

Probiotics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global probiotics market size reached US\$ 59.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 92.7 Billion by 2028, exhibiting a growth rate (CAGR) of 7.4% during 2023-2028.

Probiotics are live microorganisms like bacteria and yeast, which are ingested or administered in the body to prevent and treat certain health conditions. These conditions include curing diarrhea, constipation, inflammatory bowel disease (IBD), irritable bowel syndrome (IBS), yeast infections, urinary tract infections, gum disease, lactose intolerance, eczema, upper respiratory infections, and sepsis. Probiotics aid in weight loss, improving digestion, strengthening the immune function, and obtaining healthy skin. As a result, probiotics are added to different drugs, beverages, food products and dietary supplements that are consumed around the world.

Probiotics Market Trends:

There is present a considerable increase in the prevalence of lifestyle and chronic diseases globally. Consequently, there is a rise in the adoption of preventive healthcare, involving annual check-ups, immunizations, flu shots and the consumption of dietary supplements, among individuals on account of the development of efficient probiotic strains. This represents one of the key factors driving the market. Moreover, governments of several countries are implementing stringent regulations to use probiotics in nutraceuticals and nutricosmetics across the globe. This, coupled with the increasing utilization of probiotics in infant products, is propelling the growth of the market. In addition, the rising demand for probiotics as an immunity booster to offer robust protection against gastrointestinal pathogens and promote the production of

natural antibodies in the body is positively influencing the market. Besides this, the increasing popularity of strains as a natural, cost-effective, and safe substitute for pharmacological solutions is offering lucrative growth opportunities to industry investors. Additionally, key market players are extensively investing in research and development (R&D) activities to develop plant-based probiotics, which is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global probiotics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on ingredient, distribution channel, application and form.

Breakup by Ingredient:

- Bacteria
- Yeast

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Pharmacies/Drugstores
- Specialty Stores
- Online Stores
- Others

Breakup by Application:

- Food and Beverages
- Dietary Supplements
- Animal Feed

Breakup by Form:

- Dry
- Liquid

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Biogaia AB, Chr. Hansen Holding A/S, Danone S.A., General Mills Inc, i-Health Inc (Koninklijke DSM N.V.), Kerry Group plc, Lallemand Inc., Lifeway Foods Inc, Morinaga Milk Industry Co. Ltd., Nestlé S.A., PepsiCo Inc, Probi (Symrise AG) and Yakult Honsha Co.Ltd.

Key Questions Answered in This Report

1. What was the size of the global probiotics market in 2022?
2. What is the expected growth rate of the global probiotics market during 2023-2028?
3. What are the key factors driving the global probiotics market?

4. What has been the impact of COVID-19 on the global probiotics market?
5. What is the breakup of the global probiotics market based on the ingredient?
6. What is the breakup of the global probiotics market based on the distribution channel?
7. What is the breakup of the global probiotics market based on application?
8. What is the breakup of the global probiotics market based on the form?
9. What are the key regions in the global probiotics market?
10. Who are the key players/companies in the global probiotics market?

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