

Rapeseed Oil Market by Type (Processed, Virgin), Nature (Organic, Conventional), Distribution Channel (Supermarkets and Hypermarkets, Online Stores, Specialty Stores, Retail Stores, and Others), Application (Food Processing, Bio-Fuel, Cosmetics and Personal Care, and Others), and Region - 2023-2028

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Abstracts

The global rapeseed oil market size reached US\$ 34.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 46.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.35% during 2023-2028.

Rapeseed oil is a yellow-golden or yellow-brownish oil obtained from the oilseed rape plant, usually by cold-pressing. This oil is extracted from the seeds of black and red rapeseed plants and is known for its stimulating aroma and a neutral, earthy, and nutty flavor. As a lighter alternative to other cooking oils, the oil is widely used in salad dressings as well as to fry and bake. The oil is a rich source of monounsaturated fatty acids and polyunsaturated fatty acids, including linoleic acid, oleic acid, and alpha-linolenic acid. The high mono-unsaturated fat content makes it one of the only unblended oils that can be heated to high frying temperatures without losing antioxidants, flavor, or color. Rapeseed oil has numerous health benefits, including improved digestion, reduced cholesterol, improved gallbladder function, and lowered risks of cardiovascular diseases. There are a number of industrial uses for rapeseed oil, including biodiesel, cosmetics and personal care production.

Rapeseed Oil Market Trends:

The market is majorly driven by the increasing usage of rapeseed oil in various end-use

industries, including food and beverages, and chemical. In addition to this, a considerable rise in the awareness regarding the health benefits offered by rapeseed oil are providing an impetus to the market. Additionally, a paradigm shift in the dietary preferences of the masses are fueling the market demand for rapeseed oil. Moreover, the growing adoption of rapeseed oil in the formulation of numerous skincare products, such as creams, oils, lotions, and ointments, are also creating lucrative market opportunities. Furthermore, continual technological advancements in oil manufacturing process, coupled with the launch of value-added product variants, are creating a positive outlook for the market. The market is further propelled by the rapid product utilization in scar removal applications in cosmetic surgeries. Some of the other factors contributing to the market growth include easy product availability via online and offline organized retail channels, inflating disposable income levels, the escalating demand for dietary fats and oils, the growing product usage in animal feed production and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rapeseed oil market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, nature, distribution channel and application.

Breakup by Type:

- Processed
- Virgin

Breakup by Nature:

- Organic
- Conventional

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Online Stores
- Specialty Stores
- Retail Stores
- Others

Breakup by Application:

- Food Processing
- Bio-Fuel
- Cosmetics and Personal Care
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil
 - Mexico
 - Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, Bunge Limited, Cargill Incorporated, Conagra Brands Inc., Cullise Ltd., Interfat SA, Louis Dreyfus Company B.V., Mackintosh of Glendaveny, Ola Oils Limited and Yorkshire Rapeseed

Oil. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global rapeseed oil market in 2022?
2. What is the expected growth rate of the global rapeseed oil market during 2023-2028?
3. What are the key factors driving the global rapeseed oil market?
4. What has been the impact of COVID-19 on the global rapeseed oil market?
5. What is the breakup of the global rapeseed oil market based on the type?
6. What is the breakup of the global rapeseed oil market based on nature?
7. What is the breakup of the global rapeseed oil market based on the distribution channel?
8. What is the breakup of the global rapeseed oil market based on the application?
9. What are the key regions in the global rapeseed oil market?
10. Who are the key players/companies in the global rapeseed oil market?

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