

# Printed Electronics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global printed electronics market size reached US\$ 62.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 150.1 Billion by 2028, exhibiting a growth rate (CAGR) of 15.6% during 2022-2028.

Printed electronics refer to the electronic devices developed on substrates, such as foil, paper, glass and fabric polymers, using carbon-based compound inks, inkjet printers and flexography, gravure and screen-printing technologies. Some of the commonly used printed electronics include wearable devices, flexible keyboards, electronic skin patches, biosensors, display units, Organic Light Emitting Diode (OLEDs) and photovoltaic cells. In comparison to the traditionally used electronics, printed variants are more environment-friendly, lightweight, flexible, cost-effective and have lower power requirements. As a result, they find extensive application across various industries, such as aerospace, automotive, healthcare and consumer electronics.

Global Printed Electronics Market Trends:

Significant growth in the electronic industry across the globe is one of the key factors creating a positive outlook for the market. With the increasing requirement for next-generation flexible products, there is a rising demand for energy-efficient, thin and sustainable consumer electronics. Moreover, the widespread adoption of smart and connected devices is providing a thrust to the market growth. There is a shifting consumer preference for printed electronics in wearable devices, smart packaging solutions, medical devices and smart apparels due to the favorable sensing, data storage and transmission properties. Additionally, various innovations, such as the utilization of additive manufacturing and screen-printing technologies, are acting as other growth-inducing factors. They aid in producing fully electromechanical components with enhanced accuracy using ultraviolet (UV) curable, plastisol, water and solvent-based inks. In line with this, printed sensors and panels are also extensively

used in the cockpits and navigation systems of aircraft and military vehicles, thereby favoring the market growth.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global printed electronics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, technology and device.

**Breakup by Material:**

Ink

Substrate

**Breakup by Technology:**

Inkjet

Screen

Gravure

Flexographic

**Breakup by Device:**

Display

Photovoltaic

Lighting

RFID

Others

**Breakup by Region:**

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agfa-Gevaert N.V., BASF SE, DuPont de Nemours Inc., E Ink Holdings Inc., Molex LLC (Koch Industries), Nissha Co. Ltd., NovaCentrix, Optomec Inc., Palo Alto Research Center Incorporated (Xerox Corporation), Vorbeck Materials Corporation and Ynvisible Interactive Inc.

Key Questions Answered in This Report

1. What was the size of the global printed electronics market in 2022?
2. What is the expected growth rate of the global printed electronics market during 2023-2028?
3. What are the key factors driving the global printed electronics market?
4. What has been the impact of COVID-19 on the global printed electronics market?
5. What is the breakup of the global printed electronics market based on the material?
6. What is the breakup of the global printed electronics market based on the technology?
7. What is the breakup of the global printed electronics market based on device?
8. What are the key regions in the global printed electronics market?
9. Who are the key players/companies in the global printed electronics market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL PRINTED ELECTRONICS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY MATERIAL

- 6.1 Ink
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Substrate
  - 6.2.1 Market Trends

## 6.2.2 Market Forecast

# 7 MARKET BREAKUP BY TECHNOLOGY

## 7.1 Inkjet

### 7.1.1 Market Trends

### 7.1.2 Market Forecast

## 7.2 Screen

### 7.2.1 Market Trends

### 7.2.2 Market Forecast

## 7.3 Gravure

### 7.3.1 Market Trends

### 7.3.2 Market Forecast

## 7.4 Flexographic

### 7.4.1 Market Trends

### 7.4.2 Market Forecast

# 8 MARKET BREAKUP BY DEVICE

## 8.1 Display

### 8.1.1 Market Trends

### 8.1.2 Market Forecast

## 8.2 Photovoltaic

### 8.2.1 Market Trends

### 8.2.2 Market Forecast

## 8.3 Lighting

### 8.3.1 Market Trends

### 8.3.2 Market Forecast

## 8.4 RFID

### 8.4.1 Market Trends

### 8.4.2 Market Forecast

## 8.5 Others

### 8.5.1 Market Trends

### 8.5.2 Market Forecast

# 9 MARKET BREAKUP BY REGION

## 9.1 North America

### 9.1.1 United States

- 9.1.1.1 Market Trends
- 9.1.1.2 Market Forecast
- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends

- 9.3.4.2 Market Forecast
- 9.3.5 Spain
  - 9.3.5.1 Market Trends
  - 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Agfa-Gevaert N.V.
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
    - 14.3.1.3 Financials
    - 14.3.1.4 SWOT Analysis
  - 14.3.2 BASF SE
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
    - 14.3.2.3 Financials
    - 14.3.2.4 SWOT Analysis
  - 14.3.3 DuPont de Nemours Inc.
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
    - 14.3.3.3 Financials
    - 14.3.3.4 SWOT Analysis
  - 14.3.4 E Ink Holdings Inc.
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
    - 14.3.4.3 Financials
  - 14.3.5 Molex LLC (Koch Industries)
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
    - 14.3.5.3 SWOT Analysis
  - 14.3.6 Nissha Co. Ltd.
    - 14.3.6.1 Company Overview



- 14.3.6.2 Product Portfolio
- 14.3.6.3 Financials
- 14.3.7 NovaCentrix
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Product Portfolio
- 14.3.8 Optomec Inc.
  - 14.3.8.1 Company Overview
  - 14.3.8.2 Product Portfolio
- 14.3.9 Palo Alto Research Center Incorporated (Xerox Corporation)
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
- 14.3.10 Vorbeck Materials Corporation
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
- 14.3.11 Ynvisible Interactive Inc.
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials

## List Of Tables

### LIST OF TABLES

Table 1: Global: Printed Electronics Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Printed Electronics Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 3: Global: Printed Electronics Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 4: Global: Printed Electronics Market Forecast: Breakup by Device (in Million US\$), 2023-2028

Table 5: Global: Printed Electronics Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Printed Electronics Market: Competitive Structure

Table 7: Global: Printed Electronics Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Printed Electronics Market: Major Drivers and Challenges

Figure 2: Global: Printed Electronics Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Printed Electronics Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Printed Electronics Market: Breakup by Material (in %), 2022

Figure 5: Global: Printed Electronics Market: Breakup by Technology (in %), 2022

Figure 6: Global: Printed Electronics Market: Breakup by Device (in %), 2022

Figure 7: Global: Printed Electronics Market: Breakup by Region (in %), 2022

Figure 8: Global: Printed Electronics (Ink) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Printed Electronics (Ink) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Printed Electronics (Substrate) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Printed Electronics (Substrate) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Printed Electronics (Inkjet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Printed Electronics (Inkjet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Printed Electronics (Screen) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Printed Electronics (Screen) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Printed Electronics (Gravure) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Printed Electronics (Gravure) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Printed Electronics (Flexographic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Printed Electronics (Flexographic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Printed Electronics (Display) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Printed Electronics (Display) Market Forecast: Sales Value (in Million US\$), 2023-2028

US\$), 2023-2028

Figure 22: Global: Printed Electronics (Photovoltaic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Printed Electronics (Photovoltaic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Printed Electronics (Lighting) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Printed Electronics (Lighting) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Printed Electronics (RFID) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Printed Electronics (RFID) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Printed Electronics (Other Devices) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Printed Electronics (Other Devices) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Printed Electronics Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Printed Electronics Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Printed Electronics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Printed Electronics Industry: SWOT Analysis

Figure 80: Global: Printed Electronics Industry: Value Chain Analysis

Figure 81: Global: Printed Electronics Industry: Porter's Five Forces Analysis

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