

Reusable Face Mask Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/R6A1ECDED2F0EN.html>

Date: November 2023

Pages: 140

Price: US\$ 2,499.00 (Single User License)

ID: R6A1ECDED2F0EN

Abstracts

The global reusable face mask market size reached US\$ 2.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.4 Billion by 2028, exhibiting a growth rate (CAGR) of 23.9% during 2022-2028.

A reusable face mask is a type of face cover used for minimizing human contact from contaminated substances present in the air. It consists of reusable respirators, which can be replaced by filter cartridges and a plastic filter shield attached to a silicon face mask. In comparison to the disposable variants, reusable face masks do not obstruct the airflow and do not require to be adjusted, thereby minimizing the risks of contamination. They are usually manufactured using paper or cloth materials and are extensively used for industrial, medical and individual applications.

Significant growth in the medical industry, along with the increasing prevalence of infectious diseases, represents one of the key factors creating a positive outlook for the market. Moreover, as the coronavirus disease (COVID-19) continues to spread across the globe, there has been a significant increase in the demand for reusable face masks in the healthcare centers. There is also a rising preference for washable and reusable surgical masks among the healthcare providers due to the acute shortage of disposable respirators. Reusable face masks are also used in critical care units to minimize the spread of various viral diseases, such as anthrax, influenza, avian bird flu, swine flu and Ebola. Additionally, the launch of face masks in aesthetically appealing designs and prints to attract the consumer's attention and their convenient availability through proliferating online retail channels, are also contributing to the market growth. Other factors, including the implementation of favorable government policies to create awareness on the usage of masks, along with extensive research and development (R&D) activities, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global reusable face mask market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, application and distribution channel.

Breakup by Material:

Cotton

Nylon

Others

Breakup by Application:

Commercial

Personal

Breakup by Distribution Channel:

Offline

Online

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AirPop, ARAX Co. Ltd., Cambridge Mask Company (Cambridge Environmental Solutions Ltd.), Debrief Me, Kimberly Clark, Moldex-Metric Inc., Respro Inc., Totobobo (Dream Lab One Pte. Ltd.) and Vogmask (Ohlone Press LLC).

Key Questions Answered in This Report:

How has the global reusable face mask market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global reusable face mask market?

What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the application?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global reusable face mask market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL REUSABLE FACE MASK MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MATERIAL

- 6.1 Cotton
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Nylon
 - 6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Others

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

7.1 Commercial

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Personal

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Offline

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Online

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

9.3.5.1 Market Trends

9.3.5.2 Market Forecast

9.3.6 Russia

9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

- 9.4.1.1 Market Trends
- 9.4.1.2 Market Forecast

9.4.2 Mexico

- 9.4.2.1 Market Trends
- 9.4.2.2 Market Forecast

9.4.3 Others

- 9.4.3.1 Market Trends
- 9.4.3.2 Market Forecast

9.5 Middle East and Africa

- 9.5.1 Market Trends
- 9.5.2 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players

14.3 Profiles of Key Players

14.3.1 AirPop

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 ARAX Co. Ltd.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Cambridge Mask Company (Cambridge Environmental Solutions Ltd.)

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Debrief Me

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Kimberly Clark

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 SWOT

14.3.5.4 Financials

14.3.6 Moldex-Metric Inc.

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Respro Inc.

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Totobobo (Dream Lab One Pte. Ltd.)

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Vogmask (Ohlone Press LLC)

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Reusable Face Mask Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Reusable Face Mask Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 3: Global: Reusable Face Mask Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Reusable Face Mask Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Reusable Face Mask Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Reusable Face Mask Market: Competitive Structure

Table 7: Global: Reusable Face Mask Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Reusable Face Mask Market: Major Drivers and Challenges

Figure 2: Global: Reusable Face Mask Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Reusable Face Mask Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Reusable Face Mask Market: Breakup by Material (in %), 2022

Figure 5: Global: Reusable Face Mask Market: Breakup by Application (in %), 2022

Figure 6: Global: Reusable Face Mask Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Reusable Face Mask Market: Breakup by Region (in %), 2022

Figure 8: Global: Reusable Face Mask (Cotton) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Reusable Face Mask (Cotton) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Reusable Face Mask (Nylon) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Reusable Face Mask (Nylon) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Reusable Face Mask (Other Materials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Reusable Face Mask (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Reusable Face Mask (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Reusable Face Mask (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Reusable Face Mask (Personal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Reusable Face Mask (Personal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Reusable Face Mask (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Reusable Face Mask (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Reusable Face Mask (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Reusable Face Mask (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: North America: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: North America: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: United States: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: United States: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Canada: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Canada: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Asia Pacific: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Asia Pacific: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: China: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: China: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Japan: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Japan: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: India: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: India: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: South Korea: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: South Korea: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Australia: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Australia: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Indonesia: Reusable Face Mask Market: Sales Value (in Million US\$), 2017

& 2022

Figure 41: Indonesia: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Others: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Others: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Europe: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Europe: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Germany: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Germany: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: France: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: France: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: United Kingdom: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: United Kingdom: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Italy: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Italy: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Spain: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Spain: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Russia: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Russia: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Others: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Others: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Latin America: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Latin America: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Brazil: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Brazil: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Mexico: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Mexico: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Middle East and Africa: Reusable Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Middle East and Africa: Reusable Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Global: Reusable Face Mask Industry: SWOT Analysis

Figure 71: Global: Reusable Face Mask Industry: Value Chain Analysis

Figure 72: Global: Reusable Face Mask Industry: Porter's Five Forces Analysis

I would like to order

Product name: Reusable Face Mask Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/R6A1ECDED2F0EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6A1ECDED2F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

