

# Rainwater Harvesting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/R8AF77F4FD1EN.html>

Date: March 2023

Pages: 105

Price: US\$ 2,499.00 (Single User License)

ID: R8AF77F4FD1EN

## Abstracts

The global rainwater harvesting market size reached US\$ 1,469 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,886 Million by 2028, exhibiting a growth rate (CAGR) of 4.17% during 2023-2028.

Rainwater harvesting refers to the process of accumulating and storing rainwater into tanks or natural reservoirs for future purposes. The stored water can be utilized in the domestic, commercial and agriculture sector for drinking, long-term storage or groundwater recharge. As rainwater has zero hardness or chemicals and fewer salts or suspended solids, it is also considered to be better for irrigation. It can be harvested with the help of modern equipment and storage facilities constructed on the ground level or underground. Moreover, rainwater harvesting helps in minimizing water bills and reducing floods as well as soil erosion and serves as an alternative source of fresh water.

With the continuous increase in the global population, a rise in the demand for clean and potable water has been experienced which is intensifying the pressure on natural water resources. As a result, consumers are shifting toward the practice of rainwater harvesting to keep the depletion of groundwater level under check. Further, as these systems need minimum maintenance, and are easy to install and available in a wide range of tank sizes and types, they have emerged as a preferred water harvesting system across the globe. Apart from this, governments in numerous countries have initiated awareness campaigns to propagate the adoption of rainwater harvesting systems among individuals. They are also offering incentives as well as tax relaxations to encourage the use of these systems.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rainwater harvesting market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on harvesting method and end-user.

### Breakup by Harvesting Method:

Above Ground  
Underground

### Breakup by End-User:

Commercial  
Residential  
Industrial

### Breakup by Region:

North America  
Asia Pacific  
Europe  
Middle East and Africa  
Latin America

### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Kingspan Group, Watts Water Technologies, Inc., Graf Group, WISY AG, Innovative Water Solutions LLC, D&D Ecotech Services, Rain Harvesting Supplies, Inc., Water Field Technologies Pvt. Ltd, Stormsaver, Climate Inc, Water Harvesters, Heritage Tanks, etc.

### Key Questions Answered in This Report:

How has the global rainwater harvesting market performed so far and how will it perform in the coming years?

What are the key regional markets in the global rainwater harvesting industry?

What has been the impact of COVID-19 on the global rainwater harvesting industry?

What is the breakup of the market based on the harvesting method?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the global rainwater harvesting industry?

What are the key driving factors and challenges in the global rainwater harvesting industry?

What is the structure of the global rainwater harvesting industry and who are the key players?

What is the degree of competition in the global rainwater harvesting industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL RAINWATER HARVESTING MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Harvesting Method
- 5.5 Market Breakup by End-User
- 5.6 Market Breakup by Region
- 5.7 Market Forecast

### **6 MARKET BREAKUP BY HARVESTING METHOD**

- 6.1 Above Ground
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Underground

6.2.1 Market Trends

6.2.2 Market Forecast

## **7 MARKET BREAKUP BY END-USER**

7.1 Commercial

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Residential

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Industrial

7.3.1 Market Trends

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

8.1 North America

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Asia Pacific

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Europe

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Middle East and Africa

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Latin America

8.5.1 Market Trends

8.5.2 Market Forecast

## **9 SWOT ANALYSIS**

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

## 9.5 Threats

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

### 11.1 Overview

### 11.2 Bargaining Power of Buyers

### 11.3 Bargaining Power of Suppliers

### 11.4 Degree of Competition

### 11.5 Threat of New Entrants

### 11.6 Threat of Substitutes

## **12 PRICE ANALYSIS**

## **13 COMPETITIVE LANDSCAPE**

### 13.1 Market Structure

### 13.2 Key Players

### 13.3 Profiles of Key Players

#### 13.3.1 Kingspan Group

#### 13.3.2 Watts Water Technologies, Inc.

#### 13.3.3 Graf Group

#### 13.3.4 WISY AG

#### 13.3.5 Innovative Water Solutions LLC

#### 13.3.6 D&D Ecotech Services

#### 13.3.7 Rain Harvesting Supplies, Inc.,

#### 13.3.8 Water Field Technologies Pvt. Ltd

#### 13.3.9 Stormsaver

#### 13.3.10 Climate Inc

#### 13.3.11 Water Harvesters

#### 13.3.12 Heritage Tanks

## List Of Tables

### LIST OF TABLES

- Table 1: Global: Rainwater Harvesting Market: Key Industry Highlights, 2022 and 2028
- Table 2: Global: Rainwater Harvesting Market Forecast: Breakup by Harvesting Method (in Million US\$), 2023-2028
- Table 3: Global: Rainwater Harvesting Market Forecast: Breakup by End-User (in Million US\$), 2023-2028
- Table 4: Global: Rainwater Harvesting Market Forecast: Breakup by Region (in Million US\$), 2023-2028
- Table 5: Global: Rainwater Harvesting Market Structure
- Table 6: Global: Rainwater Harvesting Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Rainwater Harvesting Market: Major Drivers and Challenges
- Figure 2: Global: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: Global: Rainwater Harvesting Market: Breakup by Harvesting Method (in %), 2022
- Figure 4: Global: Rainwater Harvesting Market: Breakup by End-User (in %), 2022
- Figure 5: Global: Rainwater Harvesting Market: Breakup by Region (in %), 2022
- Figure 6: Global: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 7: Global: Rainwater Harvesting Industry: SWOT Analysis
- Figure 8: Global: Rainwater Harvesting Industry: Value Chain Analysis
- Figure 9: Global: Rainwater Harvesting Industry: Porter's Five Forces Analysis
- Figure 10: Global: Rainwater Harvesting (Above Ground) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Rainwater Harvesting (Above Ground) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Rainwater Harvesting (Underground) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Rainwater Harvesting (Underground) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Rainwater Harvesting (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Rainwater Harvesting (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Rainwater Harvesting (Residential) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Rainwater Harvesting (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Rainwater Harvesting (Industrial) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Rainwater Harvesting (Industrial) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: North America: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: North America: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 22: Asia Pacific: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Asia Pacific: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Europe: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Europe: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Middle East and Africa: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Middle East and Africa: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Latin America: Rainwater Harvesting Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Latin America: Rainwater Harvesting Market Forecast: Sales Value (in Million US\$), 2023-2028

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