

# Potato Starch Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/PC8E9BCBF6AEN.html>

Date: March 2023

Pages: 127

Price: US\$ 2,499.00 (Single User License)

ID: PC8E9BCBF6AEN

## Abstracts

### Market Overview:

The global potato starch market size reached 4.1 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 4.8 Million Tons by 2028, exhibiting a growth rate (CAGR) of 2.66% during 2023-2028.

Potato starch is a fine powder extracted from the root tubers of the potato plant which contain minimal fat or protein. It is characterized by a neutral taste and has high-binding strength and minimal foaming. It gives a light, fluffy texture to baked goods such as quick bread and muffins. Its consumption also assists in regulating blood sugar level and absorbing magnesium and calcium. Due to its diverse properties, it has gained popularity as a raw material in the food, paper, textile and pharmaceutical industries.

Potato starch is extensively utilized in the food industry as a binder, additive, thickener and stabilizer in the preparation of potato chips, noodles, wine gums, cocktail nuts, hot dog sausages, bakery cream, instant soups and sauces. The growing consumption of convenience food across the globe is one of the major factors that is contributing to the growth of the market. Moreover, it is utilized as an excipient in the production of pharmaceuticals, and to finish and stiffen various types of fabrics in the textile industry. Besides this, it is also employed in the paper and chemical industries for its solubility and adhesive properties. Further, manufacturers have started employing specialty enzymes, chemicals and organic solvents while processing to improve the product quality. They have also shifted towards better separating devices like hydrocyclone that provides three-phase centrifugal separation to yield defined starch granules.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global potato starch market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on category and application.

#### Breakup by Category:

- Native Starch
- Modified Starch
- Sweeteners

Native starch represents the most popular category and accounts for the majority of the total market share as it is easily available at affordable prices.

#### Breakup by Application:

- Food Applications
- Industrial Applications

Currently, potato starch is mostly employed in food application on account of its neutral taste and high binding strength.

#### Regional Insights:

- Europe
- Asia Pacific
- North America
- Latin America
- Middle East and Africa

At present, Europe enjoys the leading position in the global market due to the high consumption of convenience food across the region.

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market along with the

profiles of the key players operating in the market.

Avebe

Emsland Group

KMC

Roquette

Ingredion Incorporated

Key Questions Answered in This Report:

What was the size of the global potato starch market in 2022?

What is the expected growth rate of the global potato starch market during 2023-2028?

What has been the impact of COVID-19 on the global potato starch market?

What are the key factors driving the global potato starch market?

What is the breakup of the global potato starch market based on the category?

What is the breakup of the global potato starch market based on the application?

What are the key regions in the global potato starch market?

Who are the key players/companies in the global potato starch market?

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