

Residential Air Purifiers Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global residential air purifiers market size reached US\$ 4.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.6 Billion by 2028, exhibiting a growth rate (CAGR) of 5% during 2023-2028.

A residential air purifier is an indispensable stand-alone appliance that mitigates various contaminating particles, including allergens, pollen, dust, and smoke, to improve the air quality in an indoor environment. They involve single or multiple filters and fans that capture and neutralize unwanted pollutants from the air before their recirculation into the living space. Residential air purifiers reduce the risk of various neurological or respiratory disorders, such as chronic obstructive pulmonary disease (COPD), asthma, and lung cancer, by eliminating the presence of harmful chemicals, dust, and unpleasant odors from a specific area. Along with this, they are cost-effective, easy to use, and reliable and are mainly available in portable and in-duct air purifier types.

Residential Air Purifiers Market Trends:

The increasing prevalence of various airborne and respiratory diseases due to the considerable rise in pollution levels in urban areas is primarily driving the market growth. This is further supported by the ongoing construction activities and the rapid establishment of smart homes across the globe. In line with this, the rising health consciousness among consumers, coupled with improving living standards and inflating disposable incomes, has significantly promoted the uptake of high-performance air purifiers in residential spaces, which is acting as another growth-inducing factor. The

product demand can also be attributed to the rising environmental concerns and the growing awareness regarding the detrimental health effects of air pollution. Moreover, the advent of high-efficiency particulate air (HEPA)-based air cleaners that can trap and filter airborne contaminants of different particle sizes are contributing to the market growth. Furthermore, the implementation of the work-from-home (WFH) model during the COVID-19 pandemic has augmented the sales of residential air purifiers to avoid the spread of the virus, which is favoring the market growth. Other factors, such as extensive product marketing by manufacturers and strategic collaborations amongst key players to engineer products with new features, are positively stimulating the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global residential air purifiers market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, filtration technology and distribution channel.

Breakup by Type:

Stand-alone/Portable

In-Duct

Breakup by Filtration Technology:

High-efficiency Particulate Absorbing (HEPA)

Activated Carbon

Ionic Filters

Others

Breakup by Distribution Channel:

Online

Offline

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AllerAir Industries Inc., Daikin Industries Ltd., Dyson Ltd., Honeywell International Inc., IQAir, Koninklijke Philips N.V., LG Electronics Inc., Panasonic Holdings Corporation, Samsung Electronics Co. Ltd., Sharp Corporation, Unilever plc, Whirlpool Corporation and Xiaomi Inc.

Key Questions Answered in This Report

1. What was the size of the global residential air purifiers market in 2022?
2. What is the expected growth rate of the global residential air purifiers market during 2023-2028?
3. What are the key factors driving the global residential air purifiers market?
4. What has been the impact of COVID-19 on the global residential air purifiers market?
5. What is the breakup of the global residential air purifiers market based on the type?
6. What is the breakup of the global residential airpurifiers market based on the filtration technology?
7. What are the key regions in the global residential air purifiers market?
8. Who are the key players/companies in the global residential air purifiers market?

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