

Portable Scanner Market Report by Type (Stationary Scanner, Non-Rugged Barcode Scanner, Automatic Scanner, and Others), Technology (2D Imager, Linear Imager, Laser Scanner), End Use Industry (Transportation and Logistics, Retail Stores, Industrial Manufacturing, and Others), and Region 2024-2032

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Abstracts

The global portable scanner market size reached US\$ 1.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.2% during 2024-2032.

Portable scanners are USB or battery-operated hardware devices that rely on optical character recognition (OCR) technology to capture images of scanned documents and convert them into digital files. It syncs the scanned documents with computers, smartphones or tablets, as well as on the cloud. It is compact, lightweight, cost-effective, easy to use and saves time compared to other types of scanners. Consequently, it is widely utilized in industrial processes, such as warehouse management, to detect and inspect products and raw materials. It is also used in the transportation sector for tracking assets, luggage and boarding pass.

Portable Scanner Market Trends:

The rising trend of miniaturization in electronics devices, along with the increasing sales of smartphones and the growing popularity of wireless communication technologies, represents one of the key factors impelling the global portable scanners market growth. Moreover, there is a rise in the demand for wireless portable scanners in the corporate sector for scanning documents, receipts and cards during business travel. Furthermore,

these scanners are utilized in pharmacies to inspect drugs, and digitize patient records and provide improved care in hospitals. Apart from this, leading players are incorporating advanced technologies, such as artificial intelligence (AI), three-dimensional (3D) laser and auto-scan, to provide enhanced functionality. Furthermore, on account of the coronavirus disease (COVID-19), there is a heightened need for sterilizing the equipment to prevent contagion. As a result, market players are offering portable scanners that can withstand continuous disinfection. However, governing agencies across various countries have imposed complete lockdowns, which have disrupted the supply chain. The market is expected to revive once normalcy is regained.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global portable scanner market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on type, technology and end use industry.

Breakup by Type:

- Stationary Scanner

- Non-Rugged Barcode Scanner

- Automatic Scanner

- Others

Breakup by Technology:

- 2D Imager

- Linear Imager

- Laser Scanner

Breakup by End Use Industry:

Transportation and Logistics

Retail Stores

Industrial Manufacturing

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Canon Inc., Datalogic S.p.A (Hydra S.p.A), Fujitsu Limited (Furukawa Group), Honeywell International Inc., HP Inc., Opticon Sensors Europe B.V., SATO Holdings Corporation, Seiko Epson Corporation, Toshiba TEC Corporation and Zebra Technologies.

Key Questions Answered in This Report:

How has the global portable scanner market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global portable scanner market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global portable scanner market and who are the key players?

What is the degree of competition in the industry?

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