

# **Privileged Identity Management (PIM) Market Report by Component Type (Solution, Service), Installation Type (Agent-based, Appliance-based), Deployment Mode (Cloud-based, On-premises), Organization Size (Small and Medium Enterprise, Large Enterprise), Vertical (BFSI, Government and Defense, Healthcare, Energy and Utilities, Telecom and IT, Retail, and Others), and Region 2024-2032**

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## **Abstracts**

The global privileged identity management (PIM) market size reached US\$ 5.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 47.3 Billion by 2032, exhibiting a growth rate (CAGR) of 26% during 2024-2032.

Privileged identity management (PIM) refers to information security and governance tool that assists organizations in preventing data breaches via privileged accounts. It is also used for monitoring sessions of privileged users, managing credentials of the shared accounts and securing remote access over devices. It also acts as a safe password management solution that controls administrative operations in a database. It enables the organizations to monitor in- and out-premise threats by centrally handling and reviewing the use of privileged access credentials across platforms. Owing to this, it finds extensive applications across various industries, including banking, financial services and insurance (BFSI), defense, healthcare, manufacturing, information technology (IT) and telecommunications.

Significant growth in the IT industry, along with the increasing instances of cyberattacks and data thefts in organizations, is one of the key factors creating a positive outlook for

the market. Furthermore, increasing deployment of cloud-based services to improve operational efficiencies of the organizations is also providing a boost to the market growth. These services enable organizations to minimize access time and support the teams to deploy multi-factor authentication systems. Additionally, various innovations, such as the development of Software-as-a-Service (SaaS)-based PIM solutions that offer pay-per-model, automated updates and instant access to users, are also contributing to the market growth. Other factors, including the widespread adoption of artificial intelligence (AI)-based PIM solutions and the emerging trend of bring-your-own-devices (BYOD) in organizations, are also projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global privileged identity management (PIM) market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component type, installation type, deployment mode, organization size and vertical.

#### Breakup by Component Type:

Solution

Identity Management

Access Management

Session Monitoring and Management

Service

Professional Services

Managed Services

#### Breakup by Installation Type:

Agent-based

Appliance-based

Breakup by Deployment Mode:

Cloud-based

On-premises

Breakup by Organization Size:

Small and Medium Enterprise

Large Enterprise

Breakup by Vertical:

BFSI

Government and Defense

Healthcare

Energy and Utilities

Telecom and IT

Retail

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bomgar Corporation (FP), BeyondTrust Corporation, CA Technologies (Broadcom Inc.), Centrify Corporation (Thoma Bravo), Core Security Technologies (HelpSystems LLC), CyberArk Software Ltd., IBM Corporation, Iraj Software, NRI SecureTechnologies Ltd (Nomura Research Institute Ltd.), Oracle Corporation, Osirium Ltd., Quest Software Inc. (Dell Inc.), Thycotic Software LLC, etc.

### Key Questions Answered in This Report:

How has the global privileged identity management (PIM) market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global privileged identity management (PIM) market?

What is the breakup of the market based on the component type?

What is the breakup of the market based on the installation type?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global privileged identity management (PIM) market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL PRIVILEGED IDENTITY MANAGEMENT (PIM) MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY COMPONENT TYPE**

- 6.1 Solution
  - 6.1.1 Market Trends
  - 6.1.2 Major Types
    - 6.1.2.1 Identity Management
    - 6.1.2.2 Access Management
    - 6.1.2.3 Session Monitoring and Management
  - 6.1.3 Market Forecast

## 6.2 Service

### 6.2.1 Market Trends

### 6.2.2 Major Types

#### 6.2.2.1 Professional Services

#### 6.2.2.2 Managed Services

### 6.2.3 Market Forecast

## 7 MARKET BREAKUP BY INSTALLATION TYPE

### 7.1 Agent-based

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Appliance-based

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

## 8 MARKET BREAKUP BY DEPLOYMENT MODE

### 8.1 Cloud-based

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 On-premises

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

## 9 MARKET BREAKUP BY ORGANIZATION SIZE

### 9.1 Small and Medium Enterprise

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 Large Enterprise

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

## 10 MARKET BREAKUP BY VERTICAL

### 10.1 BFSI

#### 10.1.1 Market Trends

#### 10.1.2 Market Forecast



## 10.2 Government and Defense

10.2.1 Market Trends

10.2.2 Market Forecast

## 10.3 Healthcare

10.3.1 Market Trends

10.3.2 Market Forecast

## 10.4 Energy and Utilities

10.4.1 Market Trends

10.4.2 Market Forecast

## 10.5 Telecom and IT

10.5.1 Market Trends

10.5.2 Market Forecast

## 10.6 Retail

10.6.1 Market Trends

10.6.2 Market Forecast

## 10.7 Others

10.7.1 Market Trends

10.7.2 Market Forecast

## **11 MARKET BREAKUP BY REGION**

### 11.1 North America

11.1.1 United States

11.1.1.1 Market Trends

11.1.1.2 Market Forecast

11.1.2 Canada

11.1.2.1 Market Trends

11.1.2.2 Market Forecast

### 11.2 Asia Pacific

11.2.1 China

11.2.1.1 Market Trends

11.2.1.2 Market Forecast

11.2.2 Japan

11.2.2.1 Market Trends

11.2.2.2 Market Forecast

11.2.3 India

11.2.3.1 Market Trends

11.2.3.2 Market Forecast

11.2.4 South Korea

- 11.2.4.1 Market Trends
- 11.2.4.2 Market Forecast
- 11.2.5 Australia
  - 11.2.5.1 Market Trends
  - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
  - 11.2.6.1 Market Trends
  - 11.2.6.2 Market Forecast
- 11.2.7 Others
  - 11.2.7.1 Market Trends
  - 11.2.7.2 Market Forecast
- 11.3 Europe
  - 11.3.1 Germany
    - 11.3.1.1 Market Trends
    - 11.3.1.2 Market Forecast
  - 11.3.2 France
    - 11.3.2.1 Market Trends
    - 11.3.2.2 Market Forecast
  - 11.3.3 United Kingdom
    - 11.3.3.1 Market Trends
    - 11.3.3.2 Market Forecast
  - 11.3.4 Italy
    - 11.3.4.1 Market Trends
    - 11.3.4.2 Market Forecast
  - 11.3.5 Spain
    - 11.3.5.1 Market Trends
    - 11.3.5.2 Market Forecast
  - 11.3.6 Russia
    - 11.3.6.1 Market Trends
    - 11.3.6.2 Market Forecast
  - 11.3.7 Others
    - 11.3.7.1 Market Trends
    - 11.3.7.2 Market Forecast
- 11.4 Latin America
  - 11.4.1 Brazil
    - 11.4.1.1 Market Trends
    - 11.4.1.2 Market Forecast
  - 11.4.2 Mexico
    - 11.4.2.1 Market Trends

- 11.4.2.2 Market Forecast
- 11.4.3 Others
  - 11.4.3.1 Market Trends
  - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
  - 11.5.1 Market Trends
  - 11.5.2 Market Breakup by Country
  - 11.5.3 Market Forecast

## **12 SWOT ANALYSIS**

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

## **13 VALUE CHAIN ANALYSIS**

## **14 PORTERS FIVE FORCES ANALYSIS**

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

## **15 PRICE INDICATORS**

## **16 COMPETITIVE LANDSCAPE**

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
  - 16.3.1 Bomgar Corporation (FP)
    - 16.3.1.1 Company Overview
    - 16.3.1.2 Product Portfolio
  - 16.3.2 BeyondTrust Corporation

- 16.3.2.1 Company Overview
- 16.3.2.2 Product Portfolio
- 16.3.3 CA Technologies (Broadcom Inc.)
  - 16.3.3.1 Company Overview
  - 16.3.3.2 Product Portfolio
- 16.3.4 Centrifify Corporation (Thoma Bravo)
  - 16.3.4.1 Company Overview
  - 16.3.4.2 Product Portfolio
- 16.3.5 Core Security Technologies (HelpSystems LLC)
  - 16.3.5.1 Company Overview
  - 16.3.5.2 Product Portfolio
- 16.3.6 CyberArk Software Ltd.
  - 16.3.6.1 Company Overview
  - 16.3.6.2 Product Portfolio
  - 16.3.6.3 Financials
- 16.3.7 IBM Corporation
  - 16.3.7.1 Company Overview
- 16.3. 7.2 Product Portfolio
- 16.3.8 Iraj Software
  - 16.3.8.1 Company Overview
  - 16.3.8.2 Product Portfolio
- 16.3.9 NRI SecureTechnologies Ltd (Nomura Research Institute Ltd.)
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
- 16.3.10 Oracle Corporation
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio
  - 16.3.10.3 Financials
  - 16.3.10.4 SWOT Analysis
- 16.3.11 Osirium Ltd.
  - 16.3.11.1 Company Overview
  - 16.3.11.2 Product Portfolio
  - 16.3.11.3 Financials
- 16.3.12 Quest Software Inc. (Dell Inc.)
  - 16.3.12.1 Company Overview
  - 16.3.12.2 Product Portfolio
- 16.3.13 Thycotic Software LLC
  - 16.3.13.1 Company Overview
  - 16.3.13.2 Product Portfolio



## List Of Tables

### LIST OF TABLES

Table 1: Global: Privileged Identity Management Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Privileged Identity Management Market Forecast: Breakup by Component Type (in Million US\$), 2024-2032

Table 3: Global: Privileged Identity Management Market Forecast: Breakup by Installation Type (in Million US\$), 2024-2032

Table 4: Global: Privileged Identity Management Market Forecast: Breakup by Deployment Mode (in Million US\$), 2024-2032

Table 5: Global: Privileged Identity Management Market Forecast: Breakup by Organization Size (in Million US\$), 2024-2032

Table 6: Global: Privileged Identity Management Market Forecast: Breakup by Vertical (in Million US\$), 2024-2032

Table 7: Global: Privileged Identity Management Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Privileged Identity Management Market: Competitive Structure

Table 9: Global: Privileged Identity Management Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Privileged Identity Management Market: Major Drivers and Challenges

Figure 2: Global: Privileged Identity Management Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Privileged Identity Management Market: Breakup by Component Type (in %), 2023

Figure 4: Global: Privileged Identity Management Market: Breakup by Installation Type (in %), 2023

Figure 5: Global: Privileged Identity Management Market: Breakup by Deployment Mode (in %), 2023

Figure 6: Global: Privileged Identity Management Market: Breakup by Organization Size (in %), 2023

Figure 7: Global: Privileged Identity Management Market: Breakup by Vertical (in %), 2023

Figure 8: Global: Privileged Identity Management Market: Breakup by Region (in %), 2023

Figure 9: Global: Privileged Identity Management Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 10: Global: Privileged Identity Management (Solution) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Privileged Identity Management (Solution) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Privileged Identity Management (Service) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Privileged Identity Management (Service) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Privileged Identity Management (Agent-based) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Privileged Identity Management (Agent-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Privileged Identity Management (Appliance-based) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Privileged Identity Management (Appliance-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Privileged Identity Management (Cloud-based) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Privileged Identity Management (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Privileged Identity Management (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Privileged Identity Management (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Privileged Identity Management (Small and Medium Enterprise) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Privileged Identity Management (Small and Medium Enterprise) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Privileged Identity Management (Large Enterprise) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Privileged Identity Management (Large Enterprise) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Privileged Identity Management (BFSI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Privileged Identity Management (BFSI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Privileged Identity Management (Government and Defense) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Privileged Identity Management (Government and Defense) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Privileged Identity Management (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Privileged Identity Management (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Privileged Identity Management (Energy and Utilities) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Privileged Identity Management (Energy and Utilities) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Privileged Identity Management (Telecom and IT) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Privileged Identity Management (Telecom and IT) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Privileged Identity Management (Retail) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Privileged Identity Management (Retail) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Privileged Identity Management (Other Verticals) Market: Sales



Value (in Million US\$), 2018 & 2023

Figure 39: Global: Privileged Identity Management (Other Verticals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: North America: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: North America: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: United States: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: United States: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Canada: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Canada: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Asia Pacific: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Asia Pacific: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: China: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: China: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Japan: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Japan: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: India: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: India: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: South Korea: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: South Korea: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Australia: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Australia: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Indonesia: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Indonesia: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Others: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Others: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Europe: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Europe: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Germany: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Germany: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: France: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: France: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: United Kingdom: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: United Kingdom: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Italy: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Italy: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Spain: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Spain: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Russia: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Russia: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Others: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Others: Privileged Identity Management Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 78: Latin America: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Latin America: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Brazil: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Brazil: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Mexico: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Mexico: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Others: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Others: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Middle East and Africa: Privileged Identity Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Middle East and Africa: Privileged Identity Management Market: Breakup by Country (in %) 2023

Figure 88: Middle East and Africa: Privileged Identity Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Global: Privileged Identity Management Industry: SWOT Analysis

Figure 90: Global: Privileged Identity Management Industry: Value Chain Analysis

Figure 91: Global: Privileged Identity Management Industry: Porter's Five Forces Analysis

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