

# **Rugged Display Market Report by Product (Smartphone and Handheld Computer, Tablet PC, Laptop and Notebook, Avionics Display, Vehicle-Mounted Computer, Panel PC and Mission-Critical Display), Level of Ruggedness (Semi-Rugged, Fully-Rugged, Ultra-Rugged), Operating System (Android, Windows, and Others), End User (Oil and Gas, Energy and Power, Healthcare, Automotive and Transportation, Government, Defense and Aerospace, and Others), and Region 2024-2032**

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## **Abstracts**

The global rugged display market size reached US\$ 8.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 13.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4.6% during 2024-2032.

The rugged display is a high-performance, military-grade flat panel that is used for displaying mission-critical information. It can endure strong vibrations, extreme temperatures and wet or dusty conditions. It is assembled using advanced lamination materials for minimal reflection, condensation and dust buildup. Rugged displays have wide viewing angles and are commonly used in smartphones, handheld computers, tablets, laptops, vehicle-mounted computers and avionic displays. They are available in ultra-, semi- and fully-rugged variants and provide enhanced picture quality, visibility and readability under direct sunlight. As a result, rugged displays are widely used for various industrial, commercial and military applications.

## Rugged Display Market Trends:

The rising demand for smart devices in the military and defense industries is one of the key factors driving the growth of the market. With the rising instances of cross-border tensions and terrorist activities, defense organizations are increasingly adopting advanced mobility solutions to digitize operations and access real-time information. Moreover, the increasing requirement for ruggedized products across industries, such as healthcare, transportation, retail and agriculture, is providing a thrust to the market growth. In line with this, the utilization of organic light-emitting diode (OLED) and e-paper technologies is also contributing to the growth of the market. Product manufacturers are also launching variants with improved impact and moisture resistance, temperature range and minimal power requirements. Additionally, various technological advancements, such as the integration of human-machine interface (HMI) and the Internet of Things (IoT) with the rugged devices, are acting as other growth-inducing factors. These innovative displays can be incorporated in fire brigades, police vehicles, ambulances and military systems to perform numerous functions in high-risk situations. Other factors, including the launch of variants with advanced touch capabilities, along with the implementation of favorable government policies, are anticipated to drive the market toward growth.

## Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rugged display market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, level of ruggedness, operating system and end user.

## Breakup by Product:

Smartphone and Handheld Computer

Tablet PC

Laptop and Notebook

Avionics Display

Vehicle-Mounted Computer

## Panel PC and Mission-Critical Display

### Breakup by Level of Ruggedness:

Semi-Rugged

Fully-Rugged

Ultra-Rugged

### Breakup by Operating System:

Android

Windows

Others

### Breakup by End User:

Oil and Gas

Energy and Power

Healthcare

Automotive and Transportation

Government, Defense and Aerospace

Others

### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Beijer Electronics Group AB, Curtiss-Wright Corporation, Dell Technologies Inc., General Dynamics Corporation, Getac Technology Corporation (MiTAC-SYNNEX Group), KYOCERA Corporation, L3Harris Technologies Inc., Panasonic Corporation, Sparton Corporation (Elbit Systems of America LLC) and Zebra Technologies Corporation.

### Key Questions Answered in This Report:

How has the global rugged display market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global rugged display market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the level of ruggedness?

What is the breakup of the market based on the operating system?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global rugged display market and who are the key players?

What is the degree of competition in the industry?

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