

Risk Analytics Market Report by Component (Solution, Services), Deployment Mode (On-premises, Cloud-based), Organization Size (Large Enterprises, Small and Medium Enterprises), Application (Strategic Risks, Financial Risks, Operational Risks, Compliance Risks), Industry Vertical (BFSI, IT and Telecom, Retail, Healthcare, Energy and Utilities, Manufacturing, Government and Defense, and Others), and Region 2023-2028

<https://marketpublishers.com/r/R90BE342B41DEN.html>

Date: November 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: R90BE342B41DEN

Abstracts

The global risk analytics market size reached US\$ 30.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 68.8 Billion by 2028, exhibiting a growth rate (CAGR) of 14.77% during 2022-2028. The increasing need for systematic risk evaluation due to the expanding volume and variety of data that requires analysis, increasing adoption of cloud-based solutions, and an enhanced focus on consumer data protection represent some of the factors that are propelling the market.

Risk analytics is the systematic examination and quantification of the potential uncertainties that businesses may face. It involves the application of statistical, mathematical, and computational rules to data so as to assess the uncertainties in various business processes. By analyzing different types of risks, including financial, operational, reputational, and strategic, this approach enables organizations to take informed and calculated decisions. The objective is to comprehend and mitigate potential negative impacts, while also identifying opportunities for growth and improvement. This branch of analytics is equipped with various techniques and tools, including models, algorithms, and simulations, that can analyze vast quantities of data

to determine potential risk factors. The process includes identifying, measuring, and analyzing the risk, and then prioritizing and strategizing the response.

The global market is primarily propelled by the increasing need for systematic risk evaluation due to the expanding volume and variety of data that requires analysis. In line with this, the increased emphasis on compliance and regulatory requirements across industries is driving demand. Moreover, the growing need for insightful and actionable insights into potential risks to make informed business decisions is acting as a significant growth-inducing factor for the market. In addition to this, the globalization of businesses necessitating the management of various complex risks is resulting in a higher investment in advanced solutions for risk management. Also, the rise in cyber threats, urging businesses to evaluate and respond to cybersecurity risks, is impacting the market positively. Some of the other factors contributing to the market include the shift towards data-driven decision-making and strategic planning, increasing investments in research and development (R&D) activities, and the continuous development and innovation in technology providing advanced solutions for risk management.

Risk Analytics Market Trends/Drivers:

Increasing adoption of cloud-based solutions

The global market is finding significant impetus from the adoption of cloud-based solutions. These solutions are appealing to businesses, particularly small and medium-sized enterprises, due to their scalability, flexibility, and cost-effective nature. Cloud-based platforms enable seamless data integration and provide accessibility from various locations, thus enhancing collaboration across different organizational levels. As the digital world expands and the volume of data grows, companies need agile and adaptable solutions to analyze risks in real time. The cloud offers a platform that meets these requirements without heavy investments in infrastructure. This has led to increased interest and utilization of cloud-based analytics solutions, providing both sophisticated capabilities and economic efficiencies. By doing so, cloud technology has not only democratized the market but has also become a vital factor in expanding the market reach, attracting various industries to invest in this valuable business tool.

Rising integration with artificial intelligence (AI) and machine learning (ML)

Another pivotal factor propelling the market is the integration of Artificial Intelligence (AI) and Machine Learning (ML) into risk analytics solutions. The synergistic combination of this analytics tool with AI and ML has revolutionized the way businesses understand

and manage risks. These technologies enable a more dynamic and predictive approach, automating complex analyses that used to require intensive human labor. This enhances both the speed and accuracy of risk assessment, enabling companies to respond proactively rather than reactively. Furthermore, the use of AI and ML allows organizations to sift through vast amounts of data to identify subtle, complex patterns that may signify emerging risks. This level of insight was previously unattainable and has greatly broadened the capabilities of this tool. Consequently, the innovation of integrating AI and ML is transforming risk management practices and contributing significantly to market growth.

An enhanced focus on consumer data protection

With the rising emphasis on consumer data protection, and the subsequent introduction of stringent regulations such as the GDPR, the market is experiencing substantial growth on a global level. Both small and large scale organizations are now under greater pressure to ensure that their handling of customer data is in full compliance with various international and local privacy laws. This has elevated the role of this tool in identifying and mitigating potential compliance risks, which can lead to hefty fines and damage to reputation if not properly managed. Furthermore, the public's growing concern over data privacy has led to an expectation that businesses will prioritize this issue, reflecting a cultural shift towards transparency and accountability. In this environment, this technology has become an indispensable tool for building and maintaining trust, as well as for navigating the increasingly complex regulatory landscape. The emphasis on data security and privacy is, therefore, not just a legal consideration but a critical business strategy that is significantly shaping the market.

Risk Analytics Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global risk analytics market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on component, deployment mode, organization size, application and industry vertical.

Breakup by Component:

Solution
Services

Solution represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the component. This includes solution and services. According to the report, solution represented the largest segment.

The solution segment is propelled by the growing need for comprehensive tools that facilitate real-time analysis of various risk factors. As organizations navigate complex regulatory landscapes, the availability of specialized risk analytics solutions offers a more streamlined approach to compliance and decision-making. Furthermore, the desire to integrate this technology across different business functions is fostering growth in this segment. The continuous advancement in technology and software capabilities enhances the attractiveness of these solutions.

On the other hand, the services segment is impelled by the increasing need for specialized expertise in managing complex risk assessments. Businesses are seeking risk professional guidance to navigate regulatory compliance, evaluate potential threats, and develop strategies to mitigate risks. The rise in global business operations has also led to the diversification of risks, necessitating the support of these analytics services. The demand for these services is further propelled by emerging challenges such as cyber threats and geopolitical instability, making specialized analytics systems indispensable for modern enterprises.

Breakup by Deployment Mode:

- On-premises
- Cloud-based

On-premises holds the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the deployment mode. This includes on-premises and cloud-based. According to the report, on-premises represented the largest segment.

The on-premises segment of the market is fueled by the demand for more control over data and systems. Many organizations prefer on-premises solutions as they offer a higher level of security, enabling compliance with stringent regulatory requirements. Moreover, the ability to customize solutions to fit specific organizational needs allows for more tailored risk analysis. The availability of robust infrastructure also plays a crucial role in shaping the demand for on-premises solutions.

On the other hand, the cloud-based segment of the market is flourishing due to the flexibility, scalability, and cost-effectiveness of cloud computing. The ability to access these analytics tools remotely allows businesses to implement real-time risk assessment and management across various locations. Cloud-based solutions also facilitate seamless integration with existing IT infrastructure, enhancing collaboration and data sharing. This trend is supported by a global shift towards digital transformation, making cloud-based analytics solutions a vital component in the contemporary business landscape.

Breakup by Organization Size:

Large Enterprises

Small and Medium Enterprises

Large enterprises account for the majority of the total market share

The report has provided a detailed breakup and analysis of the market based on the organization size. This includes large enterprises and small and medium enterprises. According to the report, large enterprises represented the largest segment.

Large Enterprises are adopting risk analytics due to the complexity and breadth of their operations. The need to consolidate risk information from various departments and geographies necessitates sophisticated analytics tools. Furthermore, the strategic focus on data-driven decision-making encourages the use of this tool to provide actionable insights. Large enterprises often require customized, scalable solutions, making this technology an essential part of their risk management strategy.

On the other hand, the growth in the small and medium enterprises (SMEs) segment is propelled by the increasing awareness of the importance of risk management in ensuring business sustainability. SMEs are now recognizing the value of this analytics tool in identifying and responding to various potential threats. Affordability and ease of implementation are making this tool more accessible to smaller companies, contributing to this segment's growth. Furthermore, the tailor-made solutions catering to the unique needs of SMEs have made it an integral part of their strategic planning and operational efficiency.

Breakup by Application:

Strategic Risks

Financial Risks
Operational Risks
Compliance Risks

Operational risks dominate the market

The report has provided a detailed breakup and analysis of the market based on application. This includes strategic risks, financial risks, operational risks, and compliance risks. According to the report, operational risks represented the largest segment.

The operational risks segment is driven by the escalating need for monitoring and managing risks associated with day-to-day business activities. The focus on identifying and mitigating potential threats to operational continuity is paramount in today's volatile business environment. This emphasis on proactively managing risks leads organizations to adopt risk analytics specifically designed for operational aspects. By leveraging data insights, these tools enable businesses to respond effectively to potential challenges and disruptions.

On the other hand, the segments of strategic risks, financial risks, and compliance risks is propelled by the growing complexity in global business operations. Strategic risks are influenced by market dynamics and competitive forces; thus, businesses are employing risk analytics to gauge potential changes and adapt accordingly. Financial risks, encompassing credit, market, and liquidity risks, require precise analysis for sound financial planning, driving the need for specialized risk management tools. Compliance risks are shaped by regulatory changes, making continuous monitoring and adaptation essential, and this technology plays a vital role in ensuring alignment with legal requirements.

Breakup by Industry Vertical:

BFSI
IT and Telecom
Retail
Healthcare
Energy and Utilities
Manufacturing
Government and Defense
Others

BFSI accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the industry vertical. This includes BFSI, IT and telecom, retail, healthcare, energy and utilities, manufacturing, government and defense, and others. According to the report, BFSI represented the largest segment.

In the BFSI segment, the rising complexity of financial regulations and the need for transparent compliance processes are the primary drivers. With growing scrutiny from regulatory bodies, institutions in this sector are increasingly leveraging risk analytics to ensure alignment with legal requirements. Furthermore, the need to assess and manage various financial risks, such as credit, market, and liquidity risks, has fostered the adoption of risk analytics tools. The desire for predictive insights to support strategic planning also adds to the appeal of risk analytics within the BFSI segment.

On the other hand, the IT and telecom, retail, healthcare, energy and utilities, manufacturing, government, and defense segments are driven by diverse factors. In IT and Telecom, the need to safeguard data and ensure network security is propelling the demand for risk analytics. In Retail, understanding consumer behavior and managing supply chain risks are key drivers. The Healthcare sector is influenced by regulatory compliance and patient data protection. Energy and Utilities are impelled by the need to manage environmental and regulatory risks. Manufacturing focuses on operational and supply chain risks, while Government and Defense emphasize national security and regulatory compliance. Together, these sectors demonstrate the broad applicability and essential role of risk analytics in various domains of modern industry.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

North America exhibits a clear dominance, accounting for the largest risk analytics market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market in the North America region is being fueled by the presence of numerous large enterprises and a robust financial sector, both demanding sophisticated risk analytics tools. The regulatory environment in North America also emphasizes compliance and transparency, contributing to the growth of the risk analytics market.

The region's technological advancement and focus on innovation make it a fertile ground for the development and adoption of cutting-edge analytics solutions. Additionally, the strategic emphasis on data-driven decision-making across various sectors fosters the use of risk analytics.

Furthermore, the ongoing trend towards digital transformation, along with the integration of AI and machine learning into risk management practices, shapes the demand for advanced risk analytics tools in North America. The presence of key market players and a competitive business landscape further enhances the appeal of risk analytics in the

region.

Competitive Landscape:

The key players are actively engaging in strategic collaborations, mergers, and acquisitions to broaden their product offerings and expand their global footprint. They are heavily investing in research and development activities to innovate and develop advanced risk analytics tools that incorporate artificial intelligence and machine learning for more precise and real-time analysis. The focus on providing tailored solutions that cater to industry-specific requirements is also a crucial strategy implemented by the major companies. Moreover, these companies are increasing their efforts in marketing and partnerships with various industries to raise awareness about the importance of risk analytics in decision-making processes. Training and support services are also offered by the leading players to ensure seamless integration and utilization of risk analytics tools, enhancing customer satisfaction.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Accenture plc
BRIDGEi2i Analytics
Capgemini SE
FIS
International Business Machines Corporation
Moody's Analytics Inc. (Moody's Corporation)
Oracle Corporation
Risk Edge Solutions Private Limited
SAP SE
SAS Institute Inc.

Recent Developments:

In May 2023, Accenture plc through its Accenture Ventures Project Spotlight initiative, has entered into a collaboration agreement with Cervest, an AI-powered climate intelligence (CI) platform, that will expand Accenture's capabilities to deliver on-demand access to historical, current and predictive views of combined climate risks to assess and address asset and portfolio vulnerabilities for clients across industries.

In July 2023, Capgemini SE launched a comprehensive generative AI portfolio, focusing on strategy definition, customer experience enhancement, software engineering efficiency, and custom solutions for enterprises. This portfolio includes offerings like

defining generative AI use cases for businesses, providing hyper-personalized customer experience, facilitating software development, and customizing AI models to leverage proprietary data for unique business needs.

In July 2023, FIS announced an acceleration of its previously announced separation plan to create two highly focused global companies with greater strategic flexibility. FIS has signed a definitive agreement to sell a majority stake in its Worldpay Merchant Solutions business to private equity funds managed by GTCR in a transaction valuing Worldpay at \$18.5 billion, including \$1 billion of consideration contingent on the returns realized by GTCR exceeding certain thresholds.

Key Questions Answered in This Report

1. What was the size of the global risk analytics market in 2022?
2. What is the expected growth rate of the global risk analytics market during 2023-2028?
3. What has been the impact of COVID-19 on the global risk analytics market?
4. What are the key factors driving the global risk analytics market?
5. What is the breakup of the global risk analytics market based on the component?
6. What is the breakup of the global risk analytics market based on the deployment mode?
7. What is the breakup of the global risk analytics market based on organization size?
8. What is the breakup of the global risk analytics market based on the application?
9. What is the breakup of the global risk analytics market based on the industry vertical?
10. What are the key regions in the global risk analytics market?
11. Who are the key players/companies in the global risk analytics market?

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