

Reusable Straw Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/RD5DC6BD76B0EN.html>

Date: September 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: RD5DC6BD76B0EN

Abstracts

Market Overview:

The global reusable straw market size reached US\$ 2.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.1 Billion by 2028, exhibiting a growth rate (CAGR) of 7.5% during 2023-2028.

A reusable straw is an eco-friendly variant of straw that is generally made-up of recyclable materials such as stainless steel, bamboo, glass, and titanium among many others. It is safer and more convenient to use, easily cleanable and helps in curbing the non-biodegradable waste generation levels, in comparison to its plastic counterparts. Owing to this, reusable straws are widely utilized across restaurants, hotels, cafes, schools, hospitals and hospitality-related sectors.

Growing environmental concerns, coupled with rising consumer awareness towards the ecological benefits of reusable straw have augmented its demand globally. Based on the implementation of stringent government regulations against the consumption of single-use plastic. Several straw manufacturers are introducing reusable straws made up of food-grade silicon. Furthermore, the hectic and sedentary consumer lifestyles have propelled on-the-go food consumption and online food delivery services across the globe. This has also escalated the replacement of single-use reusable plastic straws with reusable straws, thereby fueling the product demand. Additionally, the growing number of government initiatives for reducing carbon footprints by curbing single-use plastic is anticipated to support the market growth momentum.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global reusable straw market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on type, end-user and distribution channel.

Breakup by Type:

- Stainless Steel Straw
- Reusable Plastic Straw
- Bamboo Straw
- Glass Straw
- Others

Breakup by End-User:

- Residential
- HORECA
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online
- Others

Breakup by Region:

- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Others
- North America
 - United States
 - Canada
- Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Turkey
Saudi Arabia
Iran
United Arab Emirates
Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Eco-Products, Inc, EcoStraws Ltd, Crate and Barrel, Eco Imprints, Ever Eco, The Final Co. LLC, Greens Steel, Jungle Straws/Jungle Culture (Chalk & Skinner Ltd), Klean Kanteen, Koffie Straw, Simply Straws, Steelys Drinkware, StrawFree.org, Shopterrain.com LLC, U-KONSERVE, etc.

Key Questions Answered in This Report

1. What was the size of the global reusable straw market in 2022?
2. What is the expected growth rate of the global reusable straw market during 2023-2028?
3. What has been the impact of COVID-19 on the global reusable straw market?
4. What are the key factors driving the global reusable straw market?
5. What is the breakup of the global reusable straw market based on the type?
6. What are the key regions in the global reusable straw market?
7. Who are the key players/companies in the global reusable straw market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL REUSABLE STRAW MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

6.1 Stainless Steel Straw

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Reusable Plastic Straw

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Bamboo Straw

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Glass Straw
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY END-USER

- 7.1 Residential
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 HORECA
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Others
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Convenience Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Online
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 Asia Pacific

- 9.1.1 China
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Japan
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.1.3 India
 - 9.1.3.1 Market Trends
 - 9.1.3.2 Market Forecast
- 9.1.4 South Korea
 - 9.1.4.1 Market Trends
 - 9.1.4.2 Market Forecast
- 9.1.5 Australia
 - 9.1.5.1 Market Trends
 - 9.1.5.2 Market Forecast
- 9.1.6 Others
 - 9.1.6.1 Market Trends
 - 9.1.6.2 Market Forecast
- 9.2 North America
 - 9.2.1 United States
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Canada
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Turkey
 - 9.5.1.1 Market Trends
 - 9.5.1.2 Market Forecast
 - 9.5.2 Saudi Arabia
 - 9.5.2.1 Market Trends
 - 9.5.2.2 Market Forecast
 - 9.5.3 Iran
 - 9.5.3.1 Market Trends
 - 9.5.3.2 Market Forecast
 - 9.5.4 United Arab Emirates
 - 9.5.4.1 Market Trends
 - 9.5.4.2 Market Forecast
 - 9.5.5 Others
 - 9.5.5.1 Market Trends
 - 9.5.5.2 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Eco-Products, Inc

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 EcoStraws Ltd.

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Crate and Barrel

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Eco Imprints

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Ever Eco

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.6 The Final Co. LLC

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Greens Steel

- 13.3.7.1 Company Overview
- 13.3.7.2 Product Portfolio
- 13.3.8Jungle Straws/Jungle Culture (Chalk & Skinner Ltd)
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9Klean Kanteen
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
- 13.3.10Koffie Straw
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
- 13.3.11Simply Straws
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
- 13.3.12Steelys Drinkware
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio
- 13.3.13StrawFree.org
 - 13.3.13.1 Company Overview
 - 13.3.13.2 Product Portfolio
- 13.3.14 Shopterrain.com LLC
 - 13.3.14.1 Company Overview
 - 13.3.14.2 Product Portfolio
- 13.3.15U-KONSERVE
 - 13.3.15.1 Company Overview
 - 13.3.15.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Reusable Straw Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Reusable Straw Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Reusable Straw Market Forecast: Breakup by End-User (in Million US\$), 2023-2028

Table 4: Global: Reusable Straw Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Reusable Straw Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Reusable Straw Market: Competitive Structure

Table 7: Global: Reusable Straw Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Reusable Straw Market: Major Drivers and Challenges

Figure 2: Global: Reusable Straw Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Reusable Straw Market: Breakup by Type (in %), 2022

Figure 4: Global: Reusable Straw Market: Breakup by End-User (in %), 2022

Figure 5: Global: Reusable Straw Market: Breakup by Distribution Channel (in %), 2022

Figure 6: Global: Reusable Straw Market: Breakup by Region (in %), 2022

Figure 7: Global: Reusable Straw Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 8: Global: Reusable Straw (Stainless Steel) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Reusable Straw (Stainless Steel) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Reusable Straw (Reusable Plastic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Reusable Straw (Reusable Plastic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Reusable Straw (Bamboo) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Reusable Straw (Bamboo) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Reusable Straw (Glass) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Reusable Straw (Glass) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Reusable Straw (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Reusable Straw (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Reusable Straw (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Reusable Straw (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Reusable Straw (HORECA) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Reusable Straw (HORECA) Market Forecast: Sales Value (in Million US\$), 2023-2028

US\$), 2023-2028

Figure 22: Global: Reusable Straw (Other End-Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Reusable Straw (Other End-Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Reusable Straw (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Reusable Straw (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Reusable Straw (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Reusable Straw (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Reusable Straw (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Reusable Straw (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Reusable Straw (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Reusable Straw (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia Pacific: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Asia Pacific: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: China: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: China: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Japan: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Japan: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: India: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: India: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: South Korea: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: South Korea: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Australia: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Australia: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Others: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Others: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: North America: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: North America: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: United States: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: United States: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Canada: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Canada: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Turkey: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Turkey: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Saudi Arabia: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Saudi Arabia: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Iran: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Iran: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: United Arab Emirates: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: United Arab Emirates: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Others: Reusable Straw Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Others: Reusable Straw Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Global: Reusable Straw Industry: SWOT Analysis

Figure 89: Global: Reusable Straw Industry: Value Chain Analysis

Figure 90: Global: Reusable Straw Industry: Porter's Five Forces Analysis

I would like to order

Product name: Reusable Straw Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/RD5DC6BD76B0EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RD5DC6BD76B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

