

Retort Pouches Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global retort pouches market size reached US\$ 1.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.8 Billion by 2028, exhibiting a growth rate (CAGR) of 8.1% during 2023-2028.

Retort pouches are heat-resistant bags laminated with multiple layers of flexible plastic and metal foil which can withstand high temperature and intense pressure. The lightweight PET films in these pouches prevent air and moisture from entering and spoiling the content of the pouch. As retort pouches are easy to use and consume limited space, they are extensively being used as a substitute for metal and glass containers in the food packaging industry. Further, due to their add-on features like spouts, release valves, tear notches, slider closures with end-clips, resealable zippers, and handles; retort pouches are gaining traction among consumers across the globe.

Retort Pouches Market Trends:

Rapid urbanization, inflating disposable incomes, hectic schedules and changing dietary preferences of the working population have led to an increase in the sales of packaged and single-serve food products, such as milk, yogurt, and juice, which, in turn, have provided thrust to the growth of the retort pouches market. Additionally, high-barrier flexible packaging method is gaining popularity among end-users as it improves the shelf life of products and provides better performance. Apart from this, several companies prefer to use retort pouch packaging for brand differentiation as these pouches offer aesthetic appeal, customizable packaging and convenient labelling solutions. Further, vendors are constantly improving their equipment and investing

heavily in new production methods. For instance, they are purchasing filling and forming machines to increase the output capacity.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global retort pouches market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, capacity, closure type, material type and application.

Breakup by Product Type:

- Stand-up Pouches
- Spouted Pouches
- Zipper Pouches
- Pillow Pack
- 3-Side Sealed

Based on the product type, the market has been segmented into stand-up pouches, spouted pouches, zipper pouches, pillow pack and 3-side sealed pouches. At present, stand-up pouches represent the most preferred product type.

Breakup by Capacity:

- Low
- Medium
- High

On the basis of the capacity, the market has been segregated into the low, medium and high segments. Medium capacity retort pouches currently exhibit a clear dominance in the market.

Breakup by Closure Type:

- With Cap
- Without Cap

The market has been bifurcated on the basis of the closure type into retort pouches with cap and without cap. Presently, retort pouches without cap account for the majority of

the total market share.

Breakup by Material Type:

- Polypropylene
- Aluminum Foil
- Polyester
- Nylon
- Paper & Paperboard
- Others

Based on the material type, polypropylene holds the dominant share as it is used in the inner layer of retort pouches to provide strength and flexibility. Other major segments include aluminum foil, polyester, nylon and paper & paperboard.

Breakup by Application:

- Food and Beverage
- Healthcare

On the basis of the application, retort pouches are widely used in the food and beverage industry as they represent a durable, lightweight and cost-effective alternative to metal and glass cans for the packaging of processed food products.

Breakup by Region:

- Asia Pacific
- North America
- Europe
- Middle East and Africa
- Latin America

On the geographical front, Asia Pacific represents the largest market, owing to the increasing working population and changing dietary patterns in the region.

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Otsuka Holdings Co. Ltd., Berry Plastics Corporation, Mondi PLC, Amcor Limited, Sonoco Products Company, Astrapak Ltd, Coveris, Bemis Company,

Inc, Tredegar Corporation, Sealed Air Corporation, Huhtamaki Group, Clifton Packaging Group Ltd., Foshan Nanhai LD Packaging Co., Ltd., Constantia Flexibles International GmbH, ProAmpac, Alliedflex Technologies Ltd., Flexi-Pack Ltd., etc.

Key Questions Answered in This Report

1. What was the size of the global retort pouches market in 2022?
2. What is the expected growth rate of the global retort pouches market during 2023-2028?
3. What are the key factors driving the global retort pouches market?
4. What has been the impact of COVID-19 on the global retort pouches market?
5. What is the breakup of the global retort pouches market based on the product type?
6. What is the breakup of the global retort pouches market based on the capacity?
7. What is the breakup of the global retort pouches market based on the closure type?
8. What is the breakup of the global retort pouches market based on the material type?
9. What is the breakup of the global retort pouches market based on the application?
10. What are the key regions in the global retort pouches market?
11. Who are the key players/companies in the global retort pouches market?

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