

Probiotic Dietary Supplement Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global probiotic dietary supplement market size reached US\$ 6.4 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 10.0 Billion by 2027, exhibiting a growth rate (CAGR) of 7.7% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Probiotic dietary supplements are natural and herbal nutritional compounds consisting of live microbial ingredients. They consist of a combination of live bacteria and yeast to improve the functioning of the gut, intestines and digestive system. These supplements are a rich source of good bacteria and yeast, such as Lactobacillus, Bifidobacterium and Saccharomyces Boulardii, that aid in reinforcing the immune system and controlling inflammation in the body. The supplements are commonly available in the form of powder stick packs, capsules, tablets and probiotic drops and are usually used in food and nutritional supplements, infant formulas and animal feed.

Probiotic Dietary Supplement Market Trends:

The rising prevalence of gastrointestinal ailments, such as irritable bowel syndrome, inflammatory bowel disease and diarrhea, across the globe is one of the factors driving the market growth. Probiotic dietary supplements are highly beneficial in improving nutrient absorption and preventing the onset of various medical ailments, such as cancer, tooth decay and neurological disorders. Moreover, increasing consumer awareness regarding the benefits of regular consumption of health supplements to prevent illnesses is providing a thrust to the market growth. In line with this, the onset of the coronavirus (COVID-19) pandemic has positively impacted the demand for probiotic

dietary supplements to improve the immunity and prevent respiratory infections. Additionally, various product innovations, such as the development of extended-release and sugar-, dairy- and allergen-free formulations, are contributing to the growth of the market. Other factors, including extensive research and development (R&D) activities to identify the novel strains of probiotics, along with the rising geriatric population, which is more susceptible to digestive ailments, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global probiotic dietary supplement market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on form, distribution channel and application.

Breakup by Form:

- Powder Stick Pack
- Capsule
- Tablet
- Probiotic Drops

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Pharmacy and Health Stores
- Online Stores
- Others

Breakup by Application:

- Food Supplement
- Nutritional Supplements
- Specialty Nutrients
- Infant Formula
- Others

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BioGaia, Chr. Hansen Holding A/S, Custom Probiotics Inc., Dietary Pro Labs, Koninklijke DSM N.V., NutraScience Labs (Twinlab Consolidated Holdings Inc.), Probi USA Inc. (Symrise AG), ProbioFerm, Protexin (Archer-Daniels-Midland Company), Reckitt Benckiser Group plc and Vitakem Nutraceuticals Inc.

Key Questions Answered in This Report:

How has the global probiotic dietary supplement market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global probiotic dietary supplement market?

What are the key regional markets?

What is the breakup of the market based on the form?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global probiotic dietary supplement market and who are the key players?

What is the degree of competition in the industry?

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