Other Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 26: Saudi Arabia: Other Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 27: Saudi Arabia: Dry Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Saudi Arabia: Dry Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Saudi Arabia: Wet and Canned Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Saudi Arabia: Wet and Canned Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Saudi Arabia: Snacks and Treats Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Saudi Arabia: Snacks and Treats Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Saudi Arabia: Pet Food Market: Ingredients Derived from Animal: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Saudi Arabia: Pet Food Market Forecast: Ingredients Derived from Animal: Sales Value (in Million US\$), 2023-2028

Figure 35: Saudi Arabia: Pet Food Market: Ingredients Derived from Plant: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Saudi Arabia: Pet Food Market Forecast: Ingredients Derived from Plant: Sales Value (in Million US\$), 2023-2028

Figure 37: Saudi Arabia: Pet Food Market: Ingredients Derived from Cereals: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Saudi Arabia: Pet Food Market Forecast: Ingredients Derived from Cereals: Sales Value (in Million US\$), 2023-2028

Figure 39: Saudi Arabia: Pet Food Market: Other Ingredients: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Saudi Arabia: Pet Food Market Forecast: Other Ingredients: Sales Value (in Million US\$), 2023-2028

Figure 41: Saudi Arabia: Pet Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 42: Saudi Arabia: Pet Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 43: Saudi Arabia: Pet Food Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 44: Saudi Arabia: Pet Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 45: Saudi Arabia: Pet Food Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 46: Saudi Arabia: Pet Food Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 47: Saudi Arabia: Pet Food Market: Sales through Other Distribution Channels

(in Million US\$), 2017 & 2022

Figure 48: Saudi Arabia: Pet Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

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