

Saudi Arabia Dog Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/SBB91C6761EEN.html>

Date: July 2023

Pages: 133

Price: US\$ 2,699.00 (Single User License)

ID: SBB91C6761EEN

Abstracts

Market Overview 2023-2028:

The Saudi Arabia dog food market size reached US\$ 30.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 43.0 Million by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028. The growing adoption of dogs, rising number of dog cafes, and wide availability of dog food through various distribution channels represent some of the key factors driving the market.

Dog food is manufactured from various ingredients, such as meat, fish, vegetables, cereals, corn, wheat, and rice, to fulfill the nutritional requirements of dogs. It is a rich source of protein, essential fatty acids, iron, and B-group vitamins that increase the palatability of the product and have a high digestibility. It provides vitamins A, D, E, and K, which assist in enhancing kidney function, improving reproduction, and providing a glossy coat. It also aids in keeping the teeth of dogs healthy by reducing tartar buildup while offering immune-boosting antioxidants to prevent various ailments. It delivers a high concentration of water and nutrients with an adequate amount of fiber to promote a healthy body and reduce weight-related diseases in pets. It also facilitates regular bowel movements and regulates fecal consistency while improving the gastrointestinal health of dogs. As it offers higher levels of brain-derived neurotrophic factors, which may slow cognitive decline in dogs, the demand for dog food is rising in Saudi Arabia.

Saudi Arabia Dog Food Market Trends:

At present, there is a rise in the adoption of dogs among the masses in Saudi Arabia. This, along with the increasing need for maintaining the overall well-being of pets,

represents one of the key factors supporting the growth of the market in the country. In addition, the growing demand for dry dog food, as it is convenient for storage and feeding, is positively influencing the market. Besides this, there is an increase in the demand for premium dog food products with better nutrient content and palatability. This, coupled with the rising number of dog cafes in Saudi Arabia, is propelling the growth of the market in the country. Moreover, the wide availability of dog food through various distribution channels, such as supermarkets, hypermarkets, retail stores, and online platforms, is strengthening the growth of the market. In line with this, the rising awareness among pet parents about the benefits of dog food is offering lucrative growth opportunities to industry investors. Apart from this, the increasing trend of pet humanization, wherein the growing number of owners treat their pets as family members in Saudi Arabia, is providing a favorable market outlook. Additionally, key manufacturers are developing new and improved dog food variants to cater to the needs of all breeds and prevent various diseases. They are also focusing on numerous marketing strategies, which are contributing to the growth of the market in the country.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Saudi Arabia dog food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, ingredient and distribution channel.

Product Type Insights:

Dry Food

Wet and Canned Food

Snacks and Treats

The report has provided a detailed breakup and analysis of the Saudi Arabia dog food market based on the product type. This includes dry food, wet and canned food, and snacks and treats. According to the report, dry food represented the largest segment.

Ingredient Insights:

Animal Derivatives

Plant Derivatives

Cereals Derivatives

Others

A detailed breakup and analysis of the Saudi Arabia dog food market based on the ingredient has also been provided in the report. This includes animal derivatives, plant derivatives, cereals derivatives, and others. According to the report, animal derivatives accounted for the largest market share.

Distribution Channel Insights:

Convenience Stores

Supermarkets and Hypermarkets

Online Stores

Others

A detailed breakup and analysis of the Saudi Arabia dog food market based on the distribution channel has also been provided in the report. This includes convenience stores, supermarkets and hypermarkets, online stores, and others. According to the report, convenience stores accounted for the largest market share.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Saudi Arabia dog food market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Mars Petcare, Nestle, Hills, Del, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the Saudi Arabia dog food market in 2022?
2. What is the expected growth rate of the Saudi Arabia dog food market during 2023-2028?
3. What are the key factors driving the Saudi Arabia dog food market?
4. What has been the impact of COVID-19 on the Saudi Arabia dog food market?
5. What is the breakup of the Saudi Arabia dog food market based on the product type?
6. What is the breakup of the Saudi Arabia dog food market based on the ingredient?
7. What is the breakup of the Saudi Arabia dog food market based on the distribution channel?
8. Who are the key players/companies in the Saudi Arabia dog food market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GCC DOG FOOD MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Product Type
- 5.4 Market Breakup by Ingredient
- 5.5 Market Breakup by Distribution Channel
- 5.6 Market Breakup by Region
- 5.7 Market Forecast

6 SAUDI ARABIA DOG FOOD MARKET

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19
- 6.4 Market Breakup by Product Type

- 6.5 Market Breakup by Ingredient
- 6.6 Market Breakup by Distribution Channel
- 6.7 Market Forecast
- 6.8 SWOT Analysis
 - 6.8.1 Overview
 - 6.8.2 Strengths
 - 6.8.3 Weaknesses
 - 6.8.4 Opportunities
 - 6.8.5 Threats
- 6.9 Value Chain Analysis
 - 6.9.1 Overview
 - 6.9.2 Research and Development
 - 6.9.3 Raw Material Procurement
 - 6.9.4 Manufacturing
 - 6.9.5 Marketing
 - 6.9.6 Distribution
 - 6.9.7 End-Use
- 6.10 Porters Five Forces Analysis
 - 6.10.1 Overview
 - 6.10.2 Bargaining Power of Buyers
 - 6.10.3 Bargaining Power of Suppliers
 - 6.10.4 Degree of Competition
 - 6.10.5 Threat of New Entrants
 - 6.10.6 Threat of Substitutes
- 6.11 Price Analysis
 - 6.11.1 Price Indicators
 - 6.11.2 Price Trends
 - 6.11.3 Margins Analysis
- 6.12 Key Success and Risk Factors

7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Dry Food
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Wet and Canned Food
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Snacks and Treats

- 7.3.1 Market Trends
- 7.3.2 Market Forecast

8 MARKET BREAKUP BY INGREDIENT

- 8.1 Animal Derivates
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Plant Derivates
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Cereals Derivative
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 PERFORMANCE BY DISTRIBUTION CHANNEL

- 9.1 Convenience Stores
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Supermarkets and Hypermarkets
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Online Stores
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 COMPETITIVE LANDSCAPE

- 10.1 Market Structure
- 10.2 Key Players
- 10.3 Profiles of Key Player
 - 10.3.1 Mars Petcare

- 10.3.2 Nestle
- 10.3.3 Hills
- 10.3.4 Del

11 DOG FOOD MANUFACTURING PROCESS

- 11.1 Product Overview
- 11.2 Detailed Process Flow
- 11.3 Various Types of Unit Operations Involved
- 11.4 Mass Balance and Raw Material Requirements

12 PROJECT DETAILS AND REQUIREMENTS

- 12.1 Land Requirements
- 12.2 Construction Requirements
- 12.3 Plant Machinery
- 12.4 Raw Material Requirements
- 12.5 Packaging Requirements
- 12.6 Transportation Requirements
- 12.7 Utility Requirements
- 12.8 Manpower Requirements
- 12.9 Other Capital Investments

List Of Tables

LIST OF TABLES

Table 1: GCC: Dog Food Market: Key Industry Highlights, 2022 and 2028

Table 2: Saudi Arabia: Dog Food Market: Key Industry Highlights, 2022 and 2028

Table 3: Saudi Arabia: Dog Food Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: Saudi Arabia: Dog Food Market Forecast: Breakup by Ingredient (in Million US\$), 2023-2028

Table 5: Saudi Arabia: Dog Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Saudi Arabia: Dog Food Market: Competitive Structure

Table 7: Saudi Arabia: Dog Food Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Saudi Arabia: Dog Food Market: Major Drivers and Challenges
- Figure 2: GCC: Dog Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: GCC: Dog Food Market: Breakup by Product Type (in %), 2022
- Figure 4: GCC: Dog Food Market: Breakup by Ingredient (in %), 2022
- Figure 5: GCC: Dog Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 6: GCC: Dog Food Market: Breakup by Region (in %), 2022
- Figure 7: GCC: Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 8: Saudi Arabia: Dog Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 9: Saudi Arabia: Dog Food Market: Breakup by Product Type (in %), 2022
- Figure 10: Saudi Arabia: Dog Food Market: Breakup by Ingredient (in %), 2022
- Figure 11: Saudi Arabia: Dog Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 12: Saudi Arabia: Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Saudi Arabia: Dog Food Industry: SWOT Analysis
- Figure 14: Saudi Arabia: Dog Food Industry: Value Chain Analysis
- Figure 15: Saudi Arabia: Dog Food Industry: Porter's Five Forces Analysis
- Figure 16: Saudi Arabia: Dog Food Market: Average Prices (in US\$/Ton), 2017 & 2022
- Figure 17: Saudi Arabia: Dog Food Market Forecast: Average Prices (in US\$/Ton), 2023-2028
- Figure 18: Saudi Arabia: Dog Food Market: Price Structure Analysis (in %)
- Figure 19: Saudi Arabia: Dry Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Saudi Arabia: Dry Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: Saudi Arabia: Wet and Canned Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 22: Saudi Arabia: Wet and Canned Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 23: Saudi Arabia: Snacks and Treats Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 24: Saudi Arabia: Snacks and Treats Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 25: Saudi Arabia: Dog Food (Ingredients Derived from Animal) Market: Sales Value (in Million US\$), 2017 & 2022

- Figure 26: Saudi Arabia: Dog Food (Ingredients Derived from Animal) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 27: Saudi Arabia: Dog Food (Ingredients Derived from Plant) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 28: Saudi Arabia: Dog Food (Ingredients Derived from Plant) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 29: Saudi Arabia: Dog Food (Ingredients Derived from Cereals) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 30: Saudi Arabia: Dog Food (Ingredients Derived from Cereals) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 31: Saudi Arabia: Dog Food (Other Ingredients) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 32: Saudi Arabia: Dog Food (Other Ingredients) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 33: Saudi Arabia: Dog Food Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022
- Figure 34: Saudi Arabia: Dog Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028
- Figure 35: Saudi Arabia: Dog Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022
- Figure 36: Saudi Arabia: Dog Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028
- Figure 37: Saudi Arabia: Dog Food Market: Sales through Online Stores (in Million US\$), 2017 & 2022
- Figure 38: Saudi Arabia: Dog Food Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028
- Figure 39: Saudi Arabia: Dog Food Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022
- Figure 40: Saudi Arabia: Dog Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028
- Figure 41: Dog Food Manufacturing: Detailed Process Flow
- Figure 42: Dog Food Manufacturing: Conversion Rate of Products
- Figure 43: Dog Food Manufacturing: Packaging Requirements
- Figure 44: Dog Food Manufacturing: Breakup of Capital Costs (in %)
- Figure 45: Dog Food Industry: Profit Margins at Various Levels of the Supply Chain
- Figure 46: Dog Food Manufacturing: Breakup by Total Production Cost (in %)

I would like to order

Product name: Saudi Arabia Dog Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/SBB91C6761EEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBB91C6761EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

