

Polyphenol Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global polyphenol market size reached US\$ 1.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.7 Billion by 2028 exhibiting a growth rate (CAGR) of 6.4% during 2023-2028.

Polyphenols are plant-derived metabolites found in grape seeds, apples, pomegranates, green tea, cranberries, beetroot, and potatoes. They protect cells and body chemicals against tissue damage caused by reactive atoms and free radicals. Commonly available in liquid and powder forms, polyphenols exhibit high antioxidant, anticancer, anti-microbial, anti-cariogenic, and anti-inflammatory properties. They assist in managing blood pressure levels and keep blood vessels healthy and flexible, promoting good circulation. They also help improve digestion and brain function, protect against blood clots, and treat diabetes, cancer, and cardiovascular diseases (CVDs).

Polyphenol Market Trends:

The widespread product utilization in the food and beverage (F&B) industry is driving the market growth. Polyphenols are widely used in food products and drinks, such as meats and beer, due to their antioxidant properties to prevent the oxidation of other compounds in the food, like lipids, to increase shelf stability. Additionally, the increasing product demand due to its effectiveness in treating cardiovascular conditions, skin allergies, and eye diseases resulting from diabetes and cancer is favoring the market growth. Apart from this, the rising popularity of green tea that includes polyphenols, such as catechin, epicatechin, and epicatechin gallate, exhibiting in vitro and in vivo antimetastasis and osteolytic properties is providing an impetus to the market growth.

Moreover, the increasing utilization of polyphenols extracted from grape seeds in beauty products and nutritional skin supplements is acting as another growth-inducing factor. In line with this, rising awareness about the benefits of herbal products over synthetic drugs, coupled with an increasing demand for anti-aging products, is propelling the market growth. Other factors, including extensive research and development (R&D) activities and widespread product adoption as it assists in improving overall good health, weight management, and disease prevention, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global polyphenol market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source, product type, type, form and application.

Breakup by Source:

Fruits

Vegetables

Cocoa

Others

Breakup by Product Type:

Apple

Green Tea

Grape Seed

Others

Breakup by Type:

Flavonoid

Resveratrol

Phenolic Acid

Others

Breakup by Form:

Liquid

Powder

Others

Breakup by Application:

Functional Foods

Dietary Supplements

Functional Beverages

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the

profiles of the key players being Ajinomoto Co. Inc., Aquanova AG, Archer-Daniels-Midland Company, Cargill Incorporated, D?HLER GmbH, FutureCeuticals Inc., Givaudan SA, Groupe Berkem, Indena S.p.A., Kemin Industries Inc., Koninklijke DSM N.V., Martin Bauer GmbH & Co. KG and Sabinsa Corporation.

Key Questions Answered in This Report:

How has the global polyphenol market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global polyphenol market?

What are the key regional markets?

What is the breakup of the market based on the source?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the type?

What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global polyphenol market and who are the key players?

What is the degree of competition in the industry?

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