

# Propolis Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global propolis market reached a value of US\$ 625.5 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 864.1 Million by 2027, exhibiting a CAGR of 5.64% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Propolis is a resinous mixture made by honey bees using substances collected from different parts of plants, buds, and exudates. It usually comprises pollen, waxes, essential oils, flavonoids and phenolic acids, and various organic compounds, including sugars, steroids, vitamins, ketones, lactones, benzoic acid, and fatty acid esters. It is hard, brittle, lipophilic, and becomes soft, pliable, gummy, and sticky upon heating. It possesses a pleasant and characteristic aromatic fragrance and varies in color from yellow-green to dark brown according to its age and origin. As propolis has antioxidants and anesthetic and wound healing properties, it is widely consumed to strengthen the immune system.

### Propolis Market Trends:

Propolis offers various health benefits, which include improving digestive health and reducing wrinkles and other early signs of aging. As a result, there is a rise in the utilization of raw materials and secondary products comprising propolis in the healthcare and personal care sector worldwide. Moreover, as propolis assists in decreasing the risk of cancer, its utilization is extensively increasing around the world on account of the growing prevalence of the disease. Additionally, the high fatality of coronavirus disease (COVID-19) and the absence of antiviral treatment are positively influencing the sales of natural agents with immune-strengthening potential. This is

strengthening the growth of the market as propolis is rich in antioxidants and bioactive compounds and offers antimicrobial, bactericidal, antiviral, anti-inflammatory, and immunomodulatory properties. Apart from this, leading manufacturers are providing numerous propolis-based product variants that cater to different medical needs. They are also engaging in packaging improvement and promotional campaigns like celebrity endorsements to retain a competitive edge and expand their market reach.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global propolis market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, category, distribution channel and application.

#### Breakup by Product Type:

Capsules and Tablets

Liquids

Creams

Others

#### Breakup by Category:

Alcohol-based

Alcohol-free

#### Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Pharmacies and Drugstores

Online Stores

Others

#### Breakup by Application:

Food and Beverages

Healthcare

Personal Care and Cosmetics

Others

## Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Api?rio Polenectar, Apis Flora, Bee Health Limited (INW), Comvita Limited, Herb Pharm, Manuka Health New Zealand, Natural Factors Nutritional Products Ltd., NaturaNectar, NOW Foods, Nutraceutical International Corporation, Sunyata Alternative Products Ltd, Uniflora Nutraceutica Ltda and Wax Green. Key Questions Answered in This Report:

How has the global propolis market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global propolis market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the category?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global propolis market and who are the key players?

What is the degree of competition in the industry?

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