

Rainscreen Cladding Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global rainscreen cladding market size reached US\$ 128.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 184.2 Billion by 2028, exhibiting a growth rate (CAGR) of 6% during 2023-2028.

Rainscreen cladding is an additional layer attached to the facade of a new or existing building to keep out the rain, carry wind loading, prevent excessive air leakage, and provide thermal insulation. It comprises thin, prefabricated panels made using metals, polyurethane (PU), stone, terracotta, and numerous combinations of these materials. In addition, as it is durable, lightweight, moisture-proof, and easy to install, rainscreen cladding finds extensive applications in the commercial, industrial, and residential sectors around the world.

Rainscreen Cladding Market Trends:

With the rising global population and environmental concerns among the masses, governments of numerous countries are encouraging the construction of new buildings using eco-friendly materials. This, in confluence with the global expansion of businesses, represents one of the key factors bolstering the growth of the market. Moreover, rain cladding is used in resorts, hypermarkets, supermarkets, departmental stores, shopping malls, hospitals, clinics, restaurants, hotels, schools, and the upgradation of old buildings that require protection against extreme weather conditions. Besides this, key market players are focusing on research and development (R&D) activities for creating panels and facades, which can offer enhanced moisture barrier advantages. These players are also engaging in geographical expansions to increase



their existing presence. This, coupled with the rising popularity of aesthetic houses, is positively influencing the market. Furthermore, constant wetting and drying of walls can lead to the degradation of building materials and spalling or flaking of masonry, which is catalyzing the demand for rainscreen cladding across the globe. Apart from this, there is a considerable rise in refurbishment and remodeling projects worldwide. This, in turn, is projected to facilitate the growth of the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global rainscreen cladding market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, construction type and application.

Breakup by Material:

Composite Material
Metals
Fiber Cement
High Pressure Laminates
Others

Breakup by Construction Type:

New Construction Renovation

Breakup by Application:

Residential Commercial Industrial

Breakup by Region:

North America
United States
Canada
Asia-Pacific



China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Compagnie de Saint-Gobain S.A., Euro Panels Overseas N.V., Everest Industries Ltd., Fundermax GmbH, Kingspan Group plc, Promat UK Limited (Etex Group), Rockwool International A/S, SFS Group AG, Sika AG, Sotech Optima, The Clarison Group Ltd. and Trespa International B.V.

Key Questions Answered in This Report:

How has the global rainscreen cladding market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global rainscreen cladding market? What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the construction type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global rainscreen cladding market and who are the key



players?

What is the degree of competition in the industry?



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