

# Ptosis Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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## Abstracts

The 7 major ptosis markets reached a value of US\$ 770.6 Million in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 1,306.2 Million by 2034, exhibiting a growth rate (CAGR) of 4.92% during 2024-2034.

The ptosis market has been comprehensively analyzed in IMARC's new report titled "Ptosis Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Ptosis refers to a medical condition characterized by the upper eyelid's partial or complete drooping over the eye. As a result, the affected eye may appear smaller, and the patient may experience a limited field of vision. This disease can occur in one or both eyes and may arise at birth (congenital) or develop later in life (acquired). The symptoms of ptosis can vary depending on the severity of the ailment but commonly include a visibly drooping eyelid, decreased field of vision, eye fatigue, eyebrow strain, etc. In some cases, individuals suffering from this illness may also experience compensatory head tilting or forehead muscle overactivity. The diagnosis of the disease is typically made by reviewing a patient's medical history, clinical features, and eye examination. A healthcare practitioner will initially assess the position and symmetry of the eyelids, evaluate the degree of ptosis, and look for any other abnormalities. Several diagnostic tests and procedures, such as imaging studies, blood workups, eyelid function assessments, etc., are also utilized to identify the underlying cause of ptosis.

The expanding geriatric population, who are susceptible to age-related changes in connective tissues, making them thinner and less resilient, is primarily driving the ptosis market. In addition to this, the increasing prevalence of neurological conditions, including Horner's syndrome and myasthenia gravis, that affect the nerves and muscles controlling the eyelids is creating a positive outlook for the market. Moreover, the

escalating utilization of anticholinesterase inhibitors, like pyridostigmine, which work by inhibiting the breakdown of neurotransmitters involved in muscle contraction to improve muscle strength and promote elevation of the eyelid, is also bolstering the market growth. Furthermore, the widespread adoption of botulinum toxin injections to treat patients who cannot undergo surgery is acting as another significant growth-inducing factor. This minimally invasive therapy helps to raise the drooping eyelid, thereby enhancing the overall appearance and reducing the noticeable asymmetry among individuals suffering from the ailment. Additionally, the emerging popularity of blepharoplasty on account of its numerous advantages, such as better eyesight, functional improvement, and long-lasting results, is expected to drive the ptosis market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the ptosis market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for ptosis and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the ptosis market in any manner.

### Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

### Countries Covered

United States

Germany

France

United Kingdom

Italy

Spain

## Japan

### Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the ptosis market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the ptosis market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current ptosis marketed drugs and late-stage pipeline drugs.

### In-Market Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

### Late-Stage Pipeline Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

Key Questions Answered in this Report:

Market Insights

How has the ptosis market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the ptosis market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the ptosis market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

### Epidemiology Insights

What is the number of prevalent cases (2018-2034) of ptosis across the seven major markets?

What is the number of prevalent cases (2018-2034) of ptosis by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of ptosis by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with ptosis across the seven major markets?

What is the size of the ptosis patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of ptosis?

What will be the growth rate of patients across the seven major markets?

### Ptosis: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for ptosis drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the ptosis market?

What are the key regulatory events related to the ptosis market?

What is the structure of clinical trial landscape by status related to the ptosis market?

What is the structure of clinical trial landscape by phase related to the ptosis market?

What is the structure of clinical trial landscape by route of administration related to the ptosis market?

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