

Rainscreen Cladding Market Report by Material (Composite Material, Metals, Fiber Cement, High Pressure Laminates, and Others), Construction Type (New Construction, Renovation), Application (Residential, Commercial, Industrial), and Region 2024-2032

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Abstracts

The global rainscreen cladding market size reached US\$ 136.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 219.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.29% during 2024-2032.

Rainscreen cladding is an additional layer attached to the facade of a new or existing building to keep out the rain, carry wind loading, prevent excessive air leakage, and provide thermal insulation. It comprises thin, prefabricated panels made using metals, polyurethane (PU), stone, terracotta, and numerous combinations of these materials. In addition, as it is durable, lightweight, moisture-proof, and easy to install, rainscreen cladding finds extensive applications in the commercial, industrial, and residential sectors around the world.

Rainscreen Cladding Market Trends:

With the rising global population and environmental concerns among the masses, governments of numerous countries are encouraging the construction of new buildings using eco-friendly materials. This, in confluence with the global expansion of businesses, represents one of the key factors bolstering the growth of the market. Moreover, rain cladding is used in resorts, hypermarkets, supermarkets, departmental stores, shopping malls, hospitals, clinics, restaurants, hotels, schools, and the upgradation of old buildings that require protection against extreme weather conditions.

Besides this, key market players are focusing on research and development (R&D) activities for creating panels and facades, which can offer enhanced moisture barrier advantages. These players are also engaging in geographical expansions to increase their existing presence. This, coupled with the rising popularity of aesthetic houses, is positively influencing the market. Furthermore, constant wetting and drying of walls can lead to the degradation of building materials and spalling or flaking of masonry, which is catalyzing the demand for rainscreen cladding across the globe. Apart from this, there is a considerable rise in refurbishment and remodeling projects worldwide. This, in turn, is projected to facilitate the growth of the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rainscreen cladding market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on material, construction type, and application.

Breakup by Material:

- Composite Material
- Metals
- Fiber Cement
- High Pressure Laminates
- Others

Breakup by Construction Type:

- New Construction
- Renovation

Breakup by Application:

- Residential
- Commercial
- Industrial

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Compagnie de Saint-Gobain S.A., Euro Panels Overseas N.V., Everest Industries Ltd., Fundermax GmbH, Kingspan Group plc, Promat UK Limited (Etex Group), Rockwool International A/S, SFS Group AG, Sika AG, Sotech Optima, The Clarison Group Ltd. and Trespa International B.V.

Key Questions Answered in This Report:

How has the global rainscreen cladding market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global rainscreen cladding market?
What are the key regional markets?
What is the breakup of the market based on the material?
What is the breakup of the market based on the construction type?
What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global rainscreen cladding market and who are the key players?

What is the degree of competition in the industry?

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