

Polyvinyl Chloride Market Report by Product Type (Rigid PVC, Flexible PVC, and Others), Application (Pipes and Fittings, Film and Sheets, Wire and Cables, Bottles, Profiles, Hoses and Tubings, and Others), End Use Industry (Building and Construction, Automotive, Electrical and Electronics, Packaging, Footwear, Healthcare, and Others), and Region 2024-2032

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Abstracts

The global polyvinyl chloride market size reached US\$ 45.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 63.7 Billion by 2032, exhibiting a growth rate (CAGR) of 3.8% during 2024-2032. The growing demand for durable and flexible materials to manufacture consumer products, rising purchase of personal cars, and increasing focus on strengthening wire insulation and cable sheathing in electronic devices are some of the major factors propelling the market.

Polyvinyl chloride (PVC) refers to a synthetic plastic polymer composed of repeating units of vinyl chloride. It is a white, amorphous solid that can be manufactured flexible or rigid depending on the additives used during its production. It is highly resistant to chemicals, acids, and bases, making it suitable for a wide range of industrial applications. It has inherent flame-retardant properties, making it a safe choice for electrical wiring and building materials.

At present, the increasing utilization of PVC in the construction sector for pipes, fittings, and conduits due to its durability, corrosion resistance, and low cost is impelling the growth of the market. Besides this, the rising employment of PVC in the medical sector



to manufacture tubing, bags, and medical devices like IV bags and blood bags due to its biocompatibility and sterilization capabilities is contributing to the growth of the market. In addition, the growing focus on strengthening wire insulation and cable sheathing in electronic devices, providing electrical insulation and protection against environmental factors, is offering a favorable market outlook. Apart from this, the increasing emphasis on reducing the environmental impact of PVC production by including the use of bio-based feedstocks and improved recycling processes is supporting the market growth. Additionally, the rising demand for single-use medical products to prevent the spread of infectious pathogens is bolstering the growth of the market.

Polyvinyl Chloride Market Trends/Drivers: Growing demand for durable and flexible materials

The growing demand for durable and flexible materials to manufacture consumer products is positively influencing the growth of the PVC market. Additionally, PVC is known for its durability, which is a crucial factor in the consumer product industry, and products made from PVC, such as vinyl flooring, window frames, and pipes, can withstand wear and tear, weather conditions, and exposure to chemicals. This durability ensures that consumer products have a longer lifespan, reducing the requirement for frequent replacements. PVC can be customized to meet specific requirements in terms of color, texture, and thickness. This allows manufacturers to create consumer products that cater to different aesthetic preferences while maintaining the desired level of flexibility and durability.

Rising purchase of personal cars

At present, the rising purchase of personal cars to commute comfortably is positively influencing the PVC market. Besides this, PVC is widely used in the automotive industry for manufacturing various components, such as dashboards, seats, door panels, and interior trim. It is also a popular choice for insulating wires and cables in automobiles. Moreover, the increasing adoption of electric vehicles, including personal electric cars, is also driving the PVC market. PVC materials are used in various electrical components and insulation for electric vehicles (EVs), contributing to the overall growth of the PVC industry. The increasing purchase of electric vehicles (EVs) is also driving the PVC market, as PVC materials are used in various electrical components and insulation for EVs, contributing to the overall growth of the PVC industry.

Increasing shift towards sustainable PVC



The increasing shift towards sustainable PVC is currently positively influencing the polyvinyl chloride market. Besides this, companies are actively seeking ways to lower their environmental footprint, and this trend is driving the demand for eco-friendly PVC products. Manufacturers are developing innovative processes and using recycled materials to produce PVC, which is contributing to the sustainable growth of the market. Additionally, consumers and businesses are increasingly recognizing the importance of environmentally friendly materials, and this awareness is shaping the PVC market in a positive way. Furthermore, the continuous refinement of sustainable PVC formulations results in products that boast enhanced performance characteristics while remaining environmentally friendly. This innovation is capturing the attention of industries that heavily rely on PVC, such as construction, automotive, and packaging, as they recognize the dual benefit of reducing their carbon footprint and improving the overall quality of their products.

Polyvinyl Chloride Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global polyvinyl chloride market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on product type, application, and end use industry.

Breakup by Product Type: Rigid PVC Flexible PVC Others

Rigid PVC dominate the market

The report has provided a detailed breakup and analysis of the market based on the product type. This includes rigid PVC, flexible PVC, and others. According to the report, rigid PVC represented the largest segment.

Rigid PVC is highly durable and resistant to many chemicals, corrosion, and weathering. This makes it suitable for outdoor and harsh environments. It is relatively inexpensive compared to many other materials, making it cost-effective for a wide range of applications. It can be effortlessly cut, shaped, and welded, making it versatile for different manufacturing processes. It is a good electrical insulator, making it ideal for electrical and cable insulation applications. It is extensively used in the construction industry for applications, such as pipes and fittings, window frames, siding, roofing



membranes, and cable insulation. It is also used in a wide range of consumer products, including toys, footwear, luggage, and inflatable structures.

Breakup by Application:
Pipes and Fittings
Film and Sheets
Wire and Cables
Bottles
Profiles, Hoses and Tubings
Others

Pipes and fittings hold the largest share in the market

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes pipes and fittings, film and sheets, wire and cables, bottles, profiles, hoses and tubings, and others. According to the report, pipes and fittings accounted for the largest market share.

Pipes and fittings made from PVC are durable, have a long shelf life, and can withstand harsh conditions, making them appropriate for both indoor and outdoor applications. PVC is a lightweight material compared to many other alternatives, like metal pipes. This makes PVC pipes easier to handle, transport, and install, reducing labor and transportation costs. PVC pipes have a smooth interior surface, which reduces friction and allows for efficient flow of fluids. This is particularly beneficial in plumbing and irrigation systems. Moreover, PVC has insulating properties, which help maintain the temperature of the fluid within the pipes. This is useful in applications where temperature control is important.

Breakup by End Use Industry:

Building and Construction
Automotive
Electrical and Electronics
Packaging
Footwear
Healthcare
Others

Building and construction hold the biggest share in the market



A detailed breakup and analysis of the market based on the end use industry has also been provided in the report. This includes building and construction, automotive, electrical and electronics, packaging, footwear, healthcare, and others. According to the report, building and construction accounted for the largest market share.

PVC is a versatile and widely used material in the building and construction industry due to its durability, cost-effectiveness, and ease of use. PVC conduits protect electrical wiring from damage and environmental factors. They are commonly used for both surface-mounted and concealed electrical installations. PVC roofing membranes are used for flat or low-slope roofs. These membranes provide excellent waterproofing and can withstand harsh weather conditions. They are also energy-efficient due to their reflective properties. Besides this, PVC foam boards are used for insulation purposes, providing thermal and sound insulation in walls and ceilings. Furthermore, PVC is used to manufacture septic tanks and components of sewage systems. It is corrosion-resistant and possesses a long lifespan, which makes it a suitable choice for these applications.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America



Brazil
Mexico
Others
Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest polyvinyl chloride market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

Asia Pacific held the biggest market share due to the increasing investment in infrastructure development and the rising construction of numerous residential and commercial buildings. Besides this, the increasing focus on using flexible and durable materials in the packaging industry is contributing to the growth of the market. Apart from this, the increasing adoption of PVC as an alternative to traditional construction materials, such as concrete, metal, and wood in various applications due to its lower cost and durability is supporting the growth of the market,

North America is estimated to expand further in this domain due to the rising focus on increasing the energy efficiency of buildings by using high-quality insulation materials. Apart from this, the rising construction of various industrial setups is bolstering the growth of the market.

Competitive Landscape:

Key market players are focusing on sustainability by investing in research operations to create more eco-friendly PVC formulations. They are also reducing the usage of toxic additives, improving recycling processes, and increasing the usage of bio-based feedstock. Leading companies are constantly developing new PVC formulations with improved properties, such as increased durability, fire resistance, and chemical resistance. They are also diversifying their product portfolios to reduce reliance on a single market or application. Top companies are integrating their operations by acquiring or investing in companies along the PVC value chain to ensure a steady supply of raw materials and reduce production costs. They are also investing in quality assurance processes to ensure their products fulfill or exceed industry standards.



The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Arkema S.A.

China National Bluestar (Group) Co. Ltd. (China National Chemical Corporation)

Formosa Plastics Corporation

INEOS Group Ltd.

KEM ONE

LG Chem Ltd.

Mitsubishi Chemical Corporation

Occidental Petroleum Corporation

Saudi Basic Industries Corporation (Saudi Arabian Oil Co.)

Shin-Etsu Chemical Co. Ltd.

Westlake Chemical Corporation

Xinjiang Zhongtai Chemical Co. Ltd.

Recent Developments:

In October 2022, INEOS Group Ltd. announced that it would be producing 100,000 tonnes of recycled raw materials from plastic waste every year to enable a circular approach to producing vital plastic items.

In July 2020, KEM ONE concluded a partnership with Polyloop to develop novel PVC recycling solutions.

In 2021, Shin-Etsu Chemical Co. Ltd. announced a capital investment of \$ 1.25 Billion to improve their integrated PVC business and increase their production.

Key Questions Answered in This Report

- 1. What was the size of the global polyvinyl chloride (PVC) market in 2023?
- 2. What is the expected growth rate of the global polyvinyl chloride (PVC) market during 2024-2032?
- 3. What are the key factors driving the global polyvinyl chloride (PVC) market?
- 4. What has been the impact of COVID-19 on the global polyvinyl chloride (PVC) market?
- 5. What is the breakup of the global polyvinyl chloride (PVC) market based on the product type?
- 6. What is the breakup of the global polyvinyl chloride (PVC) market based on the application?



- 7. What is the breakup of the global polyvinyl chloride (PVC) market based on the end use industry?
- 8. What are the key regions in the global polyvinyl chloride (PVC) market?
- 9. Who are the key players/companies in the global polyvinyl chloride (PVC) market?



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