

SaaS-based SCM Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global SaaS-based SCM market size reached US\$ 6.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 16.8 Billion by 2028, exhibiting a growth rate (CAGR) of 16.38% during 2023-2028.

Software-as-a-Service (SaaS)-based supply chain management (SCM) refers to a software application used for on-premise and on-cloud management of supply chain processes. The software maintains the record of the inventory to increase productivity, eliminate duplication of work and standardize processes. It acts as a flexible system that automatically re-configures business processes based upon the current requirements. It also aids in minimizing capital expenses and operating costs and provides a faster return on investment with a limited workforce. As a result, it is commonly used for sourcing and procurement, order management, demand and operations planning and inventory, warehouse, and transportation management.

Rapid industrialization, along with increasing digitization across the globe, is one of the key factors driving the growth of the market. Organizations and manufacturing units are adopting automated and pre-programmed machinery to minimize the costs and overall time taken to produce goods or cater services. SaaS-based SCM tools provide constant monitoring and operational security, which is increasing their demand across various sectors. In line with this, these tools also store data on servers, thereby preventing the sudden loss of information due to uncertainties. Additionally, various innovations, such as integration with the Internet of Things (IoT) and the development of hybrid and pay-as-you-go models for public and private deployments, are acting as other growth-inducing factors. Organizations are adopting these solutions for cost comparison, enhanced uptime, reliability and monitoring of supply and demand. Other factors,

including the growing demand for solutions for improved traceability and visibility in the supply chain, along with developments in the information technology (IT) sector, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global SaaS-based SCM market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution, deployment mode, end user, application and vertical.

Breakup by Solution:

- Software
- Services

Breakup by Deployment Mode:

- Public
- Private
- Hybrid

Breakup by End User:

- Large Enterprises
- Small and Medium Enterprises

Breakup by Application:

- Transportation Management
- Inventory and Warehouse Management
- Sourcing and Procurement Management
- Order Management
- Demand and Operations Planning
- Others

Breakup by Vertical:

- Consumer Goods and Retail
- Food and Beverages

Healthcare and Life Sciences
Manufacturing
Transportation and Logistics
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Blue Yonder Inc., Descartes Systems Group Inc., Epicor Software Corporation (KKR & Co. Inc.), Highjump Software Inc. (K?rber AG), International Business Machines Corporation, Infor Inc. (Koch Industries, Inc.), Kinaxis Inc., Logility Inc. (American Software Inc.), Manhattan Associates Inc., Oracle Corporation and SAP

SE.

Key Questions Answered in This Report

1. What was the size of the global SaaS-based SCM market in 2022?
2. What is the expected growth rate of the global SaaS-based SCM market during 2023-2028?
3. What are the key factors driving the global SaaS-based SCM market?
4. What has been the impact of COVID-19 on the global SaaS-based SCM market?
5. What is the breakup of the global SaaS-based SCM market based on the solution?
6. What is the breakup of the global SaaS-based SCM market based on the deployment mode?
7. What is the breakup of the global SaaS-based SCM market based on the end user?
8. What is the breakup of the global SaaS-based SCM market based on the vertical?
9. What are the key regions in the global SaaS-based SCM market?
10. Who are the key players/companies in the global SaaS-based SCM market?

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