

# **Sardine Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

The global sardine market size reached 3.5 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 3.9 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.31% during 2023-2028.

Sardine, also known as pilchard, refers to small and oily fish with silver skin and a rich-flavoured flesh. It has high amounts of vitamins and minerals including vitamin B2, niacin, vitamin B12, phosphorus, potassium, calcium, iron, selenium, omega-3 fatty acids, etc. Sardines are used in a variety of applications ranging from immediate consumption to reduction into fish meal and oil. Moreover, sardine oil is employed in the production of varnishes, paints, linoleum, etc.

Sardines offer several health benefits, such as enhancing heart functions and bone structures, maintaining cholesterol levels and cardiovascular health, boosting immune system and improving muscle tissues. In addition, sardines also help in weight loss and maintain salt level in the body. Owing to these factors, the demand for sardines is expected to remain stable during the upcoming years. Further, sardines are more affordable as compared to some of the other fish species with the same nutritional value. This is anticipated to sustain the growth of the global sardine market across the globe.

### **Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global sardine market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on species, type and distribution channel.

### Breakup by Species:

Sardina Pilchardus  
Sardinops Caeruleus  
Sardinella longiceps  
Sardinella Aurita  
Sardinella Gibbosa  
Others

Based on the species, the market has been segmented into sardina pilchardus, sardinops caeruleus, sardinella longiceps, sardinella aurita, sardinella gibbosa and others. Currently, sardina pilchardus represents the most popular species in the global sardine market, holding the largest share.

### Breakup by Type:

Canned Sardine  
Frozen Sardine  
Fresh Sardine

On the basis of type, the report finds that canned sardine accounts for the majority of the market share.

### Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Convenience Stores  
Hotels and Restaurants  
Online  
Others

Based on the distribution channel, supermarkets and hypermarkets dominate the global sardine market, holding the biggest share. Other major distribution channels include convenience stores, hotels and restaurants, online and others.

### Breakup by Region:

Asia Pacific  
Middle East and Africa

Americas

Europe

Region-wise, the market has been segmented into Asia Pacific, Middle East and Africa, Americas and Europe. Amongst these, Asia Pacific is the leading market, accounting for the majority of the market share.

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

This report provides a deep insight into the global sardine market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a sardine processing plant. The study analyses the processing and processing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the sardine industry in any manner.

#### Key Questions Answered in This Report

1. What was the size of the global sardine market in 2022?
2. What is the expected growth rate of the global sardine market during 2023-2028?
3. What are the key factors driving the global sardine market?
4. What has been the impact of COVID-19 on the global sardine market?
5. What is the breakup of the global sardine market based on the species?
6. What is the breakup of the global sardine market based on the type?
7. What is the breakup of the global sardine market based on the distribution channel?
8. What are the key regions in the global sardine market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL SARDINE MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Analysis
  - 5.4.1 Key Price Indicators
  - 5.4.2 Price Structure
  - 5.4.3 Price Trends
- 5.5 Market Breakup by Species
- 5.6 Market Breakup by Type
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Imports and Exports

- 5.10 Market Forecast
  - 5.10.1 Volume Trends
  - 5.10.2 Value Trends
- 5.11 SWOT Analysis
  - 5.11.1 Overview
  - 5.11.2 Strengths
  - 5.11.3 Weaknesses
  - 5.11.4 Opportunities
  - 5.11.5 Threats
- 5.12 Value Chain Analysis
  - 5.12.1 Overview
  - 5.12.2 Raw Material Procurement
  - 5.12.3 Pre-Processing
  - 5.12.4 Large Scale Industrial Processing
  - 5.12.5 Distribution and Export
  - 5.12.6 End-Consumer
- 5.13 Porters Five Forces Analysis
  - 5.13.1 Overview
  - 5.13.2 Bargaining Power of Buyers
  - 5.13.3 Bargaining Power of Suppliers
  - 5.13.4 Degree of Competition
  - 5.13.5 Threat of New Entrants
  - 5.13.6 Threat of Substitutes

## **6 MARKET BREAKUP BY SPECIES**

- 6.1 *Sardina Pilchardus*
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 *Sarnidrops Caeruleus*
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 *Sardinella longiceps*
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast
- 6.4 *Sardinella Aurita*
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 *Sardinella Gibbosa*

- 6.5.1 Market Trends
- 6.5.2 Market Forecast
- 6.6 Others
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast

## **7 MARKET BREAKUP BY TYPE**

- 7.1 Canned Sardine
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Frozen Sardine
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Fresh Sardine
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 8.1 Supermarkets and Hypermarkets
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Convenience Stores
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Hotels and Restaurants
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Online
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## **9 PRODUCTION BREAKUP BY REGION**

- 9.1 Asia Pacific

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Middle East and Africa
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Americas
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Europe
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast

## **10 CONSUMPTION BREAKUP BY REGION**

- 10.1 Asia Pacific
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Middle East and Africa
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Americas
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Europe
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast

## **11 COMPETITIVE LANDSCAPE**

## **12 SARDINE PROCESSING**

- 12.1 Product Overview
- 12.2 Detailed Process Flow
- 12.3 Various Types of Unit Operations Involved
- 12.4 Mass Balance and Raw Material Requirements
- 12.5 Key Success and Risk Factors

## **13 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED**

- 13.1 Land and Site Development
- 13.2 Construction Requirements and Expenditures
- 13.3 Plant Machinery
- 13.4 Machinery Pictures
- 13.5 Raw Materials Requirements and Expenditures
- 13.6 Raw Material and Final Product Pictures
- 13.7 Packaging Requirements and Expenditures
- 13.8 Transportation Requirements and Expenditures
- 13.9 Utilities Requirements and Expenditures
- 13.10 Manpower Requirements and Expenditures
- 13.11 Other Capital Investments

## **14 LOANS AND FINANCIAL ASSISTANCE**

## **15 PROJECT ECONOMICS**

- 15.1 Capital Cost of the Project
- 15.2 Techno-Economic Parameters
- 15.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 15.4 Income Projections
- 15.5 Expenditure Projections
- 15.6 Taxation and Depreciation
- 15.7 Financial Analysis
- 15.8 Profit Analysis



## List Of Tables

### LIST OF TABLES

Table 1: Global: Sardine Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Sardine Market Forecast: Breakup by Species (in Million Tons), 2023-2028

Table 3: Global: Sardine Market Forecast: Breakup by Type (in Million Tons), 2023-2028

Table 4: Global: Sardine Market Forecast: Breakup by Distribution Channel (in Million Tons), 2023-2028

Table 5: Global: Sardine Market Forecast: Production Breakup by Region (in Million Tons), 2023-2028

Table 6: Global: Sardine Market Forecast: Consumption Breakup by Region (in Million Tons), 2023-2028

Table 7: Global: Sardine Market: Competitive Structure

Table 8: Sardine Processing Plant: Raw Material Requirements (in Tons/Day)

Table 9: Sardine Processing Plant: Costs Related to Land and Site Development (in US\$)

Table 10: Sardine Processing Plant: Costs Related to Civil Works (in US\$)

Table 11: Sardine Processing Plant: Costs Related to Plant Machinery (in US\$)

Table 12: Sardine Processing Plant: Raw Material Requirements (in Tons/Day) and Expenditures (US\$/Ton)

Table 13: Sardine Processing Plant: Costs Related to Salaries and Wages (in US\$)

Table 14: Sardine Processing Plant: Costs Related to Other Capital Investments (in US\$)

Table 15: Details of Financial Assistance Offered by Financial Institutions

Table 16: Sardine Processing Plant: Capital Costs (in US\$)

Table 17: Sardine Processing Plant: Techno-Economic Parameters

Table 18: Sardine Processing Plant: Income Projections (in US\$)

Table 19: Sardine Processing Plant: Expenditure Projections (in US\$)

Table 20: Sardine Processing Plant: Taxation (in US\$/Year)

Table 21: Sardine Processing Plant: Depreciation (in US\$/Year)

Table 22: Sardine Processing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 23: Sardine Processing Plant: Profit and Loss Account (in US\$)

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Sardine Market: Major Drivers and Challenges

Figure 2: Global: Sardine Market: Sales Volume (in Million Tons), 2017-2022

Figure 3: Global: Sardine Market: Sales Value (in Billion US\$), 2017-2022

Figure 4: Global: Sardine Market: Average Prices (in US\$/Ton), 2017-2022

Figure 5: Global: Sardine Market Forecast: Average Prices (in US\$/Ton), 2023-2028

Figure 6: Sardine Market: Price Structure

Figure 7: Global: Sardine Market: Breakup by Species (in %), 2022

Figure 8: Global: Sardine Market: Breakup by Type (in %), 2022

Figure 9: Global: Sardine Market: Breakup by Distribution Channel (in %), 2022

Figure 10: Global: Sardine Market: Breakup by Region (in %), 2022

Figure 11: Global: Sardine Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 12: Global: Sardine Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 13: Global: Sardine Industry: SWOT Analysis

Figure 14: Global: Sardine Industry: Value Chain Analysis

Figure 15: Global: Sardine Industry: Porter's Five Forces Analysis

Figure 16: Global: Sardina Pilchardus Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 17: Global: Sardina Pilchardus Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 18: Global: Sarnidrops Caeruleus Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 19: Global: Sarnidrops Caeruleus Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 20: Global: Sardinella longiceps Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 21: Global: Sardinella longiceps Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 22: Global: Sardinella Aurita Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 23: Global: Sardinella Aurita Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 24: Global: Sardinella Gibbosa Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 25: Global: Sardinella Gibbosa Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 26: Global: Other Sardine Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 27: Global: Other Sardine Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 28: Global: Canned Sardine Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 29: Global: Canned Sardine Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 30: Global: Frozen Sardine Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 31: Global: Frozen Sardine Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 32: Global: Fresh Sardine Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 33: Global: Fresh Sardine Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 34: Global: Sardine Market: Sales through Supermarkets and Hypermarkets (in Million Tons), 2017 & 2022

Figure 35: Global: Sardine Market Forecast: Sales through Supermarkets and Hypermarkets (in Million Tons), 2023-2028

Figure 36: Global: Sardine Market: Sales through Convenience Stores (in Million Tons), 2017 & 2022

Figure 37: Global: Sardine Market Forecast: Sales through Convenience Stores (in Million Tons), 2023-2028

Figure 38: Global: Sardine Market: Sales through Hotels and Restaurants (in Million Tons), 2017 & 2022

Figure 39: Global: Sardine Market Forecast: Sales through Hotels and Restaurants (in Million Tons), 2023-2028

Figure 40: Global: Sardine Market: Online Sales (in Million Tons), 2017 & 2022

Figure 41: Global: Sardine Market Forecast: Online Sales (in Million Tons), 2023-2028

Figure 42: Global: Sardine Market: Sales through Other Distribution Channels (in Million Tons), 2017 & 2022

Figure 43: Global: Sardine Market Forecast: Sales through Other Distribution Channels (in Million Tons), 2023-2028

Figure 44: Asia Pacific: Sardine Market: Production Volume (in Million Tons), 2017 & 2022

Figure 45: Asia Pacific: Sardine Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 46: Middle East and Africa: Sardine Market: Production Volume (in Million Tons), 2017 & 2022

Figure 47: Middle East and Africa: Sardine Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 48: Americas: Sardine Market: Production Volume (in Million Tons), 2017 & 2022

Figure 49: Americas: Sardine Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 50: Europe: Sardine Market: Production Volume (in Million Tons), 2017 & 2022

Figure 51: Europe: Sardine Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 52: Asia Pacific: Sardine Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 53: Asia Pacific: Sardine Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 54: Middle East and Africa: Sardine Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 55: Middle East and Africa: Sardine Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 56: Americas: Sardine Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 57: Americas: Sardine Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 58: Europe: Sardine Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 59: Europe: Sardine Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 60: Sardine Processing Plant: Detailed Process Flow

Figure 61: Sardine Processing Plant: Conversion Rates of Feedstocks

Figure 62: Sardine Processing Plant: Breakup of Capital Costs (in %)

Figure 63: Sardine Industry: Profit Margins at Various Stages of Supply Chain

Figure 64: Sardine Processing Plant: Operational Cost Breakup

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