

Privileged Identity Management (PIM) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global privileged identity management (PIM) market size reached US\$ 4.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 20.6 Billion by 2028, exhibiting a growth rate (CAGR) of 29.2% during 2023-2028.

Privileged identity management (PIM) refers to information security and governance tool that assists organizations in preventing data breaches via privileged accounts. It is also used for monitoring sessions of privileged users, managing credentials of the shared accounts and securing remote access over devices. It also acts as a safe password management solution that controls administrative operations in a database. It enables the organizations to monitor in- and out-premise threats by centrally handling and reviewing the use of privileged access credentials across platforms. Owing to this, it finds extensive applications across various industries, including banking, financial services and insurance (BFSI), defense, healthcare, manufacturing, information technology (IT) and telecommunications.

Significant growth in the IT industry, along with the increasing instances of cyberattacks and data thefts in organizations, is one of the key factors creating a positive outlook for the market. Furthermore, increasing deployment of cloud-based services to improve operational efficiencies of the organizations is also providing a boost to the market growth. These services enable organizations to minimize access time and support the teams to deploy multi-factor authentication systems. Additionally, various innovations, such as the development of Software-as-a-Service (SaaS)-based PIM solutions that offer pay-per-model, automated updates and instant access to users, are also

contributing to the market growth. Other factors, including the widespread adoption of artificial intelligence (AI)-based PIM solutions and the emerging trend of bring-your-own-devices (BYOD) in organizations, are also projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global privileged identity management (PIM) market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component type, installation type, deployment mode, organization size and vertical.

Breakup by Component Type:

Solution

Identity Management

Access Management

Session Monitoring and Management

Service

Professional Services

Managed Services

Breakup by Installation Type:

Agent-based

Appliance-based

Breakup by Deployment Mode:

Cloud-based

On-premises

Breakup by Organization Size:

Small and Medium Enterprise

Large Enterprise

Breakup by Vertical:

BFSI

Government and Defense

Healthcare

Energy and Utilities

Telecom and IT

Retail

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bomgar Corporation (FP), BeyondTrust Corporation, CA

Technologies (Broadcom Inc.), Centrify Corporation (Thoma Bravo), Core Security Technologies (HelpSystems LLC), CyberArk Software Ltd., IBM Corporation, Iraj Software, NRI SecureTechnologies Ltd (Nomura Research Institute Ltd.), Oracle Corporation, Osirium Ltd., Quest Software Inc. (Dell Inc.), Thycotic Software LLC, etc.

Key Questions Answered in This Report:

How has the global privileged identity management (PIM) market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global privileged identity management (PIM) market?

What is the breakup of the market based on the component type?

What is the breakup of the market based on the installation type?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global privileged identity management (PIM) market and who are the key players?

What is the degree of competition in the industry?

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