

Satchel and Saddle Bags Market Report by Product Type (Satchel Bags, Saddle Bags), Gender (Male, Female), Material (Leather, Fabric, and Others), Distribution Channel (Departmental Stores, Specialty Stores, Online Stores, Supermarkets and Hypermarkets, Discount Stores, and Others), and Region 2024-2032

<https://marketpublishers.com/r/S9182565634CEN.html>

Date: July 2024

Pages: 146

Price: US\$ 3,899.00 (Single User License)

ID: S9182565634CEN

Abstracts

The global satchel and saddle bags market size reached US\$ 401.7 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 560.9 Million by 2032, exhibiting a growth rate (CAGR) of 3.7% during 2024-2032.

Satchels and saddle bags are a type of cloth gear worn over one shoulder with a strap that goes across the chest and a bag which rests on the lower back. They are a highly desirable fashion accessory for both the genders and are available in a variety of sizes, patterns and colors. Nowadays, gender-specific bags for men and women are also finding immense acceptance among consumers of all age groups.

A thriving fashion accessories industry along with increasing working population across the globe is one of the key factors driving the market growth. Furthermore, a substantial rise in the female workforce participation in both developed and emerging economies has also positively impacted the market. Moreover, consumers are now more inclined to spend on premium and luxury handbags or any other accessories to keep up with the ever-changing fashion trends. Apart from this, these bags are gaining rapid preference among consumers for carrying multiple essential items such as laptops, tablets, wallets and food to their workplace. Moreover, product innovations, such as the launch of creative and visually appealing designs along with eco-friendly bags, are also creating a

positive outlook for the market. Other factors contributing significantly to the market growth include rapid urbanization and aggressive promotional activities by manufacturers and the development of the online retail services that provide hassle-free shopping experience while displaying a wide range of options to choose from to the consumers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global satchel and saddle bags market report, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type, gender, material and distribution channel.

Breakup by Product Type:

Satchel Bags

Saddle Bags

Breakup by Gender:

Male

Female

Breakup by Material:

Leather

Fabric

Others

Breakup by Distribution Channel:

Departmental Stores

Specialty Stores

Online Stores

Supermarkets and Hypermarkets

Discount Stores

Others

Breakup by Region:

Asia Pacific

Europe

North America

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Coach, IP Holdings LLC, Chanel, Inc., Burberry Group Plc, Nicole Lee Estore, Etienne Aigner AG, Furla S.p.A., Kate Spade Holdings LLC, Hermès International Company, Michael Kors Holdings Limited, LVMH Moët Hennessy – Louis Vuitton SE and Mulberry Group Plc.

IMARC Group's latest report provides a deep insight into the global satchel and saddle bags market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the satchel and saddle bags market in any manner.

Key Questions Answered in This Report:

How has the global satchel and saddle bags market performed so far and how will it perform in the coming years?

What are the key regional markets in the global satchel and saddle bags industry?

What has been the impact of COVID-19 on the global satchel and saddle bags industry?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the gender?

What is the breakup of the market based on the material?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the global satchel and saddle bags industry?

What are the key driving factors and challenges in the global satchel and saddle bags industry?

What is the structure of the global satchel and saddle bags industry and who are the key players?

What is the degree of competition in the global satchel and saddle bags industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SACHEL AND SADDLE BAGS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Gender
- 5.6 Market Breakup by Material
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Satchel Bags
 - 6.1.1 Market Trends

- 6.1.2 Market Forecast
- 6.2 Saddle Bags
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY GENDER

- 7.1 Male
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Female
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY MATERIAL

- 8.1 Leather
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Fabric
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Others
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Departmental Stores
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Specialty Stores
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Online Stores
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Supermarkets and Hypermarkets
 - 9.4.1 Market Trends

- 9.4.2 Market Forecast
- 9.5 Discount Stores
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Others
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 Asia Pacific
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Europe
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 North America
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Middle East and Africa
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Latin America
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview

- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Coach
 - 15.3.2 IP Holdings LLC
 - 15.3.3 Chanel, Inc.
 - 15.3.4 Burberry Group Plc
 - 15.3.5 Nicole Lee Estore
 - 15.3.6 Etienne Aigner AG
 - 15.3.7 Furla S.p.A.
 - 15.3.8 Kate Spade Holdings LLC
 - 15.3.9 Hermès International Company
 - 15.3.10 Michael Kors Holdings Limited
 - 15.3.11 LVMH Moët Hennessy – Louis Vuitton SE
 - 15.3.12 Mulberry Group Plc.

I would like to order

Product name: Satchel and Saddle Bags Market Report by Product Type (Satchel Bags, Saddle Bags), Gender (Male, Female), Material (Leather, Fabric, and Others), Distribution Channel (Departmental Stores, Specialty Stores, Online Stores, Supermarkets and Hypermarkets, Discount Stores, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/S9182565634CEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9182565634CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970