

# **Power Cables Market Report by Installation (Overhead, Underground, Submarine Cables), Voltage (High, Medium, Low), End-Use Sector (Power, Oil & Gas, Chemical, Manufacturing, Metals & Mining, Infrastructure, Transportation, and Others), Material (Copper, Aluminum), and Region 2024-2032**

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## **Abstracts**

The global power cables market size reached US\$ 176.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 284.1 Billion by 2032, exhibiting a growth rate (CAGR) of 5.2% during 2024-2032. Increasing demand for electricity, surging investments in renewable energy sources, continuous technological advancements, rapid urbanization and industrialization, government regulations promoting energy efficiency, the rise of smart grid systems, growing environmental awareness, and the emergence of electric vehicles (EVs) and associated charging infrastructure are some of the factors facilitating the market growth.

### **Power Cables Market Analysis:**

**Market Growth and Size:** The global power cables market is experiencing steady growth, driven by increasing demand for electricity, investments in renewable energy, and urbanization.

**Major Market Drivers:** Key drivers include the surging demand for electricity, rapid urbanization and industrialization and the implementation of renewable energy initiatives, such as wind and solar power, contribute to the demand for power cables for efficient energy transmission.

**Technological Advancements:** Continuous innovations in cable materials and insulation techniques are enhancing cable performance, durability, and efficiency, contributing to the market growth.

**Industry Applications:** Power cables find applications in various sectors, including energy transmission, construction, automotive, and telecommunications, making them a vital component in modern infrastructure.

**Key Market Trends:** Market trends include the rise of smart grid systems, the integration of digital technologies, increasing environmental awareness, and the growth of electric vehicles (EV) and EV charging infrastructure.

**Geographical Trends:** Asia-Pacific and Africa are witnessing substantial growth due to urbanization and industrialization, while mature markets are focused on infrastructure upgrades and replacements.

**Competitive Landscape:** The market features numerous global and regional players, with competition intensifying as demand rises. Leading companies are investing in research and development (R&D) to maintain their market positions.

**Challenges and Opportunities:** Challenges include raw material price fluctuations, regulatory hurdles, and environmental concerns. Opportunities lie in meeting the demand for sustainable, efficient power cables and expanding into emerging markets with growing energy needs.

#### Power Cables Market Trends:

##### Growing demand for electricity

The increasing global demand for electricity stands as a pivotal driver in the power cables market. As economies expand and populations grow, the need for a reliable and efficient power supply becomes paramount. This is further supported by the electrification of rural areas, the proliferation of electronic devices, and the rise of EVs. Moreover, power cable manufacturers are compelled to produce cables that can transmit electricity efficiently over long distances. As a result, investments in power transmission and distribution networks are on the rise to ensure adequate and stable power supply to homes, businesses, and industries.

##### Rapid renewable energy growth

The power cables market is also significantly impacted by the global shift towards renewable energy sources owing to the increasing awareness of environmental issues and the drive to reduce carbon emissions have led to substantial investments in wind and solar energy projects. They require specialized power cables capable of transmitting electricity generated from intermittent sources over long distances with minimal loss. Consequently, manufacturers are developing high-performance cables designed to accommodate the unique needs of renewable energy installations, driving the growth in this sector.

## Increasing technological advancements

Technological advancements in cable materials and insulation techniques play a pivotal role in shaping the power cables market. Innovations in materials like superconductors and advanced insulation materials have improved the efficiency and durability of power cables. These developments allow for higher voltage transmission and reduced energy losses during distribution. Cable manufacturers continue to invest in R&D to stay competitive in the market, with a focus on enhancing cable performance, reducing maintenance costs, and increasing overall reliability.

## Surging urbanization and industrialization

Rapid urbanization and industrialization, particularly in emerging economies, are key drivers of the power cables market. As urban areas expand, there is a growing need to establish and upgrade power transmission and distribution infrastructure to support residential, commercial, and industrial sectors. The surge in construction and infrastructure development projects fuels demand for power cables, as they are essential components for ensuring a stable power supply. Additionally, industrialization drives the establishment of manufacturing facilities that require robust power distribution systems, further boosting the demand for power cables tailored to industrial applications.

## Power Cables Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts for the at the global, regional and country levels from 2024-2032. Our report has categorized the market based on installation, voltage, end-use sector, and material.

## Breakup by Installation:

- Overhead
- Underground
- Submarine Cables

Overhead accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the installation. This includes overhead, underground, and submarine cables. According to the report, overhead represented the largest segment.

### Breakup by Voltage:

High  
Medium  
Low

Low holds the largest share in the industry

The report has provided a detailed breakup and analysis of the market based on the voltage. This includes high, medium, and low. According to the report, low accounted for the largest market share.

### Breakup by End-Use Sector:

Power  
Oil & Gas  
Chemical  
Manufacturing  
Metals & Mining  
Infrastructure  
Transportation  
Others

Power represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the end-use sector. This includes power, oil & gas, chemical, manufacturing, metals & mining, infrastructure, transportation, and others. According to the report, power represented the largest segment.

### Breakup by Material:

Copper  
Aluminum

Aluminum exhibits a clear dominance in the market

The report has provided a detailed breakup and analysis of the market based on the

material. This includes copper and aluminum. According to the report, aluminum accounted for the largest market share.

Breakup by Region:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

APAC leads the market, accounting for the largest power cables market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, Argentina, Colombia, Chile, Peru, and others); and the Middle East and Africa (Turkey, Saudi Arabia, Iran, United Arab Emirates, and Others). According to the report, APAC accounted for the largest market share.

Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Prysmian S.p.A  
Belden Inc.  
Encore Wire Corporation  
Finolex Cables Ltd.  
Fujikura Ltd.  
Furukawa Electric Co., Ltd.  
HENG TONG GROUP CO., LTD.  
KEI Industries Limited  
LS Cable & System Ltd.  
Leoni AG  
Nexans  
NKT A/S  
Southwire Company, LLC  
Sumitomo Electric Industries, Ltd.  
TPC Wire & Cable Corp.

### Key Questions Answered in This Report

1. How big is the global power cables market?
2. What is the expected growth rate of the global power cables market during 2024-2032?
3. What are the key factors driving the global power cables market?
4. What has been the impact of COVID-19 on the global power cables market?
5. What is the breakup of the global power cables market based on the installation?
6. What is the breakup of the global power cables market based on the voltage?
7. What is the breakup of the global power cables market based on the end-use sector?
8. What is the breakup of the global power cables market based on the material?

9. What are the key regions in the global power cables market?
10. Who are the key players/companies in the global power cables market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL POWER CABLES MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY INSTALLATION**

- 6.1 Overhead
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Underground
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Submarine Cables



6.3.1 Market Trends

6.3.2 Market Forecast

## **7 MARKET BREAKUP BY VOLTAGE**

7.1 High

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Medium

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Low

7.3.1 Market Trends

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY END-USE SECTOR**

8.1 Power

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Oil & Gas

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Chemical

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Manufacturing

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Metals & Mining

8.5.1 Market Trends

8.5.2 Market Forecast

8.6 Infrastructure

8.6.1 Market Trends

8.6.2 Market Forecast

8.7 Transportation

8.7.1 Market Trends

8.7.2 Market Forecast

8.8 Others

8.8.1 Market Trends

8.8.2 Market Forecast

## **9 MARKET BREAKUP BY MATERIAL**

9.1 Copper

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Aluminum

9.2.1 Market Trends

9.2.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Europe

10.2.1 Germany

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 France

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 United Kingdom

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 Italy

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Spain

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Russia

10.2.6.1 Market Trends

- 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Asia Pacific
  - 10.3.1 China
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 Japan
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 India
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 South Korea
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Australia
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Indonesia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Argentina
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
  - 10.4.4 Colombia
    - 10.4.4.1 Market Trends
    - 10.4.4.2 Market Forecast

- 10.4.5 Chile
  - 10.4.5.1 Market Trends
  - 10.4.5.2 Market Forecast
- 10.4.6 Peru
  - 10.4.6.1 Market Trends
  - 10.4.6.2 Market Forecast
- 10.4.7 Others
  - 10.4.7.1 Market Trends
  - 10.4.7.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Turkey
    - 10.5.1.1 Market Trends
    - 10.5.1.2 Market Forecast
  - 10.5.2 Saudi Arabia
    - 10.5.2.1 Market Trends
    - 10.5.2.2 Market Forecast
  - 10.5.3 Iran
    - 10.5.3.1 Market Trends
    - 10.5.3.2 Market Forecast
  - 10.5.4 United Arab Emirates
    - 10.5.4.1 Market Trends
    - 10.5.4.2 Market Forecast
  - 10.5.5 Others
    - 10.5.5.1 Market Trends
    - 10.5.5.2 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

- 12.1 Overview
- 12.2 Inbound Logistics
- 12.3 Operations

- 12.4 Outbound Logistics
- 12.5 Marketing and Sales
- 12.6 Service

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE INDICATORS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Prysmian S.p.A
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
  - 15.3.2 Belden Inc.
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
    - 15.3.2.3 Financials
    - 15.3.2.4 SWOT Analysis
  - 15.3.3 Encore Wire Corporation
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
    - 15.3.3.3 Financials
  - 15.3.4 Finolex Cables Ltd.
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
    - 15.3.4.3 Financials
  - 15.3.5 Fujikura Ltd.
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio

- 15.3.5.3 Financials
- 15.3.5.4 SWOT Analysis
- 15.3.6 Furukawa Electric Co., Ltd.
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
- 15.3.7 HENGTONG GROUP CO., LTD.
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
- 15.3.8 KEI Industries Limited
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
- 15.3.9 LS Cable & System Ltd.
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
- 15.3.10 Leoni AG
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11 Nexans
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
- 15.3.12 NKT A/S
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
- 15.3.13 Southwire Company, LLC.
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio
  - 15.3.13.3 Financials
- 15.3.14 Sumitomo Electric Industries
  - 15.3.14.1 Company Overview
  - 15.3.14.2 Product Portfolio
  - 15.3.14.3 Financials
  - 15.3.14.4 SWOT Analysis
- 15.3.15 TPC Wire & Cable Corp.
  - 15.3.15.1 Company Overview
  - 15.3.15.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Power Cables Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Power Cables Market Forecast: Breakup by Installation (in Million US\$), 2024-2032

Table 3: Global: Power Cables Market Forecast: Breakup by Voltage (in Million US\$), 2024-2032

Table 4: Global: Power Cables Market Forecast: Breakup by End-Use Sector (in Million US\$), 2024-2032

Table 5: Global: Power Cables Market Forecast: Breakup by Material (in Million US\$), 2024-2032

Table 6: Global: Power Cables Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Power Cables Market: Competitive Structure

Table 8: Global: Power Cables Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Power Cables Market: Major Drivers and Challenges
- Figure 2: Global: Power Cables Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Power Cables Market: Breakup by Installation (in %), 2023
- Figure 4: Global: Power Cables Market: Breakup by Voltage (in %), 2023
- Figure 5: Global: Power Cables Market: Breakup by End-Use Sector (in %), 2023
- Figure 6: Global: Power Cables Market: Breakup by Material (in %), 2023
- Figure 7: Global: Power Cables Market: Breakup by Region (in %), 2023
- Figure 8: Global: Power Cables Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 9: Global: Power Cables (Overhead) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 10: Global: Power Cables (Overhead) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 11: Global: Power Cables (Underground) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 12: Global: Power Cables (Underground) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 13: Global: Power Cables (Submarine Cables) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 14: Global: Power Cables (Submarine Cables) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 15: Global: Power Cables (High) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 16: Global: Power Cables (High) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 17: Global: Power Cables (Medium) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 18: Global: Power Cables (Medium) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 19: Global: Power Cables (Low) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 20: Global: Power Cables (Low) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 21: Global: Power Cables (Power) Market: Sales Value (in Million US\$), 2018 & 2023



Figure 22: Global: Power Cables (Power) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Power Cables (Oil & Gas) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Power Cables (Oil & Gas) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Power Cables (Chemical) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Power Cables (Chemical) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Power Cables (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Power Cables (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Power Cables (Metals & Mining) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Power Cables (Metals & Mining) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Power Cables (Infrastructure) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Power Cables (Infrastructure) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Power Cables (Transportation) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Power Cables (Transportation) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Power Cables (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Power Cables (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Power Cables (Copper) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Power Cables (Copper) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Power Cables (Aluminum) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Global: Power Cables (Aluminum) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: North America: Power Cables Market: Sales Value (in Million US\$), 2018 &

2023

Figure 42: North America: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: United States: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: United States: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Canada: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Canada: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Europe: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Europe: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Germany: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Germany: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: France: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: France: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: United Kingdom: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: United Kingdom: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Italy: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Italy: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Spain: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Spain: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Russia: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Russia: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Others: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Others: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Asia Pacific: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Asia Pacific: Power Cables Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: China: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: China: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 67: Japan: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Japan: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 69: India: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: India: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 71: South Korea: Power Cables Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 72: South Korea: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 73: Australia: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Australia: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 75: Indonesia: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Indonesia: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 77: Others: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Others: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 79: Middle East and Africa: Power Cables Market: Sales Value (in Million US\$),  
2018 & 2023

Figure 80: Middle East and Africa: Power Cables Market Forecast: Sales Value (in  
Million US\$), 2024-2032

Figure 81: Turkey: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Turkey: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 83: Saudi Arabia: Power Cables Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 84: Saudi Arabia: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 85: Iran: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Iran: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 87: United Arab Emirates: Power Cables Market: Sales Value (in Million US\$),  
2018 & 2023

Figure 88: United Arab Emirates: Power Cables Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 89: Others: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Others: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 91: Latin America: Power Cables Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 92: Latin America: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 93: Brazil: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Brazil: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 95: Mexico: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 96: Mexico: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 97: Argentina: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: Argentina: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 99: Colombia: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 100: Colombia: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 101: Chile: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 102: Chile: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 103: Peru: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 104: Peru: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 105: Others: Power Cables Market: Sales Value (in Million US\$), 2018 & 2023

Figure 106: Others: Power Cables Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 107: Global: Power Cables Industry: SWOT Analysis

Figure 108: Global: Power Cables Industry: Value Chain Analysis

Figure 109: Global: Power Cables Industry: Porter's Five Forces Analysis

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