

Polyvinyl Chloride (PVC) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global polyvinyl chloride (PVC) market size reached US\$ 43.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 56.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2023-2028.

Polyvinyl chloride (PVC) is an economical, lightweight, versatile, and high-strength thermoplastic polymer produced by the polymerization of vinyl chloride monomer (VCM). It is resistant against acids, alkalis, oils, abrasion, shock, weathering, ultraviolet (UV), and corrosive inorganic chemicals. It also exhibits excellent durability, electrical insulation, dimensional stability, and vapor barrier properties. Moreover, its properties can be enhanced by adding several additives, such as heat stabilizers, UV stabilizers, plasticizers, impact modifiers, fillers, flame retardants, and pigments. As a result, PVC is widely used in building and construction applications for wire and cable insulation and to produce door and window profiles and drinking and wastewater pipes and fittings.

Polyvinyl Chloride (PVC) Market Trends:

PVC finds extensive applications in various end use industries for packaging purposes, including maintaining the integrity of household goods and personal care products and producing tamper-resistant over-the-counter (OTC) medications and shrink wraps for consumer products. It is further gaining traction as an alternative to conventional wood frames as PVC has tremendous energy-saving potential at a low cost. Apart from this, the increasing prevalence of chronic diseases is catalyzing the demand for PVC in the medical packaging of surgery, pharmaceutical, and drug delivery products like blood and plasma transfusion sets, catheters and cannula, containers for intravenous (IV) solution sets and inflatable splints. Besides, rising sales of vehicles worldwide on account of rapid urbanization and improving purchasing power of consumers are

positively influencing the utilization of PVC in the automotive industry. It is generally used in interior door panels and pockets, sun visors, seat coverings, headlining, seals, mud flaps, underbody coating, floor coverings, exterior side molding, protective strips, and anti-stone damage protection.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global polyvinyl chloride (PVC) market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and end use industry.

Breakup by Product Type:

- Rigid PVC
- Flexible PVC
- Others

Breakup by Application:

- Pipes and Fittings
- Film and Sheets
- Wire and Cables
- Bottles
- Profiles, Hoses and Tubings
- Others

Breakup by End Use Industry:

- Building and Construction
- Automotive
- Electrical and Electronics
- Packaging
- Footwear
- Healthcare
- Others

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Arkema S.A., China National Bluestar (Group) Co. Ltd. (China National Chemical Corporation), Formosa Plastics Corporation, INEOS Group Ltd., KEM ONE, LG Chem Ltd., Mitsubishi Chemical Corporation, Occidental Petroleum Corporation, Saudi Basic Industries Corporation (Saudi Arabian Oil Co.), Shin-Etsu Chemical Co. Ltd., Westlake Chemical Corporation and Xinjiang Zhongtai Chemical Co. Ltd.

Key Questions Answered in This Report

1. What was the size of the global polyvinyl chloride (PVC) market in 2022?
2. What is the expected growth rate of the global polyvinyl chloride (PVC) market during 2023-2028?
3. What are the key factors driving the global polyvinyl chloride (PVC) market?
4. What has been the impact of COVID-19 on the global polyvinyl chloride (PVC)

market?

5. What is the breakup of the global polyvinyl chloride (PVC) market based on the product type?

6. What is the breakup of the global polyvinyl chloride (PVC) market based on the application?

7. What is the breakup of the global polyvinyl chloride (PVC) market based on the end use industry?

8. What are the key regions in the global polyvinyl chloride (PVC) market?

9. Who are the key players/companies in the global polyvinyl chloride (PVC) market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL POLYVINYL CHLORIDE (PVC) MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Rigid PVC
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Flexible PVC
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Pipes and Fittings
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Film and Sheets
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Wire and Cables
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Bottles
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Profiles, Hoses and Tubings
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 MARKET BREAKUP BY END USE INDUSTRY

- 8.1 Building and Construction
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Automotive
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Electrical and Electronics
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Packaging
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Footwear

- 8.5.1 Market Trends
- 8.5.2 Market Forecast
- 8.6 Healthcare
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast
- 8.7 Others
 - 8.7.1 Market Trends
 - 8.7.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

9.3.5.1 Market Trends

9.3.5.2 Market Forecast

9.3.6 Russia

9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Arkema S.A.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 China National Bluestar (Group) Co. Ltd. (China National Chemical Corporation)
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Formosa Plastics Corporation
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 INEOS Group Ltd.
 - 14.3.4.1 Company Overview

- 14.3.4.2 Product Portfolio
- 14.3.5 KEM ONE
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 LG Chem Ltd.
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 Mitsubishi Chemical Corporation
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Occidental Petroleum Corporation
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Saudi Basic Industries Corporation (Saudi Arabian Oil Co.)
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Shin-Etsu Chemical Co. Ltd.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Westlake Chemical Corporation
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
- 14.3.12 Xinjiang Zhongtai Chemical Co. Ltd.
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Polyvinyl Chloride Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Polyvinyl Chloride Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Polyvinyl Chloride Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Polyvinyl Chloride Market Forecast: Breakup by End Use Industry (in Million US\$), 2023-2028

Table 5: Global: Polyvinyl Chloride Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Polyvinyl Chloride Market: Competitive Structure

Table 7: Global: Polyvinyl Chloride Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Polyvinyl Chloride Market: Major Drivers and Challenges

Figure 2: Global: Polyvinyl Chloride Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Polyvinyl Chloride Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Polyvinyl Chloride Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Polyvinyl Chloride Market: Breakup by Application (in %), 2022

Figure 6: Global: Polyvinyl Chloride Market: Breakup by End Use Industry (in %), 2022

Figure 7: Global: Polyvinyl Chloride Market: Breakup by Region (in %), 2022

Figure 8: Global: Polyvinyl Chloride (Rigid PVC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Polyvinyl Chloride (Rigid PVC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Polyvinyl Chloride (Flexible PVC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Polyvinyl Chloride (Flexible PVC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Polyvinyl Chloride (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Polyvinyl Chloride (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Polyvinyl Chloride (Pipes and Fittings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Polyvinyl Chloride (Pipes and Fittings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Polyvinyl Chloride (Film and Sheets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Polyvinyl Chloride (Film and Sheets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Polyvinyl Chloride (Wire and Cables) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Polyvinyl Chloride (Wire and Cables) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Polyvinyl Chloride (Bottles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Polyvinyl Chloride (Bottles) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Polyvinyl Chloride (Profiles, Hoses and Tubings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Polyvinyl Chloride (Profiles, Hoses and Tubings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Polyvinyl Chloride (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Polyvinyl Chloride (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Polyvinyl Chloride (Building and Construction) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Polyvinyl Chloride (Building and Construction) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Polyvinyl Chloride (Automotive) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Polyvinyl Chloride (Automotive) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Polyvinyl Chloride (Electrical and Electronics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Polyvinyl Chloride (Electrical and Electronics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Polyvinyl Chloride (Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Polyvinyl Chloride (Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Polyvinyl Chloride (Footwear) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Polyvinyl Chloride (Footwear) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Polyvinyl Chloride (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Polyvinyl Chloride (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Polyvinyl Chloride (Other End Use Industries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Polyvinyl Chloride (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: North America: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: North America: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: United States: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: United States: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Canada: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Canada: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Asia-Pacific: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Asia-Pacific: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: China: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: China: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Japan: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Japan: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: India: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: India: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: South Korea: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: South Korea: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Australia: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Australia: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Indonesia: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Indonesia: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Others: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Others: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Europe: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 &

2022

Figure 63: Europe: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Germany: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Germany: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: France: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: France: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: United Kingdom: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: United Kingdom: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Italy: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Italy: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Spain: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Spain: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Russia: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Russia: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Others: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Others: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Latin America: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Latin America: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Brazil: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Brazil: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Mexico: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Mexico: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Others: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Others: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Middle East and Africa: Polyvinyl Chloride Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Middle East and Africa: Polyvinyl Chloride Market: Breakup by Country (in %), 2022

Figure 88: Middle East and Africa: Polyvinyl Chloride Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 89: Global: Polyvinyl Chloride Industry: SWOT Analysis

Figure 90: Global: Polyvinyl Chloride Industry: Value Chain Analysis

Figure 91: Global: Polyvinyl Chloride Industry: Porter's Five Forces Analysis

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