

Poultry Feed Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global poultry feed market size reached US\$ 202.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 257.4 Billion by 2028, exhibiting a growth rate (CAGR) of 4% during 2023-2028.

Poultry feed refers to the food for poultry, including chickens, ducks, geese, and other domestic birds. It has grains like wheat, barley and sorghum, and protein meals, such as soybean, canola and animal protein. As it can also be supplemented with food obtained through foraging, it provides poultry with the energy required for the development of bone, flesh, feathers, and eggs. At present, there is a rise in the consumption of eggs and meat worldwide, which is positively influencing the requirement for poultry feed.

Poultry Feed Market Trends:

The increasing poultry production across the globe represents one of the key factors bolstering the growth of the market. Moreover, poultry meat consumption enhances the overall quality of the human diet as per different ages, conditions and requirements. It is also suitable for individuals with an increased need for calories and protein. Besides this, the consumption of a balanced diet comprising poultry meat and vegetables help reduce cardiovascular diseases (CVDs) and type 2 diabetes mellitus. Apart from this, there is currently a considerable increase in the demand for chicken meat as it is affordable, readily available, and low in fat. This, coupled with the rising utilization of automatic feeders and drinkers to improve feeding in poultry farming, is driving the market. Furthermore, modern poultry feed is produced by carefully selecting and

blending ingredients to provide highly nutritional diet that assists in maintaining the health of the animals and improving the quality of poultry products, such as meat, milk, or eggs. In addition, agricultural scientists are focusing on research, experimentation, and chemical analysis to introduce improvements in existing animal diets. This, along with the increasing global population, is facilitating the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global poultry feed market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on nature, form, additives, animal type and distribution channel.

Breakup by Nature:

Conventional

Organic

Breakup by Form:

Mashed

Pellets

Crumbles

Others

Breakup by Additives:

Antibiotics

Vitamins

Antioxidants

Amino Acid

Feed Enzymes

Feed Acidifiers

Others

Breakup by Animal Type:

Layers

Broilers

Turkey

Others

Breakup by Distribution Channel:

Offline

Online

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AFGRI Animal Feeds, Alltech, Archer-Daniels-Midland Company, BASF SE, Cargill Inc., Charoen Pokphand Foods Public Company Limited,

Chr. Hansen Holdings A/S, De Heus Animal Nutrition, ForFarmers N.V., Kent Nutrition Group (Kent Corporation), Koninklijke DSM N.V. and Novus International Inc. (Mitsui & Co. (U.S.A.) Inc.).

Key Questions Answered in This Report:

How has the global poultry feed market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global poultry feed market?

What are the key regional markets?

What is the breakup of the market based on the nature?

What is the breakup of the market based on the form?

What is the breakup of the market based on the additives?

What is the breakup of the market based on the animal type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global poultry feed market and who are the key players?

What is the degree of competition in the industry?

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