

# Pressure Ulcers Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global pressure ulcers treatment market size reached US\$ 5.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.9 Billion by 2028, exhibiting a growth rate (CAGR) of 5.18% during 2023-2028.

Pressure ulcers, also known as bedsores, are degenerative skin and underlying tissue injuries caused by prolonged pressure and shearing forces on the skin. They usually affect the bony and muscle areas of the body, such as back, buttocks, tailbone, heels, elbow, shoulder, and ankles. They lead to morbidity and mortality, especially among the masses with impaired sensation, poor nutrition, comorbidities, and prolonged immobility. They are cured by appropriate preventive measures and medications that help prevent deep craters with exposed muscle and bone. Pressure ulcers treatment involves removing necrotic tissue, reducing pressure on the affected skin, caring for wounds, controlling pain, and maintaining good nutrition and a moist environment for wound healing. It also involves wound cleansing with normal saline and appropriate dressings for the infected area. Besides this, early identification and treatment of these ulcers minimize the risk of complications, including bone and joint infections, cellulitis, sepsis, and cancer.

### Pressure Ulcers Treatment Market Trends:

The increasing global geriatric population, which is more susceptible to developing pressure ulcers due to skin fragility and thinning of the cell layers and decreased capillary density and cell growth represents one of the key factors positively influencing

the market. In addition, the increasing prevalence of obesity and chronic medical diseases is resulting in the surging occurrence of pressure ulcers. Apart from this, the rising awareness among individuals about the early diagnosis of bedsores, along with the easy availability of treatment, is also contributing to the market growth. Furthermore, the expansion of hospitals, clinics, pharmacies, and drug stores, coupled with the introduction of technological advancements in the healthcare industry, is creating a positive market outlook. Additionally, the rising focus of leading market players on the formulation of novel wound care products is anticipated to drive the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pressure ulcers treatment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on ulcer type, product type and end user.

#### Breakup by Ulcer Type:

Stage 1

Stage 2

Stage 3

Stage 4

#### Breakup by Product Type:

Wound-Care Dressings

Wound-Care Devices

Others

#### Breakup by End User:

Hospitals

Clinics

Ambulatory Surgical Centers

Homecare Settings

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Arjo AB, B. Braun Melsungen AG (B. Braun Holding GmbH & Co. KG), Cardinal Health Inc., Coloplast A/S, Hill-Rom Holdings Inc. (Baxter International Inc.), Invacare Corporation, M?Inlycke Health Care AB, Smith & Nephew plc, Span America (UTi Worldwide Inc.), Stieglmeyer GmbH & Co. KG and Stryker Corporation.

Key Questions Answered in This Report:

How has the global pressure ulcers treatment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global pressure ulcers treatment market?

What are the key regional markets?

What is the breakup of the market based on the ulcer type?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global pressure ulcers treatment market and who are the key players?

What is the degree of competition in the industry?

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