

Pressure Sensitive Tapes Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global pressure sensitive tapes market size reached US\$ 60.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 86.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.9% during 2023-2028.

Pressure sensitive tapes refer to a continuous strip of flexible materials, like cloth, paper, plastic, or metal, that have an adhesive on one or both sides. The adhesive can be a combination of both natural and synthetic materials, such as resins, acrylic, polyacrylates and rubber, that provide uniform thickness. Some products are also reinforced with glass strands or woven or knitted cloth to offer high tensile strength and resistance to cuts and abrasions. These tapes do not require a solvent, water or heat to adhere and can stick to clean and dry surfaces with minimal pressure. Nowadays, pressure sensitive tapes are available in a variety of shapes and sizes with varying degrees of stickiness.

Pressure sensitive tapes are lightweight, cost-effective, and impact and electricity-resistant. Owing to these properties, these tapes are widely used for sealing, labeling, industrial packaging and other general purposes. In the packaging industry, they are used for sealing cardboards and containers. Apart from this, they are utilized in the automotive industry for joining side mirrors, interior parts and LED lights in vehicles. They also help in reducing vibrations and sounds, as well as lowering assembly time. In the aerospace industry, pressure tapes are used for surface protection, graphics and exterior markings, and stencil and spray masking a section that is not to be painted or coated. Moreover, the leading manufacturers are introducing hot melt and water-based

tapes that are more resilient and heat-proof.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pressure sensitive tapes market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, technology, resin type, material type and application.

Breakup by Type:

- Single-Coated Type
- Double-Coated Type
- Adhesive Transfer Type

Breakup by Technology:

- Water Type
- Solution Based
- Emulsion Based
- Solvent Type
- Hot-Melt Type
- Radiation Type

Breakup by Resin Type:

- Acrylic
- Rubber
- Silicone
- Others

Breakup by Material Type:

- Foam
- Film
- Paper
- Others

Breakup by Application:

Automotive
Packaging
Electronics
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Advance Tapes International Ltd., 3M Company, American Biltrite Inc., CCT Tapes, H.B. Fuller Company, Jonson Tapes Ltd., LINTEC Corporation, NICHIBAN Co. Ltd., Nitto Denko, Scapa Group, Tesa SE, etc.

Key Questions Answered in This Report:

How has the global pressure sensitive tapes market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global pressure sensitive tapes market?

What is the breakup of the market based on the type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the resin type?

What is the breakup of the market based on the material type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global pressure sensitive tapes market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL PRESSURE SENSITIVE TAPES MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

6.1 Single-Coated Type

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Double-Coated Type

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Adhesive Transfer Type

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Water Type

7.1.1 Market Trends

7.1.2 Major Types

7.1.2.1 Solution Based

7.1.2.2 Emulsion Based

7.1.3 Market Forecast

7.2 Solvent Type

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Hot-Melt Type

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Radiation Type

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY RESIN TYPE

8.1 Acrylic

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Rubber

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Silicone

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY MATERIAL TYPE

9.1 Foam

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2Film
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3Paper
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

- 10.1Automotive
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2Packaging
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3Electronics
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4Others
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2Asia Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends

- 11.2.1.2 Market Forecast
- 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
- 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
- 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
- 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others

- 11.3.7.1 Market Trends
- 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

- 13.1 Raw Material Procurement
- 13.2 Manufacturing
- 13.3 Marketing
- 13.4 Distribution
- 13.5 Export
- 13.6 End-Use

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers

14.4Degree of Competition

14.5Threat of New Entrants

14.6Threat of Substitutes

15 PRICE INDICATORS

16 COMPETITIVE LANDSCAPE

16.1Market Structure

16.2Key Players

16.3Profiles of Key Players

16.3.1Advance Tapes International Ltd.

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.1.3 Financials

16.3.23M Company

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

16.3.2.3 Financials

16.3.2.4 SWOT Analysis

16.3.3American Biltrite Inc.

16.3.3.1 Company Overview

16.3.3.2 Product Portfolio

16.3.3.3 Financials

16.3.4CCT Tapes

16.3.4.1 Company Overview

16.3.4.2 Product Portfolio

16.3.5H.B. Fuller Company

16.3.5.1 Company Overview

16.3.5.2 Product Portfolio

16.3.5.3 Financials

16.3.5.4 SWOT Analysis

16.3.6Jonson Tapes Limited

16.3.6.1 Company Overview

16.3.6.2 Product Portfolio

16.3.7LINTEC Corporation

16.3.7.1 Company Overview

16.3.7.2 Product Portfolio

16.3.7.3 Financials

16.3.8NICHIBAN Co. Ltd.

16.3.8.1 Company Overview

16.3.8.2 Product Portfolio

16.3.8.3 Financials

16.3.9Nitto Denko

16.3.9.1 Company Overview

16.3.9.2 Product Portfolio

16.3.9.3 Financials

16.3.9.4 SWOT Analysis

16.3.10Scapa Group

16.3.10.1 Company Overview

16.3.10.2 Product Portfolio

16.3.10.3 Financials

16.3.10.4 SWOT Analysis

16.3.11Tesa SE

16.3.11.1 Company Overview

16.3.11.2 Product Portfolio

16.3.11.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Pressure Sensitive Tapes Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 4: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Resin Type (in Million US\$), 2023-2028

Table 5: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Material Type (in Million US\$), 2023-2028

Table 6: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: Global: Pressure Sensitive Tapes Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Pressure Sensitive Tapes Market: Competitive Structure

Table 9: Global: Pressure Sensitive Tapes Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Pressure Sensitive Tapes Market: Major Drivers and Challenges

Figure 2: Global: Pressure Sensitive Tapes Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Pressure Sensitive Tapes Market: Breakup by Type (in %), 2022

Figure 4: Global: Pressure Sensitive Tapes Market: Breakup by Technology (in %), 2022

Figure 5: Global: Pressure Sensitive Tapes Market: Breakup by Resin Type (in %), 2022

Figure 6: Global: Pressure Sensitive Tapes Market: Breakup by Material Type (in %), 2022

Figure 7: Global: Pressure Sensitive Tapes Market: Breakup by Application (in %), 2022

Figure 8: Global: Pressure Sensitive Tapes Market: Breakup by Region (in %), 2022

Figure 9: Global: Pressure Sensitive Tapes Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: Global: Pressure Sensitive Tapes (Single-Coated Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Pressure Sensitive Tapes (Single-Coated Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Pressure Sensitive Tapes (Double-Coated Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Pressure Sensitive Tapes (Double-Coated Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Pressure Sensitive Tapes (Adhesive Transfer Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Pressure Sensitive Tapes (Adhesive Transfer Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Pressure Sensitive Tapes (Water Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Pressure Sensitive Tapes (Water Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Pressure Sensitive Tapes (Solvent Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Pressure Sensitive Tapes (Solvent Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Pressure Sensitive Tapes (Hot-Melt Type) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 21: Global: Pressure Sensitive Tapes (Hot-Melt Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Pressure Sensitive Tapes (Radiation Type) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Pressure Sensitive Tapes (Radiation Type) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Pressure Sensitive Tapes (Acrylic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Pressure Sensitive Tapes (Acrylic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Pressure Sensitive Tapes (Rubber) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Pressure Sensitive Tapes (Rubber) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Pressure Sensitive Tapes (Silicone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Pressure Sensitive Tapes (Silicone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Pressure Sensitive Tapes (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Pressure Sensitive Tapes (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Pressure Sensitive Tapes (Foam) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Pressure Sensitive Tapes (Foam) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Pressure Sensitive Tapes (Film) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Pressure Sensitive Tapes (Film) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Pressure Sensitive Tapes (Paper) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Pressure Sensitive Tapes (Paper) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Pressure Sensitive Tapes (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Pressure Sensitive Tapes (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Pressure Sensitive Tapes (Automotive) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Pressure Sensitive Tapes (Automotive) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Pressure Sensitive Tapes (Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Pressure Sensitive Tapes (Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Pressure Sensitive Tapes (Electronics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Pressure Sensitive Tapes (Electronics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Pressure Sensitive Tapes (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Pressure Sensitive Tapes (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: North America: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: North America: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: United States: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: United States: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Canada: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Canada: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Asia Pacific: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Asia Pacific: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: China: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: China: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Japan: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Japan: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 60: India: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: India: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: South Korea: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: South Korea: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Australia: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Australia: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Indonesia: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Indonesia: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Others: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Others: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Europe: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Europe: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Germany: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Germany: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: France: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: France: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: United Kingdom: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: United Kingdom: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Italy: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Italy: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Spain: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Spain: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Russia: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Russia: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Others: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Others: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Latin America: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Latin America: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Brazil: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Brazil: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Mexico: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Mexico: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Others: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Others: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Middle East and Africa: Pressure Sensitive Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Middle East and Africa: Pressure Sensitive Tapes Market: Breakup by Country (in %), 2022

Figure 96: Middle East and Africa: Pressure Sensitive Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 97: Global: Pressure Sensitive Tapes Industry: SWOT Analysis

Figure 98: Global: Pressure Sensitive Tapes Industry: Value Chain Analysis

Figure 99: Global: Pressure Sensitive Tapes Industry: Porter's Five Forces Analysis

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