

Saudi Arabia Cat Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

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Abstracts

Cat food is made of plant or animal materials which are intended for the consumption of domesticated cats. It is a good source of proteins, carbohydrates, fats and several other nutrients, such as vitamins, minerals, and amino acids. Cats are one of the most preferred pets in Saudi Arabia since they are considered sacred, cleaner, cheaper to buy and maintain and are well suited to the regional climate. As a result, the Saudi Arabia cat food market has experienced a sustained growth over the years. According to the latest report by IMARC Group, titled “Saudi Arabia Cat Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024”, the market reached a value of US\$ 18.4 Million in 2018.

Due to the rising awareness among the pet owners regarding the benefits offered by cat food, such as combating skin allergies and infections and providing essential proteins and nutrients to maintain the weight and energy level of the cats, the demand for cat food has witnessed a positive thrust. Further, the shift towards premium cat food products with enhanced nutritional value is boosting the market growth. Moreover, the expansion of the organised retail sector in the region is fostering the growth of the Saudi Arabia cat food market as these channels enable the consumers to choose between different cat food brands and products at one place. Looking forward, the market value is projected to reach US\$ 25.7 Million by 2024, expanding at a CAGR of 5.6% during 2019-2024.

MARKET SUMMARY:

Based on the product type, the market has been segmented as dry food, wet & canned food, and snacks & treats. Currently, dry food is the most popular product type, holding

the majority of the total global market.

On the basis of ingredients, animal derivatives dominate the market, accounting for the largest share. They are followed by the plant derivatives, cereal derivatives and others.

Based on the distribution channel, the report finds that supermarkets & hypermarkets represent the leading segment, accounting for the majority of the total global market. Other major distribution channels include convenience stores and online stores.

The report has also analysed the competitive landscape of the market and provides the details of the key players.

This report provides a deep insight into the Saudi Arabia cat food industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers & challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Saudi Arabia cat food industry in any manner.

KEY QUESTIONS ANSWERED IN THIS REPORT:

How has the Saudi Arabia cat food market performed so far and how will it perform in the coming years?

What are the major ingredients in the Saudi Arabia cat food market?

What are the key product types in the Saudi Arabia cat food market?

What are the major distribution channels in the Saudi Arabia cat food market?

What are the various stages in the value chain of the Saudi Arabia cat food industry?

What are the key driving factors and challenges in the Saudi Arabia cat food industry?

What is the structure of the Saudi Arabia cat food industry and who are the key players?

What is the degree of competition in the Saudi Arabia cat food industry?

What are the profit margins in the Saudi Arabia cat food industry?

What are the key requirements for setting up a cat food manufacturing plant?

How is cat food manufactured?

What are the various unit operations involved in a cat food manufacturing plant?

What is the total size of land required for setting up a cat food manufacturing plant?

What are the machinery requirements for setting up a cat food manufacturing plant?

What are the raw material requirements for setting up a cat food manufacturing plant?

What are the packaging requirements for cat food?

What are the transportation requirements for cat food?

What are the utility requirements for setting up a cat food manufacturing plant?

What are the manpower requirements for setting up a cat food manufacturing plant?

What are the infrastructure costs for setting up a cat food manufacturing plant?

What are the capital costs for setting up a cat food manufacturing plant?

What are the operating costs for setting up a cat food manufacturing plant?

What will be the income and expenditures for a cat food manufacturing plant?

What is the time required to break-even?

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