

# Risk Analytics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global risk analytics market reached a value of US\$ 26.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 59.7 Billion by 2027, exhibiting a CAGR of 15.41% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Risk analytics relies on tools and concepts to identify and manage potential problems that can undermine key business initiatives or projects. It also helps in making better decisions, alleviating threats, and capitalizing on opportunities. Nowadays, organizations across the globe are focusing on harnessing data locked in silos and a variety of external sources. As a result, they are adopting advanced high-risk analytics systems to gain clear visibility into the challenges associated with different areas of business management. These areas include operations, regulatory compliance, supply chain, financial services, e-commerce, and credit.

### Risk Analytics Market Trends:

With the global expansion of business processes and the rising number of tasks, resources, deliverables, and stakeholders, regulatory and economic environments and risk management have become more challenging. This represents one of the major factors propelling enterprises worldwide to adopt risk analytics techniques for measuring, quantifying, and predicting risks. Moreover, as more organizations are conducting their businesses online, there is a significant rise in the instances of cyberattacks and internet fraud, which is contributing to market growth. In addition, the expanding use of mobile banking services and the growing volume of data are further catalyzing the demand for risk analytics in the banking, financial services, and insurance

(BFSI) sector. Risk analytics can be used to integrate the data into a single, unified view, gather valuable information, and enable actionable insights. Apart from this, logistics companies around the world depend on risk analytics to effectively respond to business disruptions and supply chain challenges from the global spread of the coronavirus disease (COVID-19). Risk analytics also supports product and material regulatory research, data management, decision support, and compliance initiatives.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global risk analytics market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on component, deployment mode, organization size, application and industry vertical.

#### Breakup by Component:

- Solution
- Services

#### Breakup by Deployment Mode:

- On-premises
- Cloud-based

#### Breakup by Organization Size:

- Large Enterprises
- Small and Medium Enterprises

#### Breakup by Application:

- Strategic Risks
- Financial Risks
- Operational Risks
- Compliance Risks

#### Breakup by Industry Vertical:

- BFSI
- IT and Telecom

Retail  
Healthcare  
Energy and Utilities  
Manufacturing  
Government and Defense  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture plc, BRIDGEi2i Analytics, Capgemini SE, FIS, International Business Machines Corporation, Moody's Analytics Inc. (Moody's Corporation), Oracle Corporation, Risk Edge Solutions Private Limited, SAP SE and

SAS Institute Inc.

### Key Questions Answered in This Report:

How has the global risk analytics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global risk analytics market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the application?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global risk analytics market and who are the key players?

What is the degree of competition in the industry?

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