

Saudi Arabia Camel Dairy Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The Saudi Arabia camel dairy market size reached US\$ 256.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 353.0 Million by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2023-2028.

Camel milk is a rich source of magnesium, iron, sodium, potassium, copper, manganese and vitamins A and C. It comprises immunity-boosting antibodies like potent immunoglobulins, which help minimize the risk of developing autoimmune diseases. Its popular products include fresh and flavored milk, laban, cheese, yogurt, ice cream, infant formulae, and milk powder. At present, it is gaining immense popularity, especially among health-conscious and lactose-intolerant individuals, on account of high nutritional value with lower concentrations of saturated fats.

The camel dairy market is primarily driven by the considerable presence of camels in Saudi Arabia. Moreover, the increasing diabetic population, rising export market and numerous product launches are other significant factors contributing to the market growth. Camel milk can be consumed as a complete meal since it comprises all significant nutrients to sustain an individual throughout the day. Additionally, camel milk is a natural probiotic which promotes healthy bacterial growth, thereby aiding digestion. This, coupled with the presence of lactoferrin, which assists in protecting the body from viral, is positively influencing the sales of camel dairy products across the country. However, operations at the manufacturing units of various camel dairy market players have been severely disrupted due to the ongoing coronavirus disease (COVID-19) and the subsequent imposition of lockdown restrictions. The sales of camel dairy products are anticipated to increase in Saudi Arabia after lockdown restrictions are relaxed.



Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Saudi Arabia camel dairy market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, distribution channel and packaging.

Breakup by Product Type:

Raw Camel Milk

Pasteurized Camel Milk

Flavoured Camel Milk

Camel Milk Cheese

Camel Milk Yoghurt

Camel Milk Ice Cream

Camel Milk Laban

Camel Milk Ghee

Camel Milk Infant Formula

Camel Milk Powder

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Stores

Others

Breakup by Packaging:

Cartons

Bottles

Cans

Jars

Others

Breakup by Region:

Eastern Region



Central Region Western Region Southern Region

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report:

How has the Saudi Arabia camel dairy market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Saudi Arabia camel dairy market? What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the packaging?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the Saudi Arabia camel dairy market and who are the key players?

What is the degree of competition in the industry?



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