

Polyvinyl Alcohol (PVA) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global polyvinyl alcohol (PVA) market size reached US\$ 1.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1.4 Billion by 2027, exhibiting a growth rate (CAGR) of 5.37% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Polyvinyl alcohol (PVA) refers to a water-soluble synthetic polymer. It is commercially produced through polyvinyl acetate and is commonly available in the forms of partially and fully hydrolyzed PVA. These variants exhibit high biodegradability and resistance to grease, oils and odors and are used for film forming and emulsifying. They are odorless, tasteless, translucent and are commonly used as a moisture barrier in pharmaceutical products, such as medicines and supplements. PVA is further used to manufacture paper and board coatings, water-soluble films, release liners and sacrificial coatings. As a result, it finds extensive applications in the paper industry, food packaging, construction, electronics, coatings, printing, textile and cosmetics.

Significant growth in the food and beverage industry across the globe, along with the increasing demand for biodegradable synthetic polymers for packaging solutions, represents one of the key factors creating a positive outlook for the market. PVA is extensively used as a binding and coating agent in food packaging materials, due to its non-toxic and moisture and air barrier properties. Furthermore, widespread adoption of PVA for the manufacturing of water-soluble and disposable packaging for detergents, dyes and agricultural products is also driving the market growth. It can also be turned into solid sheets, tapes or strings to create a mesh-type stocking for fishing and marine

activities. Additionally, various product innovations, such as the development of PVA-based bio composite films, are acting as other major growth-inducing factors. These films have higher biodegradability, water absorption and filler loading capacities. Other factors, including rapid industrialization, especially in the developing economies, along with extensive research and development (R&D) activities, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global polyvinyl alcohol (PVA) market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on grade and end use industry.

Breakup by Grade:

- Fully Hydrolyzed
- Partially Hydrolyzed
- Sub-Partially Hydrolyzed
- Low Foaming Grades
- Others

Breakup by End Use Industry:

- Paper
- Food Packaging
- Construction
- Electronics
- Others

Imports and Exports:

- Import Trends
- Import Breakup by Country
- Export Trends
- Export Breakup by Country

Breakup by Region:

- North America

United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Anhui Wanwei Group Co. Ltd., Celanese Corporation, Chang Chun Group, China Petroleum and Chemical Corporation (China Petrochemical Corporation), Japan Vam & Poval Co. Ltd. (Shin-Etsu Chemical), Kuraray Co. Ltd., Nippon Gohsei (UK) Limited (Mitsubishi Chemical Corporation), OCI Company Ltd., Sekisui Chemical Co. Ltd. and Solutia Inc. (Eastman Chemical Company).

Key Questions Answered in This Report:

How has the global polyvinyl alcohol (PVA) market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global polyvinyl alcohol (PVA) market?

What are the key regional markets?

What is the breakup of the market based on the grade?

What is the breakup of the market based on the end use industry?

What are the import and export trends?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global polyvinyl alcohol (PVA) market and who are the key players?

What is the degree of competition in the industry?

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