

Protein Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global protein ingredients market size reached US\$ 39.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 54.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2023-2028.

Protein ingredients contain large molecules of amino acids that are essential for regulating the protein level in the human body. They are obtained from various sources, including plants and animals, and help in repairing damaged cells, strengthening bones and muscles, promoting blood flow, and nourishing skin. Besides this, regular and moderate consumption of protein ingredients also aids in improving physical strength, minimizing muscle loss caused by aging, regulating weight, and mitigating the risk of chronic diseases. As a result, the demand for foods and beverages formulated with protein ingredients is significantly increasing across the globe.

Protein Ingredients Market Trends:

The rising prevalence of diabetes, obesity, and malnutrition among individuals represents one of the key factors positively influencing the market growth. In addition, the rising awareness among individuals about leading a healthy lifestyle is escalating the demand for functional foods that contain large amounts of proteins and vital nutrients. In line with this, the expanding vegan population is offering lucrative growth opportunities to manufacturers to introduce vegan, vegetarian, and gluten-free product variants, which is strengthening the market growth. Furthermore, the rising penetration of network connectivity and the emerging trend of fitness vlogging are increasing the

demand for protein-rich foods for muscle building and weight management. Apart from this, the expansion of gyms, aerobic centers, and fitness clubs is creating a positive market outlook. Along with this, the significant use of soy proteins in snacks, dairy products, and numerous beverages is further augmenting the market growth. Moreover, the easy availability of products across online and offline distribution channels that offer the facility of free home delivery, exciting deals, and discounts, and secured payment methods is providing a thrust to the market growth

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global protein ingredients market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and application.

Breakup by Product Type:

Animal Proteins

Egg Protein

Whey Protein

Gelatin

Casein

Milk Protein Concentrates/Isolates

Plant Proteins

Wheat Protein

Soy Protein

Pea Protein

Others

Animal proteins currently hold the majority of the market share due to the increasing consumption of meat, chicken, seafood, and various animal by-products around the world.

Breakup by Application:

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

Animal Feed

Food and beverages represent the largest market segment due to the escalating demand for foods and beverages prepared with protein ingredients on account of the increasing global population.

Regional Insights:

Europe

North America

Asia Pacific

Latin America

Middle East and Africa

Europe exhibits a clear dominance in the market due to the rising awareness among the masses about leading a healthy lifestyle and the benefits of protein in maintaining overall health and development.

Competitive Landscape:

The global protein ingredient industry is fragmented with the presence of a large number of global and regional manufacturers. Some of the leading players operating in the market are:

Cargill, Inc.

Archer-Daniels-Midland Company

Kerry Group

Omega Protein Corporation

Mead Johnson

This report provides a deep insight into the global protein ingredients market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the protein ingredients market in any manner.

Key Questions Answered in This Report:

How has the global protein ingredients market performed so far and how will it perform in the coming years?

What are the key regions in the global protein ingredients market?

What has been the impact of COVID-19 on the global protein ingredients market?

Which are the popular product types in the global protein ingredients market?

What are the key application segments in the global protein ingredients market?

What are the various stages in the value chain of the global protein ingredients market?

What are the key driving factors and challenges in the global protein ingredients market?

What is the structure of the global protein ingredients market and who are the key players?

What is the degree of competition in the global protein ingredients market?

How are protein ingredients manufactured?

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