

# Public Safety Analytics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global public safety analytics market size reached US\$ 11.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 30.6 Billion by 2028, exhibiting a growth rate (CAGR) of 17.38% during 2022-2028.

Public safety analytic provides intelligent data visualization for evidence-based reporting, analysis, and communications. It offers various advantages, including clean, comprehensive data, reduced analytics costs and delays, custom reports and dashboards, and spatial analysis and playback. Presently, it is utilized by public safety agencies worldwide to overcome the challenges of fragmented data by transforming it into valuable reports. It also enables agencies to assess performance, allocate resources, and improve operations. Besides this, it is gaining widespread adoption to solve complex business problems and assist intelligent decision-making.

### Public Safety Analytics Market Trends:

Due to the rising geopolitical tensions between countries, intelligence agencies around the world are increasing their defense budgets and incorporating advanced solutions to improve situational awareness in military and law enforcement securities. This represents one of the key factors driving the demand for public safety analytics as they provide real-time and historical data to monitor live events, align resources, and deliver governance and oversight. They also help identify suspects at airports, border crossings, and public events by matching their unique biometric identifiers against databases containing the details of criminals and travelers. Moreover, the increasing instances of cybercrimes are driving the use of big data analytics programs to regularly scan for malware, ransomware, and other cybersecurity threats that can potentially lead

to huge financial losses to governing agencies. Furthermore, market players are introducing hybrid models using cloud solutions, artificial intelligence (AI), and intelligent workflows to better serve and protect citizens. Apart from this, advances in the Internet of Things (IoT), social media analytics, and cognitive analytics is positively influencing the adoption of public safety analytics in the healthcare industry to enable a deep integration into public safety operations.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global public safety analytics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, analytics type, application, deployment model and industry vertical.

#### Breakup by Component:

Solutions

Services

#### Breakup by Analytics Type:

Predictive Analytics

Prescriptive Analytics

Descriptive Analytics

#### Breakup by Application:

Pattern Recognition

Incident Detection

Person of Interest Screening

Surveillance

#### Breakup by Deployment Model:

On-premises

Cloud-based

#### Breakup by Industry Vertical:

Law Enforcement

Medical  
Firefighting  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cisco Systems Inc., Environmental Systems Research Institute Inc., Fishtech Group LLC, Hexagon AB, Hitachi Vantara LLC (Hitachi Ltd.), International Business Machines Corporation, NEC Corporation (AT&T Inc.), NICE Ltd., SAP SE, SAS Institute Inc., Splunk Inc. and Verint Systems Inc.

#### Key Questions Answered in This Report:

How has the global public safety analytics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global public safety analytics market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the analytics type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the deployment model?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global public safety analytics market and who are the key players?

What is the degree of competition in the industry?

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