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Rubella Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major rubella markets are expected to exhibit a CAGR of 4.31% during 2024-2034.

The rubella market has been comprehensively analyzed in IMARC's new report titled "Rubella Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Rubella, commonly referred to as German measles, is a contagious viral infection. The disease is caused by the Rubella virus and primarily affects children, although adults who have not been previously exposed or vaccinated can also contract it. The symptoms of this ailment are often mild and may include a pink or red rash that usually starts on the face and spreads to the rest of the body, a mild fever, swollen glands, joint pain, and conjunctivitis. Numerous other indications, such as headaches, cold-like signs, and a runny nose, might also manifest. In pregnant women, rubella can have serious implications, potentially causing birth defects in the unborn child or even miscarriage. The diagnosis of the illness typically involves a combination of clinical symptoms, such as the characteristic rash and associated indications, along with laboratory tests. The healthcare provider may also recommend blood workups or serology tests to detect the presence of rubella-specific antibodies and confirm the diagnosis.

The rising cases of viral infections, which can be transmitted through droplets from an infected person's nose or throat, are primarily driving the rubella market. In addition to this, the inflating utilization of effective vaccinations, such as the MMR (measles, mumps, and rubella) vaccine, is also creating a positive outlook for the market. This vaccine offers protection against rubella and prevents its potential complications, including birth defects, in pregnant women suffering from the ailment. Moreover, the

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increasing adoption of awareness campaigns and health initiatives, which are aimed at stressing the importance of timely immunization in order to curb the prevalence of the disease, is further bolstering the market growth. Apart from this, the widespread usage of robust diagnostic techniques, such as enzyme immunoassays and reverse transcription-polymerase chain reaction (RT-PCR) assays, for accurate and early detection of the illness is acting as another significant growth-inducing factor. Additionally, the emerging popularity of over-the-counter pain relievers like acetaminophen and ibuprofen to alleviate fever and discomfort is also augmenting the market growth. Furthermore, the ongoing research on advanced therapeutic interventions, including antiviral agents and immune modulators, which hold promise for enhancing treatment outcomes and reducing the disease's impact, is expected to drive the rubella market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the rubella market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for rubella and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the rubella market in any manner.

Time Period of the Study

Base Year: 2023
Historical Period: 2018-2023
Market Forecast: 2024-2034

Countries Covered

United States
Germany
France
United Kingdom
Italy

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Spain
Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario
Historical, current, and future performance of the rubella market
Historical, current, and future performance of various therapeutic categories in the market
Sales of various drugs across the rubella market
Reimbursement scenario in the market
In-market and pipeline drugs
Competitive Landscape:
This report also provides a detailed analysis of the current rubella marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report:
Market Insights

How has the rubella market performed so far and how will it perform in the coming

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years?
What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?
What was the country-wise size of the rubella market across the seven major markets in 2023 and what will it look like in 2034?
What is the growth rate of the rubella market across the seven major markets and what will be the expected growth over the next ten years?
What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of rubella across the seven major markets?
What is the number of prevalent cases (2018-2034) of rubella by age across the seven major markets?
What is the number of prevalent cases (2018-2034) of rubella by gender across the seven major markets?
How many patients are diagnosed (2018-2034) with rubella across the seven major markets?
What is the size of the rubella patient pool (2018-2023) across the seven major markets?
What would be the forecasted patient pool (2024-2034) across the seven major markets?
What are the key factors driving the epidemiological trend of rubella?
What will be the growth rate of patients across the seven major markets?

Rubella: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?
What are the key pipeline drugs and how are they expected to perform in the coming years?
How safe are the current marketed drugs and what are their efficacies?
How safe are the late-stage pipeline drugs and what are their efficacies?
What are the current treatment guidelines for rubella drugs across the seven major markets?
Who are the key companies in the market and what are their market shares?
What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the rubella market?
What are the key regulatory events related to the rubella market?

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What is the structure of clinical trial landscape by status related to the rubella market?
What is the structure of clinical trial landscape by phase related to the rubella market?
What is the structure of clinical trial landscape by route of administration related to the rubella market?

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