

Potato Chips Manufacturing Plant Project Report: Industry Trends, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue

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Abstracts

As thin salted crispy slices of potato, potato chips currently represent one of the world's most popular snack foods. From its accidental birth in 1853, the potato chips market has evolved with time and currently represents a multi-billion dollar market. Although potato chips are consumed across the world, their consumption and penetration levels vary widely across regions. The United States and Western Europe currently represent the biggest markets accounting for nearly two thirds of the total global demand. Growth rates in these markets, however, have reached maturity levels with emerging markets such as India, China, Russia, etc. expected to represent the catalysts for growth in the future.

IMARC's latest study "Potato Chips Manufacturing Plant Project Report: Industry Trends, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up a potato chips manufacturing plant. The study, which has been done by one of the world's leading research and advisory firms, covers all the requisite aspects of the potato chips industry. This ranges from macro overview of the market to micro details of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the potato chips industry in any manner.

Key Questions Answered in This Report?

What are the key success and risk factors in the potato chips industry?

How has the potato chips market performed so far and how will it perform in the coming years?

Which are the top developed and emerging markets for potato chips?

What is the structure of the potato chips industry and who are the key players?

What are the various unit operations involved in a potato chips plant?

What is the total size of land required for setting up a potato chips plant?

What are the machinery requirements for setting up a potato chips plant?

What are the raw material requirements for setting up a potato chips plant?

What are the utility requirements for setting up a potato chips plant?

What are the manpower requirements for setting up a potato chips plant?

What are the infrastructure costs for setting up a potato chips plant?

What are the capital costs for setting up a potato chips plant?

What are the operating costs for setting up a potato chips plant?

What should be the pricing mechanism of potato chips?

What will be the income and expenditures for a potato chips plant?

What is the time required to break-even?

Contents

1 RESEARCH METHODOLOGY

2 EXECUTIVE SUMMARY

3 INTRODUCTION

4 GLOBAL SAVOURY SNACKS INDUSTRY ANALYSIS

4.1 Current, Historical and Future Market Trends

4.2 Market Breakup by Snack Type

4.3 Key Players in the Savoury Snacks Market

5 GLOBAL POTATO CHIPS INDUSTRY ANALYSIS

5.1 Historical, Current and Future Market Trends

5.2 Market Breakup by Country

5.3 Key Players in the Potato Chips Market

6 POTATO CHIPS MARKET BY COUNTRY: KEY DEVELOPED AND EMERGING MARKETS

6.1 United States Potato Chips Market

6.1.1 Current, Historical and Future Market Trends

6.1.2 Market Share of Key Players

6.2 United Kingdom Potato Chips Market

6.2.1 Current, Historical and Future Market Trends

6.2.2 Market Share of Key Players

6.3 Russian Potato Chips Market

6.3.1 Current, Historical and Future Market Trends

6.3.2 Market Share of Key Players

6.4 Indian Potato Chips Market

6.4.1 Current, Historical and Future Market Trends

6.4.1 Market Share of Key Players

6.5 China Potato Chips Market

6.5.1 Current, Historical and Future Market Trends

6.5.2 Market Share of Key Players

6.6 Brazil Potato Chips Market

- 6.6.1 Current, Historical and Future Market Trends
- 6.6.2 Market Share of Key Players
- 6.7 Argentina Potato Chips Market
 - 6.7.1 Current Historical and Future Market Trends
 - 6.7.2 Market Share of Key Players

7 POTATO CHIPS INDUSTRY: KEY SUCCESS AND RISK FACTORS

8 MANUFACTURING OF POTATO CHIPS

- 8.1 Potato Chips Manufacturing Plant: Detailed Process Flow
- 8.2 Potato Chips Manufacturing Plant: Various Types of Unit Operations Involved

9 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 9.1 Land, Location and Site Development
- 9.2 Plant Layout
- 9.3 Plant Machinery
- 9.4 Raw Materials
- 9.5 Utilities
- 9.6 Manpower
- 9.7 Other Capital Investments

10 POTATO CHIPS MANUFACTURING PLANT: LOANS AND FINANCIAL ASSISTANCE

11 POTATO CHIPS MANUFACTURING PLANT: PROJECT ECONOMICS

- 11.1 Capital Cost of the Project
- 11.2 Techno-Economic Parameters
- 11.3 Product Pricing
- 11.4 Income Projections
- 11.5 Expenditure Projections
- 11.6 Financial Analysis

List Of Tables

LIST OF TABLES

Table 2 1: Potato Chips Market in Various Developed and Emerging Regions

Table 7 1: Potato Chips Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 7 2: Potato Chips Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 7 3: Potato Chips Manufacturing Plant: Costs Related to Plant Machinery (in US\$)

Table 7 4: Potato Chips Manufacturing Plant: Costs Related to Raw Materials (in US\$)

Table 7 5: Potato Chips Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 7 6: Potato Chips Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 8 1: Details of Financial Assistance Offered by Financial Institutions

Table 9 1: Potato Chips Manufacturing Plant: Capital Costs (in US\$)

Table 9 2: Potato Chips Manufacturing Plant: Techno-Economic Parameters

Table 9 3: Potato Chips Manufacturing Plant: Income Projections (in US\$)

Table 9 4: Potato Chips Manufacturing Plant: Expenditure Projections (in US\$)

Table 9 5: Potato Chips Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 9 6: Potato Chips Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability

List Of Figures

LIST OF FIGURES

Figure 4 1: Global: Savoury Snacks Market: Sales Value (in US\$ Billion), 2007-2014

Figure 4 2: Global: Savoury Snacks Market Forecast: Sales Value (in US\$ Billion), 2015-2020

Figure 4 3: Global: Savoury Snacks Market: Breakup by Snack Type (in %), 2014

Figure 4 4: Global: Savoury Snacks Market: Key Players (in %)

Figure 5 1: Global: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 2: Global: Potato Chips Market: Sales Value (in US\$ Billion), 2007-2014

Figure 5 3: Global: Potato Chips Market: Consumption Volume Forecast (in Million Kg), 2015-2020

Figure 5 4: Global: Potato Chips Market Forecast: Sales Value (in US\$ Billion), 2015-2020

Figure 5 5: Global: Potato Chips Market: Volume Breakup by Country (In %), 2014

Figure 5 6: US: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 7: U.S: Potato Chips Market: Consumption Volume (in Million Kg), 2015-2020

Figure 5 8: US: Potato Chips Market: Breakup by Players (In %), 2014

Figure 5 9: UK: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 10: UK: Potato Chips Market: Consumption Volume (in Million Kg), 2015-2020

Figure 5 11: UK: Potato Chips Market: Breakup by Players (In %), 2014

Figure 5 12: Russia: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 13: Russia: Potato Chips Market: Consumption Volume (in Million Kg), 2015-2020

Figure 5 14: Russia: Potato Chips Market: Breakup by Players (In %)

Figure 5 24: India: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 25: India: Potato Chips Market: Consumption Volume (in Million Kg), 2015-2020

Figure 5 26: India: Potato Chips Market: Breakup by Players (In %), 2014

Figure 5 15: China: Potato Chips Market: Consumption Volume (in Million Kg), 2007-2014

Figure 5 16: China: Potato Chips Market: Consumption Volume (in Million Kg), 2015-2020

Figure 5 17: China: Potato Chips Market: Breakup by Players (In %), 2014

Figure 5 21: Brazil: Potato Chips Market: Consumption Volume (in Million Kg),

2007-2014

Figure 5 22: Brazil: Potato Chips Market: Consumption Volume (in Million Kg),
2015-2020

Figure 5 23: Brazil: Potato Chips Market: Breakup by Players (In %), 2014

Figure 5 18: Argentina: Potato Chips Market: Consumption Volume (in Million Kg),
2007-2014

Figure 5 19: Argentina: Potato Chips Market: Consumption Volume (in Million Kg),
2015-2020

Figure 5 20: Argentina: Potato Chips Market: Breakup by Players (In %), 2014

Figure 6 1: Potato Chips Manufacturing Process: Conversion Rates of Feedstocks

Figure 6 2: Manufacturing Process of Potato Chips

Figure 6 3: Manufacturing Process of Potato Chips: Various Unit Operations Involved

Figure 7 1: Potato Chips Manufacturing Plant: Proposed Plant Layout

Figure 9 1: Potato Chips Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 9 2: Potato Chips Manufacturing Plant: Breakup of Operational Costs (in %)

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