

# Pruritus Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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## Abstracts

The 7 major pruritus markets reached a value of US\$ 6.0 Billion in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 7.8 Billion by 2034, exhibiting a growth rate (CAGR) of 2.42% during 2024-2034.

The pruritus market has been comprehensively analyzed in IMARC's new report titled "Pruritus Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Pruritus, also known as itching, refers to an unpleasant sensation or feeling on the skin that provokes the desire to scratch. The condition can be irritating or painful and could be localized to one part of the body or extend to numerous areas. Pruritus can range in severity from mild to severe, and it can be acute or chronic. Some of the common symptoms associated with the ailment include itching, inflamed skin, scratch marks, spots, blisters, dry and cracked skin, thick and leathery patches, localized pain at the affected site, etc. Individuals suffering from pruritus may also experience skin discoloration, a rash, bleeding, and large, fluid-filled bumps on the impacted skin region. The diagnosis of this disorder is generally based on the patient's underlying indications, medical history, and physical examination. Allergy tests, blood workups, and various imaging studies, such as X-rays, are also utilized to detect the cause of symptoms and confirm a diagnosis. Additionally, the healthcare provider may perform a skin biopsy, which involves taking a tiny sample of the affected region and investigating it under a microscope.

The increasing cases of skin disorders, such as eczema, psoriasis, hives, etc., coupled with the rising prevalence of fungal infections like athlete's foot or jock itch are primarily driving the pruritus market. In addition to this, the expanding geriatric population, who are prone to reduced production of sebum, skin-surface lipids, and perfusion, causing

dry aging skin, is also bolstering the market growth. Moreover, the escalating utilization of antihistamines, including hydroxyzine and diphenhydramine, for relieving itch and inflammation by blocking histamine activity is creating a positive outlook for the market. Apart from this, the inflating usage of transcutaneous electrical nerve stimulation therapy, which applies electrical impulses that can reduce the pain signals going to the spinal cord and brain, thereby helping relieve aching and relax muscles, is further propelling the market growth. Additionally, the emerging popularity of topical corticosteroids, since they are effective in managing symptoms like redness, itching, swelling, and skin discomfort, is acting as another significant growth-inducing factor. Besides this, the widespread adoption of ultraviolet phototherapy, which decreases the growth of the skin cells to treat underlying inflammation and improve quality of life, is expected to drive the pruritus market in the coming years.

IMARC Group's new report provides an exhaustive analysis of the pruritus market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for pruritus and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the pruritus market in any manner.

#### Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

#### Countries Covered

United States

Germany

France

United Kingdom

Italy

Spain  
Japan

### Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the pruritus market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the pruritus market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current pruritus marketed drugs and late-stage pipeline drugs.

### In-Market Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

### Late-Stage Pipeline Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

\*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report:

Market Insights

How has the pruritus market performed so far and how will it perform in the coming

years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the pruritus market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the pruritus market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

## Epidemiology Insights

What is the number of prevalent cases (2018-2034) of pruritus across the seven major markets?

What is the number of prevalent cases (2018-2034) of pruritus by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of pruritus by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with pruritus across the seven major markets?

What is the size of the pruritus patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of pruritus?

What will be the growth rate of patients across the seven major markets?

## Pruritus: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for pruritus drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the pruritus market?

What are the key regulatory events related to the pruritus market?

What is the structure of clinical trial landscape by status related to the pruritus market?  
What is the structure of clinical trial landscape by phase related to the pruritus market?  
What is the structure of clinical trial landscape by route of administration related to the pruritus market?

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