

Retail Sourcing and Procurement Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global retail sourcing and procurement market size reached US\$ 4.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.2 Billion by 2028, exhibiting a growth rate (CAGR) of 12.7% during 2022-2028.

Retail sourcing and procurement refers to the services used by organizations for evaluating and engaging the suppliers for acquiring goods and services. It involves processes such as insourcing, outsourcing and global and strategic sourcing through automated, mobile and cloud technologies. The retail sourcing and procurement solutions also facilitate supplier and contract management and offer services, such as procure-to-pay and spend analysis. They are commonly used by small, medium and large-sized organizations for implementation, training and consulting to optimize sourcing and procurement activities, improve customer retention and enhance overall consumer experience.

Significant growth in the retail industry across the globe is one of the key factors creating a positive outlook for the market. Retail sourcing and procurement solutions facilitate the organizations to automate spend management activities and improve the efficiency of procure-to-pay processes. Moreover, the increasing demand for enhanced visibility in tracking related data, centralized procurement processes and improved collaboration between retailers and suppliers is providing a thrust to the market growth. Additionally, various technological advancements, such as the integration of connected devices with the Internet of Things (IoT), artificial intelligence (AI), cloud technology and big data solutions, are acting as other growth-inducing factors. The adoption of these technologies enables the enterprises to trace and procure goods promptly, efficiently, maximize profits and keep track of the future business transaction and supplier performance. Other factors, including rising expenditure capacities of the consumers, along with increasing automation in procurement activities, are anticipated to drive the

market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global retail sourcing and procurement market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution, service, deployment and end use.

Breakup by Solution:

Strategic Sourcing

Supplier Management

Contract Management

Procure-to-pay

Spend Analysis

Breakup by Service:

Implementation

Consulting

Training and Support

Breakup by Deployment:

On-premise

Hybrid

Cloud

Breakup by End Use:

Small and Medium Enterprise (SME)

Large Enterprise

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Basware Corporation, Blue Yonder Group Inc. (Panasonic Corp.), Epicor Software Corporation, International Business Machines Corporation, Infor Inc. (Koch Industries Inc.), Ivalua Inc, Kinaxis, Oracle Corporation, Proactis Holdings Plc, SAP SE, JAGGAER Inc. and Zycus Inc.

Key Questions Answered in This Report:

How has the global retail sourcing and procurement market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global retail sourcing and procurement market?

What are the key regional markets?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the service?

What is the breakup of the market based on the deployment?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global retail sourcing and procurement market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL RETAIL SOURCING AND PROCUREMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOLUTION

- 6.1 Strategic Sourcing
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Supplier Management
 - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Contract Management
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Procure-to-pay
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Spend Analysis
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY SERVICE

- 7.1 Implementation
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Consulting
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Training and Support
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DEPLOYMENT

- 8.1 On-premise
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Hybrid
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Cloud
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY END USE

- 9.1 Small and Medium Enterprise (SME)
 - 9.1.1 Market Trends

- 9.1.2 Market Forecast
- 9.2 Large Enterprise
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends

- 10.3.1.2 Market Forecast
- 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Basware Corporation

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 Blue Yonder Group Inc. (Panasonic Corp.)

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 SWOT Analysis

15.3.3 Epicor Software Corporation

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 SWOT Analysis

15.3.4 International Business Machines Corporation

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

- 15.3.4.3 Financials
- 15.3.4.4 SWOT Analysis
- 15.3.5 Infor Inc. (Koch Industries Inc.)
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
- 15.3.6 Ivalua Inc
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 Kinaxis
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
- 15.3.8 Oracle Corporation
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Proactis Holdings Plc
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 SAP SE
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 JAGGAER Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 Zycus Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Retail Sourcing and Procurement Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Retail Sourcing and Procurement Market Forecast: Breakup by Solution (in Million US\$), 2023-2028

Table 3: Global: Retail Sourcing and Procurement Market Forecast: Breakup by Service (in Million US\$), 2023-2028

Table 4: Global: Retail Sourcing and Procurement Market Forecast: Breakup by Deployment (in Million US\$), 2023-2028

Table 5: Global: Retail Sourcing and Procurement Market Forecast: Breakup by End Use (in Million US\$), 2023-2028

Table 6: Global: Retail Sourcing and Procurement Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Retail Sourcing and Procurement Market: Competitive Structure

Table 8: Global: Retail Sourcing and Procurement Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Retail Sourcing and Procurement Market: Major Drivers and Challenges

Figure 2: Global: Retail Sourcing and Procurement Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Retail Sourcing and Procurement Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Retail Sourcing and Procurement Market: Breakup by Solution (in %), 2022

Figure 5: Global: Retail Sourcing and Procurement Market: Breakup by Service (in %), 2022

Figure 6: Global: Retail Sourcing and Procurement Market: Breakup by Deployment (in %), 2022

Figure 7: Global: Retail Sourcing and Procurement Market: Breakup by End Use (in %), 2022

Figure 8: Global: Retail Sourcing and Procurement Market: Breakup by Region (in %), 2022

Figure 9: Global: Retail Sourcing and Procurement (Strategic Sourcing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Retail Sourcing and Procurement (Strategic Sourcing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Retail Sourcing and Procurement (Supplier Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Retail Sourcing and Procurement (Supplier Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Retail Sourcing and Procurement (Contract Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Retail Sourcing and Procurement (Contract Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Retail Sourcing and Procurement (Procure-to-pay) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Retail Sourcing and Procurement (Procure-to-pay) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Retail Sourcing and Procurement (Spend Analysis) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Retail Sourcing and Procurement (Spend Analysis) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Retail Sourcing and Procurement (Implementation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Retail Sourcing and Procurement (Implementation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Retail Sourcing and Procurement (Consulting) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Retail Sourcing and Procurement (Consulting) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Retail Sourcing and Procurement (Training and Support) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Retail Sourcing and Procurement (Training and Support) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Retail Sourcing and Procurement (On-premise) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Retail Sourcing and Procurement (On-premise) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Retail Sourcing and Procurement (Hybrid) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Retail Sourcing and Procurement (Hybrid) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Retail Sourcing and Procurement (Cloud) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Retail Sourcing and Procurement (Cloud) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Retail Sourcing and Procurement (Small and Medium Enterprise-SME) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Retail Sourcing and Procurement (Small and Medium Enterprise-SME) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Retail Sourcing and Procurement (Large Enterprise) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Retail Sourcing and Procurement (Large Enterprise) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: United States: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: United States: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Canada: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Asia-Pacific: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Asia-Pacific: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: China: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: China: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Japan: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Japan: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: India: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: India: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: South Korea: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: South Korea: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Australia: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Australia: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Indonesia: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Indonesia: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Europe: Retail Sourcing and Procurement Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 58: Europe: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Germany: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Germany: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: France: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: France: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United Kingdom: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United Kingdom: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Italy: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Italy: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Spain: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Spain: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Russia: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Russia: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Latin America: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Latin America: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Brazil: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Brazil: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Mexico: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Mexico: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Others: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Middle East and Africa: Retail Sourcing and Procurement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Middle East and Africa: Retail Sourcing and Procurement Market: Breakup by Country (in %), 2022

Figure 83: Middle East and Africa: Retail Sourcing and Procurement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Global: Retail Sourcing and Procurement Industry: SWOT Analysis

Figure 85: Global: Retail Sourcing and Procurement Industry: Value Chain Analysis

Figure 86: Global: Retail Sourcing and Procurement Industry: Porter's Five Forces Analysis

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