

# **Potting Soil and Mixes Market by Soil Type (All-Purpose Potting Soil and Mixes, Seed-Starting Mix, Organic Mix, Plant-Specific Mix), Application Type (Indoor Gardening, Lawn and Landscape, Certified Organic Users), Sales Channel (Offline Sales, Online Sales), and Region 2024-2032**

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## **Abstracts**

The global potting soil and mixes market size reached US\$ 2.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.16% during 2024-2032.

Potting soil and mixes comprise a mixture of materials, such as bark, sphagnum moss, perlite, vermiculite, and compost, used to grow plants in containers. They are a soilless blend of ingredients that prevent fungus and other plant pathogens from infecting potted plants. They are light weight and fluffy and provide aeration, improve drainage, and retain moisture. They are highly affordable as potting soil and mixes are made from natural materials compared to gardening soil. They are produced to reduce the compaction of soil, which can impede the flow of water and nutrients. As they assist in improving soil structure and promoting the growth of plants, potting soil and mixes find applications in residential and commercial sectors across the globe.

### **Potting Soil and Mixes Market Trends:**

At present, the growing demand for potting soil and mixes to enhance interior aesthetics and improve greenery in residential areas represents one of the primary factors driving the market. Besides this, the increasing application of soil mats to regulate soil temperatures and decrease weed development is offering lucrative growth opportunities to industry investors. In addition, the wide availability of potting soil and mixes through

offline and online distribution channels, along with the burgeoning e-commerce industry, is contributing to the growth of the market. Moreover, the rising awareness about the benefits of potting soil and mixes among the masses is offering a positive market outlook. Apart from this, major manufacturers are investing in research and development (R&D) activities to introduce more sustainable, eco-friendly, and safe products with nutrients and minerals for the soil, which is positively influencing the market. Additionally, the escalating demand for natural potting soil and mixes to practice organic farming in gardens and farms for producing high-quality crops around the world is bolstering the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global potting soil and mixes market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on soil type, application type and sales channel.

#### Breakup by Soil Type:

- All-Purpose Potting Soil and Mixes
- Seed-Starting Mix
- Organic Mix
- Plant-Specific Mix

#### Breakup by Application Type:

- Indoor Gardening
- Lawn and Landscape
- Certified Organic Users

#### Breakup by Sales Channel:

- Offline Sales
- Online Sales

#### Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ASB Greenworld Inc., Cocogarden, COMPO Group, FoxFarm Soil & Fertilizer Co., Jiffy Products International B.V., Klasmann-Deilmann GmbH, Lambert Peat Moss, Michigan Peat Company, Sun Gro Horticulture, The Espoma Company and The Scotts Miracle-Gro Company. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. How big is the global potting soil and mixes market?
2. What is the expected growth rate of the global potting soil and mixes market during 2024-2032?
3. What are the key factors driving the global potting soil and mixes market?
4. What has been the impact of COVID-19 on the global potting soil and mixes market?
5. What is the breakup of the global potting soil and mixes market based on the soil

type?

6. What is the breakup of the global potting soil and mixes market based on the application type?
7. What are the key regions in the global potting soil and mixes market?
8. Who are the key players/companies in the global potting soil and mixes market?

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