

Quinoa Seeds Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global quinoa seeds market size reached US\$ 1.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.6 Billion by 2028, exhibiting a growth rate (CAGR) of 6.4% during 2022-2028.

Quinoa seeds are edible, naturally gluten-free products derived from plants of the goosefoot family. These seeds contain high quantities of fiber, zinc, iron, copper, folate, calcium, magnesium, manganese, phosphorus, potassium, antioxidants, and vitamins B1, B6 and E. As they are rich in proteins and comprise all essential amino acids, they are extensively utilized as a substitute for rice. Moreover, quinoa seeds help reduce the risk of obesity, cardiovascular diseases, high blood pressure (BP), type-2 diabetes and different types of cancer. They also aid in keeping blood sugar under control due to their low glycemic index (GI).

Quinoa Seeds Market Trends:

Quinoa seeds are versatile, easy to prepare and have a slightly nutty flavor. This, along with the growing awareness amongst individuals about their health benefits, such as improving immunity, promoting healthy gut microbes and managing hypertension, is increasing the consumption of quinoa seeds. They are widely consumed with vegetables and fruits, as flour to fortify baked goods, and in salads, porridge, soups, stews and shakes. Moreover, the emerging trend of vegan diets and the rising number of people with gluten intolerance are escalating the market growth. Apart from this, waste saponins removed from quinoa seeds are finding applications in the production of beer, soaps, detergents, fire extinguishers, cosmetics and pharmaceutical products. Furthermore, due to technological advancements and increasing investments in research and development (R&D) activities, the key players are developing quinoa seed varieties that can be cultivated in temperate climates. This is anticipated to enhance crop productivity and drive the market in the future.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global quinoa seeds market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on seed type, type, application and distribution channel.

Breakup by Seed Type:

Organic

Inorganic

Breakup by Type:

White

Red

Black

Others

Breakup by Application:

Direct Consumption

Processed Products

Breakup by Distribution Channel:

Online Stores

Offline Stores

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alter Eco, Andean Naturals Inc. (Ardent Mills), Arrowhead Mills Inc. (Hain Celestial Group and Hometown Food Company), Comrural XXI S.R.L., Highland Farm, Irupana Andean Organic Food S.A, Quinoa Corporation, Quinoa Foods Company SRL, Quinoabol SRL and The British Quinoa Company Ltd.

Key Questions Answered in This Report

1. What was the size of the global quinoa seeds market in 2022?
2. What is the expected growth rate of the global quinoa seeds market during 2023-2028?
3. What are the key factors driving the global quinoa seeds market?
4. What has been the impact of COVID-19 on the global quinoa seeds market?
5. What is the breakup of the global quinoa seeds market based on the seed type?
6. What is the breakup of the global quinoa seeds market based on the type?
7. What is the breakup of the global quinoa seeds market based on the application?
8. What is the breakup of the global quinoa seeds market based on the distribution channel?
9. What are the key regions in the global quinoa seeds market?
10. Who are the key players/companies in the global quinoa seeds market?

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