

Recliner Chair Market Report by Product Type (Wall Hugging Recliner, Push Back Recliner, Massage Recliner, Riser Recliner, and Others), Seating Arrangement (Single Seater Recliner, Multi Seater Recliner), Material (Leather, Fabric, and Others), Distribution Channel (Furniture and Furnishing Stores, Hypermarkets, E-Retailers, and Others), End-User (Residential, Commercial, and Others), and Region 2024-2032

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Abstracts

The global recliner chair market size reached US\$ 4.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6.4 Billion by 2032, exhibiting a growth rate (CAGR) of 5.2% during 2024-2032. The growing consumer focus on home improvement and comfort-centric furniture choices, continual advancements in smart home technology, rising influence of lifestyle and wellness trends, and considerable growth in real estate and housing sectors represent some of the factors that are propelling the market.

Recliner chairs are specialized seats designed for comfort and relaxation, featuring mechanisms that allow users to adjust the chair into various positions, including a reclining state. These chairs offer ergonomic benefits, including lumbar support, footrests, and sometimes additional features such as heating and massage capabilities. Originating as luxury items, recliner chairs have become increasingly accessible and now find utility across diverse sectors, including home settings, cinemas, and specialized medical facilities. They are often constructed with a range of materials, from high-end leather to more budget-friendly synthetics, and can also include smart features

like USB charging ports or built-in cup holders. Their primary function is to offer the user a customizable sitting experience, capable of adapting to individual comfort needs, thereby contributing to overall well-being and relaxation.

The global market is primarily driven by the growing consumer focus on home improvement and comfort-centric furniture choices. In line with this, continual advancements in smart home technology are allowing for increasingly sophisticated recliner chair models, enhancing user experience. Moreover, the demand from specialized sectors such as healthcare, where comfort and ease of use are vital, is also contributing to market growth. In addition, the influx of home entertainment options is compelling consumers to invest in more comfortable, cinema-style seating at home, which is creating a positive market outlook. In addition to this, the rise in telecommuting, which necessitates ergonomic home furniture, is also propelling the market. Also, the aging population's need for comfort and assistance in seating is impacting the market positively. Some of the other factors fueling the market include the inflating disposable income levels, growing consumer willingness to invest in luxury items for home settings, and numerous innovations in furniture materials and design.

Recliner Chair Market Trends/Drivers:

Considerable growth in real estate and housing sectors

The escalating development in real estate and housing sectors across different regions is notably contributing to the expansion of the recliner chair market. New residential projects, as well as renovations of existing properties, create a ripple effect on the furniture industry, necessitating an array of furnishings that include recliner chairs. These chairs are increasingly considered essential in the modern home environment, appreciated for their blend of aesthetic appeal and functionality. Additionally, the practice of staging homes for sale often incorporates recliner chairs to enhance visual appeal, thereby subtly influencing prospective buyers about their utility. Companies in the recliner chair sector are forming strategic partnerships with real estate developers to outfit corporate apartments and other furnished residential solutions with comfort-centric furniture, including recliners. This symbiotic relationship also opens up new sales channels for recliner chair manufacturers.

Increase in sales via online retail channels

Digital transformation has significantly impacted the consumer landscape, and the recliner chair market is no exception. E-commerce platforms specializing in furniture are playing a vital role in reshaping how consumers discover, evaluate, and purchase

recliner chairs. The online medium offers unparalleled convenience, allowing prospective buyers to sift through an extensive range of products, compare features, and read user-generated reviews—all from the comfort of their homes. Additionally, digital marketing strategies, such as targeted advertising and influencer partnerships, have made consumers more aware of the benefits and range of recliner chairs available. E-commerce also serves as a leveller, offering financing schemes and discounts that make recliners accessible to a broader economic demographic. In this way, online retail channels are not only facilitating consumer choice but also enhancing market reach and sales metrics.

Rising influence of lifestyle and wellness trends

The emphasis on lifestyle and wellness has significantly entered mainstream consciousness, affecting purchasing behaviors across multiple sectors, including the recliner chair market. Wellness-focused consumer trends often advocate for stress management and comfort, leading individuals to invest in products that promise a better quality of life. Recliner chairs are increasingly marketed as not just functional furniture but as essential tools for wellness, with features offering potential health benefits like improved posture, reduced muscle tension, and stress relief. Marketing initiatives often leverage consumer testimonials and endorsements from healthcare professionals to validate these benefits. Additionally, an array of recliner chairs now come with advanced features like built-in heating pads or massage functions, further associating the product with relaxation and well-being. This alignment of the product with contemporary wellness trends not only enhances its value proposition but also extends its appeal to a demographic that prioritizes health and comfort in their purchasing decisions.

Recliner Chair Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global recliner chair market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on product type, seating arrangement, materials, distribution channel and end-users.

Breakup by Product Type:

Wall Hugging Recliner

Push Back Recliner

Massage Recliner

Riser Recliner

Others

Wall hugging recliner represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the product type. This includes wall hugging, push back, massage, riser and other types of recliners. According to the report, wall hugging recliner represented the largest segment.

Wall hugging recliners are gaining traction in the market due to their space-saving capabilities. These recliners are designed to take up minimal floor area while offering the same comfort as traditional models, thus appealing to modern, space-conscious consumers. Rising urbanization and decreasing living spaces are significant factors driving this market. In addition, the integration of modern technologies like USB ports, heating pads, and swivel features make them highly functional. This segment is also experiencing increased customization options, from upholstery materials to accessory add-ons.

On the other hand, push back recliner, massage recliner, and riser recliners collectively form a niche yet diverse market. The growing focus on health and wellness has somewhat elevated the demand for massage and riser recliners. Features such as easy push-back mechanisms cater to a broader audience, including elderly consumers.

Breakup by Seating Arrangement:

Single Seater Recliner

Multi Seater Recliner

Single seater recliners accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the seating arrangement. This includes single seater recliners and multi seater recliners. According to the report, single seater recliners represented the largest segment.

Single seater recliners are experiencing robust growth due to their versatility and suitability for limited spaces. They are particularly popular among urban dwellers who may have smaller living quarters but still desire comfort and luxury. Technological advancements, such as power lift features and built-in speakers, are making these products even more appealing to consumers. Trends toward personalized comfort and well-being are further stimulating the market. Aged populations find single seater

recliners especially beneficial, which significantly contributes to market growth.

Breakup by Material:

Leather

Fabric

Others

Leather represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the material. This includes leather, fabric, and others. According to the report, leather represented the largest segment.

The leather segment of the recliner chair market is expanding due to the premium look and durability associated with leather upholstery. Consumer perceptions equate leather with luxury and long-lasting quality, driving demand upwards. The use of leather in commercial settings, such as executive offices and luxury suites, adds to the market growth. Furthermore, advancements in faux leather technology have allowed a broader consumer base to access leather-like recliner options. Environmental sustainability initiatives are also pushing the market toward ethical and sustainable leather choices.

Breakup by Distribution Channel:

Furniture and Furnishing Stores

Hypermarkets

E-Retailers

Others

Furniture and furnishing stores accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes furniture and furnishing stores, hypermarkets, e-retailers, and others. According to the report, furniture and furnishing stores represented the largest segment.

The segment of furniture and furnishing stores is driven by increased consumer preference for one-stop shopping experiences and the availability of a wide range of products under one roof. Retailers are leveraging augmented reality tools to allow

customers to visualize products in their spaces, increasing sales. E-commerce integrations in these traditional stores are bolstering omnichannel approaches and driving sales. Exclusive tie-ups with recliner chair manufacturers offer customers specialized options and create brand loyalty. Growing urbanization and the associated surge in new home construction are also significantly affecting this segment positively.

Breakup by End-User:

- Residential
- Commercial
- Others

Commercial represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the end-user. This includes residential, commercial and others. According to the report, commercial represented the largest segment.

The commercial segment of the global recliner chair market is experiencing growth due to factors such as increasing consumer spending, innovative designs targeting corporate environments, and diversification into spaces like cinemas and airports. Companies are increasingly focusing on ergonomic designs to enhance comfort and productivity, further driving the demand. Real estate expansion and construction of new commercial buildings also provide a lucrative market for recliner chairs. The rise in the co-working culture has led to a focus on more relaxed and versatile seating options, which the recliner chair segment capitalizes on. Incorporation of smart features such as USB charging and built-in tables into commercial recliners has been another significant driver.

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea

Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Turkey
Saudi Arabia
Others

North America exhibits a clear dominance, accounting for the largest recliner chair market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa (Turkey, Saudi Arabia, and others). According to the report, North America accounted for the largest market share.

North America dominates the global recliner chair market due to several influencing factors. High consumer spending power, coupled with a culture that prioritizes comfort and luxury, stimulates the market. A robust retail ecosystem, encompassing both online and offline channels, has been pivotal in bringing recliner chairs to a broad consumer base.

The region has also witnessed significant real estate activities, including both residential and commercial developments, further contributing to the market's growth. The demand for specialized features such as heat, massage, and lift functionalities is particularly

strong in this region. Also, favorable trade policies and tariffs also play a role in shaping the market dynamics, as they affect the pricing and availability of various materials and finished products.

In addition, North America is home to several leading manufacturers and brands, which adds to the market's competitive advantage. The push toward sustainability and ethical production is increasingly influencing consumer choices, making eco-friendly recliners more popular. Aging populations in developed countries such as the United States and Canada significantly contribute to the market, especially for recliners with health benefits such as massage and lift features.

Competitive Landscape:

The key players are actively focusing on innovative designs and ergonomics to cater to consumer demands for both aesthetics and comfort. These companies are consistently investing in R&D to explore new materials that are both durable and environmentally friendly. To broaden their consumer base, they are also adopting omnichannel retail strategies that incorporate online platforms as well as traditional brick-and-mortar stores. Additionally, collaborations with interior designers and architects are ongoing to offer customized solutions for both residential and commercial spaces. They are strategically entering emerging markets by forming partnerships with local vendors. To improve their supply chain, these enterprises are adopting smart technologies for real-time tracking and management. Moreover, they are vigorously promoting their products through various marketing campaigns that emphasize the functional benefits and design attributes of their offerings.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

American Leather
Anji Jinkun Furniture
Ashley Home Stores, Ltd.
Ekornes ASA
Heritage Home Group
Inter Ikea Systems B.V.
La-Z-Boy Incorporated
Macy's
Man Wah Holdings Limited
Natuzzi S.p.A

Steinhoff International Holdings

William's Sonoma, Inc.

Recent Developments:

In April 2023, American Leather Holdings, LLC announced that it has become Artisan Lane. The holding company serves as the corporate umbrella that oversees American Leather, BenchMade Modern, Brookline Furniture, and LEE Industries – a portfolio of furniture manufacturers that spans the residential, commercial, hospitality, rental, and vacation markets. The shift to the Artisan Lane name recognizes the individuality of the brands.

In April 2023, Ekornes ASA introduced their new product: the Stressless Sky mattress concept – the first-ever mattress released under the iconic Stressless brand in the American market. The Cloud layer and the Plush layer - two of the mattress's modular components – are exclusive to Ekornes and made in Norway.

In 2023, Inter Ikea Systems B.V. announced their investment in an Auckland, New Zealand-based start-up called Nilo Ltd. that has developed technology to create non-toxic adhesives from waste plastics. The companies have entered into a development and access agreement under which, among others, Inter IKEA is acquiring a 12.5-percent stake in Nilo. It will also have a seat on the company's board.

Key Questions Answered in This Report

1. What was the size of the global recliner chair market in 2023?
2. What is the expected growth rate of the global recliner chair market during 2024-2032?
3. What are the key factors driving the global recliner chair market?
4. What has been the impact of COVID-19 on the global recliner chair market?
5. What is the breakup of the global recliner chair market based on the product type?
6. What is the breakup of the global recliner chair market based on the seating arrangement?
7. What is the breakup of the global recliner chair market based on materials?
8. What is the breakup of the global recliner chair market based on the distribution channel?
9. What is the breakup of the global recliner chair market based on the end-users?
10. What are the key regions in the global recliner chair market?
11. Who are the key players/companies in the global recliner chair market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL RECLINER CHAIR MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Wall Hugging Recliner
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Push Back Recliner
 - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Massage Recliner
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Riser Recliner
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY SEATING ARRANGEMENT

- 7.1 Single Seater Recliner
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Multi Seater Recliner
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY MATERIALS

- 8.1 Leather
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Fabric
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Others
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Furniture & Furnishing Stores
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Hypermarkets
 - 9.2.1 Market Trends

- 9.2.2 Market Forecast
- 9.3 E-Retailers
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 MARKET BREAKUP BY END-USERS

- 10.1 Residential
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Commercial
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Others
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast

- 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
- 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico

- 11.4.2.1 Market Trends
- 11.4.2.2 Market Forecast
- 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Turkey
 - 11.5.1.1 Market Trends
 - 11.5.1.2 Market Forecast
 - 11.5.2 Saudi Arabia
 - 11.5.2.1 Market Trends
 - 11.5.2.2 Market Forecast
 - 11.5.3 Others
 - 11.5.3.1 Market Trends
 - 11.5.3.2 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 American Leather

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 Anji Jinkun Furniture

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Ashley Home Stores, Ltd.

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.3.4 SWOT Analysis

15.3.4 Ekornes ASA

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.4.3 Financials

15.3.4.4 SWOT Analysis

15.3.5 Heritage Home Group

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

15.3.5.3 Financials

15.3.5.4 SWOT Analysis

15.3.6 Inter Ikea Systems B.V.

15.3.6.1 Company Overview

15.3.6.2 Product Portfolio

15.3.6.3 Financials

15.3.6.4 SWOT Analysis

15.3.7 La-Z-Boy Incorporated

15.3.7.1 Company Overview

15.3.7.2 Product Portfolio

15.3.7.3 Financials

15.3.7.4 SWOT Analysis

15.3.8 Macy's

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.8.3 Financials

- 15.3.8.4 SWOT Analysis
- 15.3.9 Man Wah Holdings Limited
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Natuzzi S.p.A
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 Steinhoff International Holdings
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis
- 15.3.12 William's Sonoma, Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Recliner Chair Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Recliner Chair Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Recliner Chair Market Forecast: Breakup by Seating Arrangement (in Million US\$), 2024-2032

Table 4: Global: Recliner Chair Market Forecast: Breakup by Materials (in Million US\$), 2024-2032

Table 5: Global: Recliner Chair Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 6: Global: Recliner Chair Market Forecast: Breakup by End-Users (in Million US\$), 2024-2032

Table 7: Global: Recliner Chair Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Recliner Chair Market: Competitive Structure

Table 9: Global: Recliner Chair Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Recliner Chair Market: Major Drivers and Challenges

Figure 2: Global: Recliner Chair Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Recliner Chair Market: Breakup by Product Type (in %), 2023

Figure 4: Global: Recliner Chair Market: Breakup by Seating Arrangement (in %), 2023

Figure 5: Global: Recliner Chair Market: Breakup by Materials (in %), 2023

Figure 6: Global: Recliner Chair Market: Breakup by Distribution Channel (in %), 2023

Figure 7: Global: Recliner Chair Market: Breakup by End-Users (in %), 2023

Figure 8: Global: Recliner Chair Market: Breakup by Region (in %), 2023

Figure 9: Global: Recliner Chair Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 10: Global: Recliner Chair (Wall Hugging Recliner) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Recliner Chair (Wall Hugging Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Recliner Chair (Push Back Recliner) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Recliner Chair (Push Back Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Recliner Chair (Massage Recliner) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Recliner Chair (Massage Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Recliner Chair (Riser Recliner) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Recliner Chair (Riser Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Recliner Chair (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Recliner Chair (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Recliner Chair (Single Seater Recliner) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Recliner Chair (Single Seater Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Recliner Chair (Multi Seater Recliner) Market: Sales Value (in Million

US\$), 2018 & 2023

Figure 23: Global: Recliner Chair (Multi Seater Recliner) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Recliner Chair (Leather) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Recliner Chair (Leather) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Recliner Chair (Fabric) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Recliner Chair (Fabric) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Recliner Chair (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Recliner Chair (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Recliner Chair (Furniture and Furnishing Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Recliner Chair (Furniture and Furnishing Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Recliner Chair (Hypermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Recliner Chair (Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Recliner Chair (E-Retailers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Recliner Chair (E-Retailers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Recliner Chair (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Recliner Chair (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Recliner Chair (Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Recliner Chair (Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Recliner Chair (Commercial) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Global: Recliner Chair (Commercial) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Global: Recliner Chair (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Global: Recliner Chair (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: North America: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: North America: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: United States: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: United States: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Canada: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Canada: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Asia Pacific: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Asia Pacific: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: China: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: China: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Japan: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Japan: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: India: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: India: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: South Korea: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: South Korea: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Australia: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Australia: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Indonesia: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Indonesia: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Others: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Others: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Europe: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Europe: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Germany: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Germany: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: France: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: France: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: United Kingdom: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: United Kingdom: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Italy: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Italy: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Spain: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Spain: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Russia: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Russia: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Others: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Others: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Latin America: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Latin America: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Brazil: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Brazil: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Mexico: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Mexico: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 88: Others: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 89: Others: Recliner Chair Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 90: Middle East and Africa: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 91: Middle East and Africa: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 92: Turkey: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 93: Turkey: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 94: Saudi Arabia: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 95: Saudi Arabia: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 96: Others: Recliner Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 97: Others: Recliner Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 98: Global: Recliner Chair Industry: SWOT Analysis

Figure 99: Global: Recliner Chair Industry: Value Chain Analysis

Figure 100: Global: Recliner Chair Industry: Porter's Five Forces Analysis

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