

Rear Spoiler Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global rear spoiler market reached a value of US\$ 4.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 7.2 Billion by 2027, exhibiting a CAGR of 7.46% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

A rear spoiler is an automotive aerodynamic device used for altering the air movement across the vehicle. It is a wing-shaped component that is installed on the vehicle's boot or at the end of the roof to build up the airspeed. Rear spoilers are manufactured using lightweight polymer-based materials, such as silicon, carbon fiber, fiberglass and Acrylonitrile Butadiene Styrene (ABS) plastic, using blow, injection and reaction injection molding. The spoiler diffuses the airflow and the turbulence and is usually fitted on sports and racing cars to create favorable conditions for high speed and minimize drag.

Rear Spoiler Market Trends:

Significant growth in the automotive industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, increasing consumer preference for sport utility vehicles (SUVs) and multi-purpose vehicles (MPVs) is providing a thrust to the market growth. Luxury and sports vehicle manufacturers are launching models with pre-equipped rear spoilers to enhance traction and improve maneuverability at high speeds. In line with this, the increasing requirement for safe and fuel-efficient automobiles is also contributing to the growing demand for rear spoilers. Additionally, various product innovations, such as the development of carbon fiber-based rear spoilers in aesthetically appealing designs and high functionalities, are acting as other growth-inducing factors. These novel variants provide enhanced crash protection, fuel

efficiency and aerodynamic capabilities. Other factors, including rising expenditure capacities of the consumers, along with the implementation of design standards and regulations to minimize carbon emissions, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rear spoiler market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on technology, material type, system type, vehicle type and distribution channel.

Breakup by Technology:

- Blow Molding
- Injection Molding
- Reaction Injection Molding

Breakup by Material Type:

- ABS
- Carbon Fiber
- Fiberglass
- Sheet Metal
- Others

Breakup by System Type:

- Active Spoiler
- Passive Spoiler

Breakup by Vehicle Type:

- Hatchback
- Sports Utility Vehicles
- Multi-Purpose Vehicles

Breakup by Distribution Channel:

- OEMs

Aftermarket

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aisin Seiki Co Ltd., Albar Industries Inc., DAR Spoilers, Dawn Enterprises Inc., INOAC Corporation, Magna International Inc., Plastic Omnium (Burelle SA), Polytec Holding AG, SEIBON CARBON (SEIBON International Inc.), SMP Deutschland GmbH, SRG Global Inc. (Guardian Industries) and Thai Rung Union Car plc.

Key Questions Answered in This Report:

How has the global rear spoiler market performed so far and how will it perform in the coming years?

- What has been the impact of COVID-19 on the global rear spoiler market?
- What are the key regional markets?
- What is the breakup of the market based on the technology?
- What is the breakup of the market based on the material type?
- What is the breakup of the market based on the system type?
- What is the breakup of the market based on the vehicle type?
- What is the breakup of the market based on the distribution channel?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global rear spoiler market and who are the key players?
- What is the degree of competition in the industry?

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