

Sanitary Ware Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/SA4F52F8F1C8EN.html>

Date: October 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: SA4F52F8F1C8EN

Abstracts

The global sanitary ware market size reached US\$ 4.96 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 6.78 Billion by 2027, exhibiting a growth rate (CAGR) of 5.12% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Sanitary ware includes various plumbing fixtures and components, such as basins, water closets, toilet sinks, bathtubs, bathroom accessories, cisterns, and urinals. They are made by body preparation, glazing, molding, casting, dying, firing, sorting, spraying, and refining enameled metals, ceramic materials, and tri-axial compounds. Sanitary ware offers easy maintenance and installation, chemical and scratch resistance, and mitigates the occurrence of foul odor in the bathroom. Along with this, it is cost-effective, lightweight, and assists individuals in maintaining overall hygiene; therefore, it is extensively used in residential, commercial, and institutional complexes. At present, sanitary ware is commercially available in different shapes, designs, colors, and operating modes, including manual or automated.

Sanitary Ware Market Trends:

The considerable expansion in the construction sector and the ongoing infrastructural projects have facilitated the widespread installation of sanitary ware across residential and commercial sectors, single-unit homes, malls, schools, and offices to ensure optimal sanitation and hygiene. This is further supported by the rising need to maintain a healthy lifestyle and the awareness amongst consumers regarding the benefits of using sanitary ware. Moreover, the favorable initiatives undertaken by governments of several countries to develop and improve sanitary infrastructure are acting as another growth-

inducing factor. Additionally, the advent of automated sanitary ware with sensors to offer a touchless experience, ensure zero wastage of water, and reduce the exchange of viruses amongst individuals, especially during the COVID-19 pandemic, is contributing to the market growth. These advanced solutions can automatically regulate the water flow, self-flush, and promote touchless functioning, thus maintaining a hygienic environment. Apart from this, the shifting consumer inclination toward ceramic sanitary products and strategic collaborations amongst key players to launch multiple product variants are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sanitary ware market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on material, type, application and end user.

Breakup by Material:

- Ceramic
- Plastic
- Others

Breakup by Type:

- Toilet Sink/Water Closet
- Wash Basins
- Pedestals
- Cisterns
- Others

Breakup by Application:

- Kitchen
- Bathroom

Breakup by End User:

- Residential
- Commercial

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being CERA Sanitaryware Limited, Cersanit, Duravit AG, Geberit AG, H & R Johnson, Hindware Homes, Jaquar Group, Kohler Co., Lecico Egypt, Roca Sanitario S.A., Saudi Ceramics, Toto Ltd and Villeroy & Boch.

Key Questions Answered in This Report:

How has the global sanitary ware market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global sanitary ware market?

What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the type?
What is the breakup of the market based on the application?
What is the breakup of the market based on the end user?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global sanitary ware market and who are the key players?
What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SANITARY WARE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MATERIAL

- 6.1 Ceramic
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Plastic
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY TYPE

7.1 Toilet Sink/Water Closet

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Wash Basins

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Pedestals

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Cisterns

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Kitchen

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Bathroom

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Residential

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Commercial

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 CERA Sanitaryware Limited
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.2 Cersanit
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Duravit AG
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Geberit AG
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.5 H & R Johnson
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.6 Hindware Homes
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.7 Jaquar Group
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio

15.3.8 Kohler Co.

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.8.3 SWOT Analysis

15.3.9 Lecico Egypt

15.3.9.1 Company Overview

15.3.9.2 Product Portfolio

15.3.9.3 Financials

15.3.10 Roca Sanitario S.A.

15.3.10.1 Company Overview

15.3.10.2 Product Portfolio

15.3.11 Saudi Ceramics

15.3.11.1 Company Overview

15.3.11.2 Product Portfolio

15.3.11.3 Financials

15.3.12 Toto Ltd

15.3.12.1 Company Overview

15.3.12.2 Product Portfolio

15.3.12.3 Financials

15.3.12.4 SWOT Analysis

15.3.13 Villeroy & Boch

15.3.13.1 Company Overview

15.3.13.2 Product Portfolio

15.3.13.3 Financials

15.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Sanitary Ware Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Sanitary Ware Market Forecast: Breakup by Material (in Million US\$), 2022-2027

Table 3: Global: Sanitary Ware Market Forecast: Breakup by Type (in Million US\$), 2022-2027

Table 4: Global: Sanitary Ware Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 5: Global: Sanitary Ware Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 6: Global: Sanitary Ware Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Sanitary Ware Market: Competitive Structure

Table 8: Global: Sanitary Ware Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Sanitary Ware Market: Major Drivers and Challenges

Figure 2: Global: Sanitary Ware Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Sanitary Ware Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Sanitary Ware Market: Breakup by Material (in %), 2021

Figure 5: Global: Sanitary Ware Market: Breakup by Type (in %), 2021

Figure 6: Global: Sanitary Ware Market: Breakup by Application (in %), 2021

Figure 7: Global: Sanitary Ware Market: Breakup by End User (in %), 2021

Figure 8: Global: Sanitary Ware Market: Breakup by Region (in %), 2021

Figure 9: Global: Sanitary Ware (Ceramic) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Sanitary Ware (Ceramic) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Sanitary Ware (Plastic) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Sanitary Ware (Plastic) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Sanitary Ware (Other Materials) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Sanitary Ware (Other Materials) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Sanitary Ware (Toilet Sink/Water Closet) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Sanitary Ware (Toilet Sink/Water Closet) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Sanitary Ware (Wash Basins) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Sanitary Ware (Wash Basins) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Sanitary Ware (Pedestals) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Sanitary Ware (Pedestals) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Sanitary Ware (Cisterns) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Sanitary Ware (Cisterns) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Sanitary Ware (Other Types) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Sanitary Ware (Other Types) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Sanitary Ware (Kitchen) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Sanitary Ware (Kitchen) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Sanitary Ware (Bathroom) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Sanitary Ware (Bathroom) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Sanitary Ware (Residential) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Sanitary Ware (Residential) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Sanitary Ware (Commercial) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Sanitary Ware (Commercial) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: North America: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: North America: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: United States: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: United States: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Canada: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Canada: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: Asia-Pacific: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: Asia-Pacific: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: China: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: China: Sanitary Ware Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 43: Japan: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: Japan: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 45: India: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: India: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 47: South Korea: Sanitary Ware Market: Sales Value (in Million US\$), 2016 &
2021

Figure 48: South Korea: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 49: Australia: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Australia: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 51: Indonesia: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Indonesia: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 53: Others: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: Others: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 55: Europe: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: Europe: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 57: Germany: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Germany: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 59: France: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: France: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 61: United Kingdom: Sanitary Ware Market: Sales Value (in Million US\$), 2016 &
2021

Figure 62: United Kingdom: Sanitary Ware Market Forecast: Sales Value (in Million
US\$), 2022-2027

Figure 63: Italy: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Italy: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 65: Spain: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Spain: Sanitary Ware Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 67: Russia: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: Russia: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 69: Others: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: Others: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 71: Latin America: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Latin America: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 73: Brazil: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 74: Brazil: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Mexico: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 76: Mexico: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Others: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 78: Others: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 79: Middle East and Africa: Sanitary Ware Market: Sales Value (in Million US\$), 2016 & 2021

Figure 80: Middle East and Africa: Sanitary Ware Market: Breakup by Country (in %), 2021

Figure 81: Middle East and Africa: Sanitary Ware Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Global: Sanitary Ware Industry: SWOT Analysis

Figure 83: Global: Sanitary Ware Industry: Value Chain Analysis

Figure 84: Global: Sanitary Ware Industry: Porter's Five Forces Analysis

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