

# Revenue Cycle Management Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/R301308192C2EN.html>

Date: February 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: R301308192C2EN

## Abstracts

The global revenue cycle management market size reached US\$ 121.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 233.8 Billion by 2028, exhibiting a growth rate (CAGR) of 11.4% during 2023-2028.

Revenue cycle management (RCM) is a financial process that assists healthcare facilities in collecting payments for medical bills. It also helps minimize costs, manage time, improve patient outcomes, and reduce human error in claim submission processes. It includes registration, pricing, compliance, data analytics, cover scheduling, financial clearance, patient collection, medical coding, claims processing, contract management, payment posting and accounts receivable (A/R) follow-up, and reporting and benchmarking. At present, healthcare providers worldwide are increasingly relying on RCM solutions to centralize billing and coding systems and enable reliable reimbursement and compliance processes.

### Revenue Cycle Management Market Trends:

The rising focus on improving patient care while simultaneously lowering healthcare costs represents one of the major factors encouraging healthcare organizations to outsource RCM solutions. These solutions combine administrative data, such as the personal information, insurer name, and treatment codes of a patient, along with financial billing information. They also provide insurance verification and point-of-service (POS) to overcome reimbursement complexities. Apart from this, the ongoing coronavirus disease (COVID-19) pandemic has increased the need for electronic health record (EHR) systems to enable effective data sharing, which is further contributing to the market growth. Other factors, such as the growing adoption of remote healthcare, the rising medical costs, and the increasing prevalence of chronic illnesses, are also

presenting lucrative opportunities to market players across the globe. Moreover, these players are incorporating artificial intelligence (AI) technology and focusing on merger and acquisition (M&A) activities to enhance RCM capabilities, which is anticipated to stimulate the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global revenue cycle management market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, component, deployment and end user.

#### Breakup by Type:

- Standalone
- Integrated

#### Breakup by Component:

- Software
- Services

#### Breakup by Deployment:

- Web-based
- Cloud-based
- On-premises

#### Breakup by End User:

- Hospitals
- Physicians
- Diagnostic and Ambulatory Care Centers

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allscripts Healthcare LLC, Athenahealth, CareCloud Inc, Cerner Corporation, Cognizant, EClinicalWorks, Epic Systems Corporation, Experian Information Solutions Inc, GeBBs Healthcare Solutions, General Electric, McKesson Corporation, Oracle Corporation and Quest Diagnostics.

#### Key Questions Answered in This Report

1. What was the size of the global revenue cycle management market in 2022?
2. What is the expected growth rate of the global revenue cycle management market during 2023-2028?
3. What are the key factors driving the global revenue cycle management market?
4. What has been the impact of COVID-19 on the global revenue cycle management market?
5. What is the breakup of the global revenue cycle management market based on the type?
6. What is the breakup of the global revenue cycle management market based on the

component?

7. What is the breakup of the global revenue cycle management market based on the deployment?

8. What are the key regions in the global revenue cycle management market?

9. Who are the key players/companies in the global revenue cycle management market?

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