

Reusable Straw Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global reusable straw market size reached US\$ 2.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.1 Billion by 2028, exhibiting a growth rate (CAGR) of 7.5% during 2023-2028.

A reusable straw is an eco-friendly variant of straw that is generally made-up of recyclable materials such as stainless steel, bamboo, glass, and titanium among many others. It is safer and more convenient to use, easily cleanable and helps in curbing the non-biodegradable waste generation levels, in comparison to its plastic counterparts. Owing to this, reusable straws are widely utilized across restaurants, hotels, cafes, schools, hospitals and hospitality-related sectors.

Growing environmental concerns, coupled with rising consumer awareness towards the ecological benefits of reusable straw have augmented its demand globally. Based on the implementation of stringent government regulations against the consumption of single-use plastic. Several straw manufacturers are introducing reusable straws made up of food-grade silicon. Furthermore, the hectic and sedentary consumer lifestyles have propelled on-the-go food consumption and online food delivery services across the globe. This has also escalated the replacement of single-use reusable plastic straws with reusable straws, thereby fueling the product demand. Additionally, the growing number of government initiatives for reducing carbon footprints by curbing single-use plastic is anticipated to support the market growth momentum.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global reusable straw market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on type, end-user and distribution channel.

Breakup by Type:

- Stainless Steel Straw
- Reusable Plastic Straw
- Bamboo Straw
- Glass Straw
- Others

Breakup by End-User:

- Residential
- HORECA
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online
- Others

Breakup by Region:

- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Others
- North America
 - United States
 - Canada
- Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Turkey
Saudi Arabia
Iran
United Arab Emirates
Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Eco-Products, Inc, EcoStraws Ltd, Crate and Barrel, Eco Imprints, Ever Eco, The Final Co. LLC, Greens Steel, Jungle Straws/Jungle Culture (Chalk & Skinner Ltd), Klean Kanteen, Koffie Straw, Simply Straws, Steelys Drinkware, StrawFree.org, Shopterrain.com LLC, U-KONSERVE, etc.

Key Questions Answered in This Report

1. What was the size of the global reusable straw market in 2022?
2. What is the expected growth rate of the global reusable straw market during 2023-2028?
3. What has been the impact of COVID-19 on the global reusable straw market?
4. What are the key factors driving the global reusable straw market?
5. What is the breakup of the global reusable straw market based on the type?
6. What are the key regions in the global reusable straw market?
7. Who are the key players/companies in the global reusable straw market?

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