

RTA Furniture Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global RTA furniture market size reached US\$ 13.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 19.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.44% during 2022-2028.

Ready-to-assemble (RTA) furniture refers to knock-down or kit furniture that can be built or assembled onsite using simple tools. Some of the commonly available RTA furniture include tables, desks, sofas, chairs, cabinets, wardrobes and beds. They are either shipped flat-packed or unassembled in multiple components and manufactured using wood, glass and steel. RTA furniture is highly functional, requires minimal packaging and can fit into small spaces. They are available in a wide variety of sizes, materials and designs and can be customized as per the requirement of the consumer. Individuals can also add personalized fittings and embellishments to enhance the aesthetic appeal of the furniture. As a result, they are widely used across residential and commercial complexes.

RTA Furniture Market Trends:

The increasing preference for flexible furniture among the masses is one of the key factors driving the growth of the market. RTA furniture is widely used across apartments and offices with limited spaces. Moreover, the emerging trend of shifting to multiple locations for jobs or business purposes, especially among the millennials, is also impacting the demand for easy-to-move furniture. Various product innovations, such as the launch of click furniture technology that minimizes the utilization of nuts and bolts for assembling the furniture, are acting as other growth-inducing factors. The technology also provides enhanced stability by locking the corners and front and back panels. In line with this, aggressive promotional activities by product manufacturers and vendors, along with convenient product availability through proliferating online retail channels, is

also contributing to the market growth. Other factors, including the rising expenditure capacities of the consumers, along with the increasing demand for luxurious and premium-quality furnishing products, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global RTA furniture market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, material, distribution channel and end user.

Breakup by Product:

- Tables
- Chairs and Sofas
- Storage
- Beds
- Others

Breakup by Material:

- Wood
- Glass
- Steel
- Others

Breakup by Distribution Channel:

- Specialty Stores
- Flagship Stores
- Home Centers
- Online Stores
- Others

Breakup by End User:

- Residential
- Commercial

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ashley HomeStore, Bush Furniture, Flexsteel Industries Inc., Homestar Corporation, Inter IKEA Systems B.V., Prepac Manufacturing Ltd, Sauder Woodworking Co., Simplicity Sofas, South Shore Furniture, Tvilum A/S, Walker Edison Furniture Company LLC and Whalen Furniture (Li & Fung Limited).

Key Questions Answered in This Report

1. What was the size of the global RTA furniture market in 2022?
2. What is the expected growth rate of the global RTA furniture market during 2023-2028?
3. What are the key factors driving the global RTA furniture market?

4. What has been the impact of COVID-19 on the global RTA furniture market?
5. What is the breakup of the global RTA furniture market based on the product?
6. What is the breakup of the global RTA furniture market based on the distribution channel?
7. What is the breakup of the global RTA furniture market based on the end user?
8. What are the key regions in the global RTA furniture market?
9. Who are the key players/companies in the global RTA furniture market?

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