

Rosacea Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global rosacea treatment market size reached US\$ 1.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.6 Billion by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

Rosacea treatment refers to preventive measures adopted to cure a chronic skin disease that enlarges blood vessels and causes redness. It includes oral and topical medications, such as antibiotics, alpha agonists, retinoids, corticosteroids, immunosuppressants, and antihypertensive agents. In severe cases, intense pulsed light therapy, laser treatment, and cosmetic surgery are used to remove thickened skin, shrink tissues, and treat rhinophyma. Rosacea treatment assists in easing the symptoms, such as skin inflammation, redness, inflamed eyes, and puss-filled bumps that generally occur on the nose, cheeks, chest, ear, back, and forehead. It also reduces skin discoloration and improves dryness, itching, blurred vision, and sensitivity to light.

Rosacea Treatment Market Trends:

The increasing prevalence of rosacea due to excessive temperature changes, exercise, rising application of cosmetics, pharmaceuticals, and widespread consumption of spicy meals, hot drinks, and alcohol is one of the key factors driving the market growth. Furthermore, increasing demand for oral treatments, such as syrups, tablets, capsules, and liquids, to reduce redness, acne, pimples, and bacterial inflammation, is providing a considerable boost to the market growth. Additionally, the introduction of artificial intelligence (AI)-powered diagnostic tools that utilize digital image shots in natural white light and resolutions to identify facial lesions and symptoms and recognize areas prone to rosacea is creating a positive outlook for the market. Moreover, increasing adoption

of combination treatments to reduce initial prominent symptoms, prevent relapse on discontinuation of oral therapy, and maintain long-term control is providing an impetus to the market growth. Other factors, including increasing initiatives and investments by several governments to promote research and development (R&D) activities, rising expenditure capacities of consumers, the launch of new generic products by pharmaceutical companies to increase the efficiency of the treatment, and growing awareness of early diagnosis and effective treatment options, are anticipated to drive market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rosacea treatment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, drug class, route of administration, distribution channel and end user.

Breakup by Type:

- Erythematotelangiectatic Rosacea
- Papulopustular Rosacea
- Ocular Rosacea
- Phymatous Rosacea

Breakup by Drug Class:

- Antibiotics
- Alpha Agonists
- Retinoids
- Corticosteroids
- Immunosuppressants
- Antihypertensive Agents
- Others

Breakup by Route of Administration:

- Topical
- Oral

Breakup by Distribution Channel:

Hospital Pharmacy
Online Pharmacy
Retail Pharmacy
Others

Breakup by End User:

Hospitals
Homecare
Specialty Clinics
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bausch Health Companies Inc., Cellix Bio Private Limited, Colorescience Inc., Croda International Plc, Galderma S.A., LEO Pharma A/S, Lupin Limited, Maruho Co. Ltd., PruGen Pharmaceuticals, Sol-Gel Technologies Ltd. and Timber Pharmaceuticals LLC.

Key Questions Answered in This Report:

How has the global rosacea treatment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global rosacea treatment market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the drug class?

What is the breakup of the market based on the route of administration?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global rosacea treatment market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ROSACEA TREATMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Erythematotelangiectatic Rosacea
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Papulopustular Rosacea
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Ocular Rosacea

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Phymatous Rosacea
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DRUG CLASS

- 7.1 Antibiotics
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Alpha Agonists
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Retinoids
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Corticosteroids
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Immunosuppressants
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Antihypertensive Agents
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast
- 7.7 Others
 - 7.7.1 Market Trends
 - 7.7.2 Market Forecast

8 MARKET BREAKUP BY ROUTE OF ADMINISTRATION

- 8.1 Topical
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Oral
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Hospital Pharmacy

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Online Pharmacy

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Retail Pharmacy

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Others

9.4.1 Market Trends

9.4.2 Market Forecast

10 MARKET BREAKUP BY END USER

10.1 Hospitals

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Homecare

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Specialty Clinics

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Others

10.4.1 Market Trends

10.4.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North America

11.1.1 United States

11.1.1.1 Market Trends

11.1.1.2 Market Forecast

11.1.2 Canada

11.1.2.1 Market Trends

11.1.2.2 Market Forecast

11.2 Asia-Pacific

11.2.1 China

11.2.1.1 Market Trends

11.2.1.2 Market Forecast

11.2.2 Japan

11.2.2.1 Market Trends

11.2.2.2 Market Forecast

11.2.3 India

11.2.3.1 Market Trends

11.2.3.2 Market Forecast

11.2.4 South Korea

11.2.4.1 Market Trends

11.2.4.2 Market Forecast

11.2.5 Australia

11.2.5.1 Market Trends

11.2.5.2 Market Forecast

11.2.6 Indonesia

11.2.6.1 Market Trends

11.2.6.2 Market Forecast

11.2.7 Others

11.2.7.1 Market Trends

11.2.7.2 Market Forecast

11.3 Europe

11.3.1 Germany

11.3.1.1 Market Trends

11.3.1.2 Market Forecast

11.3.2 France

11.3.2.1 Market Trends

11.3.2.2 Market Forecast

11.3.3 United Kingdom

11.3.3.1 Market Trends

11.3.3.2 Market Forecast

11.3.4 Italy

11.3.4.1 Market Trends

11.3.4.2 Market Forecast

11.3.5 Spain

11.3.5.1 Market Trends

11.3.5.2 Market Forecast

11.3.6 Russia

- 11.3.6.1 Market Trends
- 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Bausch Health Companies Inc.

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.1.3 Financials

16.3.1.4 SWOT Analysis

16.3.2 Cellix Bio Private Limited

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

16.3.3 Colorescience Inc.

16.3.3.1 Company Overview

16.3.3.2 Product Portfolio

16.3.4 Croda International Plc

16.3.4.1 Company Overview

16.3.4.2 Product Portfolio

16.3.4.3 Financials

16.3.4.4 SWOT Analysis

16.3.5 Galderma S.A.

16.3.5.1 Company Overview

16.3.5.2 Product Portfolio

16.3.6 LEO Pharma A/S

16.3.6.1 Company Overview

16.3.6.2 Product Portfolio

16.3.6.3 SWOT Analysis

16.3.7 Lupin Limited

16.3.7.1 Company Overview

16.3.7.2 Product Portfolio

16.3.7.3 Financials

16.3.7.4 SWOT Analysis

16.3.8 Maruho Co. Ltd.

16.3.8.1 Company Overview

16.3.8.2 Product Portfolio

16.3.8.3 SWOT Analysis

16.3.9 PruGen Pharmaceuticals

16.3.9.1 Company Overview

16.3.9.2 Product Portfolio

16.3.10 Sol-Gel Technologies Ltd.

16.3.10.1 Company Overview

16.3.10.2 Product Portfolio

16.3.10.3 Financials

16.3.11 Timber Pharmaceuticals LLC

16.3.11.1 Company Overview

16.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Rosacea Treatment Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Rosacea Treatment Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Rosacea Treatment Market Forecast: Breakup by Drug Class (in Million US\$), 2023-2028

Table 4: Global: Rosacea Treatment Market Forecast: Breakup by Route of Administration (in Million US\$), 2023-2028

Table 5: Global: Rosacea Treatment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Rosacea Treatment Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 7: Global: Rosacea Treatment Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Rosacea Treatment Market: Competitive Structure

Table 9: Global: Rosacea Treatment Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Rosacea Treatment Market: Major Drivers and Challenges
- Figure 2: Global: Rosacea Treatment Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Rosacea Treatment Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Rosacea Treatment Market: Breakup by Type (in %), 2022
- Figure 5: Global: Rosacea Treatment Market: Breakup by Drug Class (in %), 2022
- Figure 6: Global: Rosacea Treatment Market: Breakup by Route of Administration (in %), 2022
- Figure 7: Global: Rosacea Treatment Market: Breakup by Distribution Channel (in %), 2022
- Figure 8: Global: Rosacea Treatment Market: Breakup by End User (in %), 2022
- Figure 9: Global: Rosacea Treatment Market: Breakup by Region (in %), 2022
- Figure 10: Global: Rosacea Treatment (Erythematotelangiectatic Rosacea) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Rosacea Treatment (Erythematotelangiectatic Rosacea) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Rosacea Treatment (Papulopustular Rosacea) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Rosacea Treatment (Papulopustular Rosacea) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Rosacea Treatment (Ocular Rosacea) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Rosacea Treatment (Ocular Rosacea) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Rosacea Treatment (Phymatous Rosacea) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Rosacea Treatment (Phymatous Rosacea) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Rosacea Treatment (Antibiotics) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Rosacea Treatment (Antibiotics) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Rosacea Treatment (Alpha Agonists) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Rosacea Treatment (Alpha Agonists) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 22: Global: Rosacea Treatment (Retinoids) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Rosacea Treatment (Retinoids) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Rosacea Treatment (Corticosteroids) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Rosacea Treatment (Corticosteroids) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Rosacea Treatment (Immunosuppressants) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Rosacea Treatment (Immunosuppressants) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Rosacea Treatment (Antihypertensive Agents) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Rosacea Treatment (Antihypertensive Agents) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Rosacea Treatment (Other Drug Classes) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Rosacea Treatment (Other Drug Classes) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Rosacea Treatment (Topical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Rosacea Treatment (Topical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Rosacea Treatment (Oral) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Rosacea Treatment (Oral) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Rosacea Treatment (Hospital Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Rosacea Treatment (Hospital Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Rosacea Treatment (Online Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Rosacea Treatment (Online Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Rosacea Treatment (Retail Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Rosacea Treatment (Retail Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Rosacea Treatment (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Rosacea Treatment (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Rosacea Treatment (Hospitals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Rosacea Treatment (Hospitals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Rosacea Treatment (Homecare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Rosacea Treatment (Homecare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Global: Rosacea Treatment (Specialty Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Global: Rosacea Treatment (Specialty Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Global: Rosacea Treatment (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Global: Rosacea Treatment (Other End Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: North America: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: North America: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: United States: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: United States: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Canada: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Canada: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Asia-Pacific: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Asia-Pacific: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: China: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 &

2022

Figure 61: China: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Japan: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Japan: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: India: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: India: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: South Korea: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: South Korea: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Australia: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Australia: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Indonesia: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Indonesia: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Others: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Others: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Europe: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Europe: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Germany: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Germany: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: France: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: France: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: United Kingdom: Rosacea Treatment Market: Sales Value (in Million US\$),

2017 & 2022

Figure 81: United Kingdom: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Italy: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Italy: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Spain: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Spain: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Russia: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Russia: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Others: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Others: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Latin America: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Latin America: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Brazil: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Brazil: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Mexico: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Mexico: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Others: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 97: Others: Rosacea Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 98: Middle East and Africa: Rosacea Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 99: Middle East and Africa: Rosacea Treatment Market: Breakup by Country (in %), 2022

Figure 100: Middle East and Africa: Rosacea Treatment Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 101: Global: Rosacea Treatment Industry: SWOT Analysis

Figure 102: Global: Rosacea Treatment Industry: Value Chain Analysis

Figure 103: Global: Rosacea Treatment Industry: Porter's Five Forces Analysis

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